

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eye On Education, Inc.		05/07/2013	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Taylor & Francis Group, LLC		
Street Address:	6000 Broken Sound Parkway, NW		
Internal Address:	Suite 300		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3691933	EYE ON EDUCATION	
Registration Number:	4023836	EYE ON EDUCATION	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kathryn Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3716629-00001		
NAME OF SUBMITTER:	Kathryn Starshak		
Signature:	/kathryn starshak/		

CH \$65.00 3691933

Date:

05/13/2013

**Total Attachments: 4**

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**ASSIGNMENT OF INTELLECTUAL PROPERTY**  
**May 7, 2013**

This ASSIGNMENT OF INTELLECTUAL PROPERTY (“Assignment of Intellectual Property Assets”) is made as of May 7, 2013 (the “Effective Date”) by the Eye On Education, Inc., a New York corporation (“Assignor”) in favor of Taylor & Francis Group, LLC, a Delaware limited liability company (“Assignee”).

WHEREAS, the Assignor and Assignee have entered into that certain Asset Purchase Agreement, dated as of May 7, 2013 (the “Asset Purchase Agreement”). Capitalized terms used but not expressly defined within this Assignment of Intellectual Property Assets are defined in the Asset Purchase Agreement and shall have the same meanings herein; and

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all of Assignor’s right, title and interest throughout the world in and to the Acquired Intellectual Property, including but not limited to all right, title and interest in the trademarks, domain names and all content on the social networking sites listed on Schedule A (collectively the “Acquired Intellectual Property”);

NOW, THEREFORE, for good and valuable consideration (including as set forth in the Asset Purchase Agreement), the receipt and sufficiency of which are hereby acknowledged:

1. Assignor does hereby sell, convey, assign and transfer to Assignee Assignor’s entire right, title and interest throughout the world in and to the Acquired Intellectual Property together with the goodwill of the Business symbolized by such Acquired Intellectual Property, with all rights and privileges granted and secured thereby, including the full right to sue and collect damages for past, present or future infringement of such Acquired Intellectual Property.

2. The terms and covenants of this Assignment of Intellectual Property Assets shall inure to the benefit of Assignee, its successors and assigns and other legal representatives, and shall be binding upon Assignor, its successors, legal representatives and assigns.

3. If required, Assignor hereby requests that the appropriate domain name offices record this Assignment of Intellectual Property and issue one or more new certificates of registration in Assignee’s name.

**[SIGNATURE PAGE FOLLOWS]**

IN WITNESS WHEREOF, Assignor has caused this Assignment of Intellectual Property to be duly executed and delivered by its duly authorized representative as of the Closing.

Assignor:

EYE ON EDUCATION, INC.

By: Robert N. Sickles

Name: Robert N. Sickles

Title: President

**Schedule A**

See attached.

## Intellectual Property Assignment - Exhibit A - Trademarks

Trademarks			
Trademark #	Registered	Property Trademarked	For Use With
3,691,933	10/6/2009	Eye On Education	Printed educational material, newsletters, CDs, DVDs, etc.
4,023,836	9/6/2011	Eye On Education	Professional educational services, including lectures, workshops, etc.