

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Prinova Flavors LLC	FORMERLY PII Flavors, LLC	04/16/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Prinova Group LLC		
Street Address:	285 E. Fullerton Avenue		
City:	Carol Stream		
State/Country:	ILLINOIS		
Postal Code:	60188		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2945372	SWEET-R	
CORRESPONDENCE DATA			
Fax Number:	6307930792		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6307930790		
Email:	mh@hamillaw.com		
Correspondent Name:	Mark A. Hamill		
Address Line 1:	788 Willis Street		
Address Line 4:	Glen Ellyn, ILLINOIS 60137		
ATTORNEY DOCKET NUMBER:	PII-159		
NAME OF SUBMITTER:	Mark A. Hamill		
Signature:	/MarkAHamill/		

OP \$40.00 2945372

Date:

05/10/2013

Total Attachments: 2

source=PFLassignment#page1.tif

source=PFLassignment#page2.tif

PGL, PFL & PRFL TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement") is made this ____ day of April 2013 by and between PII Flavors, LLC ("PFL"), a Delaware Limited Liability Company with its principal place of business at 285 E. Fullerton Avenue, Carol Stream), its successor company Prinova Flavors LLC ("PRFL"), a Delaware Limited Liability Company with its principal place of business at 285 E. Fullerton Avenue, Carol Stream and Prinova Group LLC ("PGL"), a Delaware Limited Liability Company with its principal place of business at 285 E. Fullerton Avenue, Carol Stream, Illinois.

Witnesseth:

WHEREAS, PFL is listed in the records the United States Patent Trademark Office as the owner of the SWEET-R mark and Registration Number 2945372;

WHEREAS, PRFL is the successor to the PFL company;

WHEREAS, PGL is the parent holding company of PRFL;

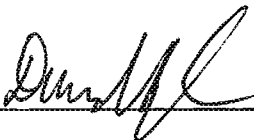
WHEREAS, PRFL, PFL and PGL wish to transfer any and all rights, title and interest PRFL and PFL have in the Marks and Registrations to PGL.

NOW, THEREFORE, for and in consideration of the mutual covenants and agreements of the Parties herein contained, the Parties have agreed, and do hereby mutually covenant, stipulate and agree as follows:

Assignment of Trademark Rights. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, PRFL and PFL hereby assign, sell, convey and transfer to PGL all rights, title and interests in and to the Marks and Registrations along with any goodwill attached to the Marks, together with all claims for damages by reason of infringement, with the right to sue for and collect the same for PGL's own use and for the use of PGL's successors and assigns.

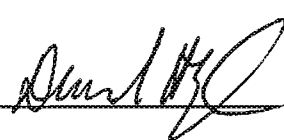
IN WITNESS WHEREOF, the parties have executed this Agreement on the date indicated above.

For "PGL"
PRINOVA GROUP LLC

By: 

Authorized Representative of
Prinova Group LLC

For "PFL"
PII FLAVORS, LLC

By: 

Authorized Representative of
PII Flavors, LLC

For "PRFL"
Prinova Flavors LLC

By: 

Authorized Representative of
Prinova Flavors LLC