

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DENTAURUM, INC.		05/02/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DENTAURUM GmbH & Co. KG		
Street Address:	Turnstrasse 31		
City:	Ispringen		
State/Country:	GERMANY		
Postal Code:	75228		
Entity Type:	CORPORATION: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2832121	HERBST	
CORRESPONDENCE DATA			
Fax Number:	3126165700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-616-5652		
Email:	trademark@leydig.com		
Correspondent Name:	Lynn A. Sullivan, Leydig Voit & Mayer		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson,		
Address Line 2:	Suite 4900		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	277994		
DOMESTIC REPRESENTATIVE			
Name:	Lynn A. Sullivan, Leydig Voit & Mayer		
Address Line 1:	Two Prudential Plaza, 180 N. Stetson,		

CH \$40.00 2832121

Address Line 2: Suite 4900
Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Lynn A. Sullivan
Signature:	/Lynn A. Sullivan/
Date:	05/14/2013
Total Attachments: 1 source=Herbst Assignment#page1.tif	

ASSIGNMENT OF REGISTERED TRADEMARK

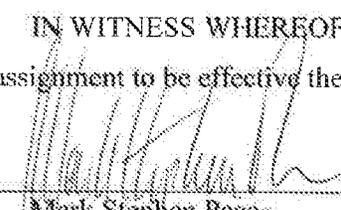
Whereas, DENTAURUM, Inc., a Delaware USA corporation, having its principal place of business at 10 Pheasant Run, Newtown, Pennsylvania 18940 (Assignor) adopted, used and is the owner of the following trademark now registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
HERBST	2832121	April 13, 2004

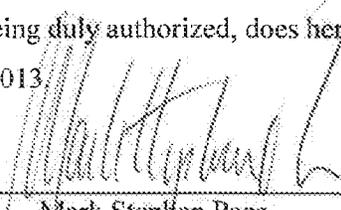
Whereas, DENTAURUM GmbH & Co. KG (Assignee), a German corporation, having its principal place of business at Turnstrasse 31, Ispringen, Germany 75228, is desirous of acquiring said mark:

Now, therefore, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, and its successors in interest, all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and registration thereof, and including all common-law and other rights in said trademark, all claims, demands and causes for action, both at law and in equity, that Assignor may have had or acquired, or may hereinafter acquire, on account of any infringement of said trademark and the registration thereof prior to the date hereof, and does hereby empower Assignee, and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized, does hereby execute this assignment to be effective the 2nd day of May, 2013.

By: 

Mark Stephen Pace
Title: President
DENTAURUM, Inc.
ASSIGNOR

By: 

Mark Stephen Pace
Title: Chief Executive Officer
DENTAURUM GmbH & Co. KG
ASSIGNEE