

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Release of Security Interest

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		05/14/2013	Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Performance Food Group, Inc.
<b>Street Address:</b>	12500 West Creek Pkwy
<b>City:</b>	Richmond
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	23238-1110
<b>Entity Type:</b>	CORPORATION: COLORADO

**PROPERTY NUMBERS Total: 72**

Property Type	Number	Word Mark
Registration Number:	3225894	CRYSTAL REEF
Registration Number:	3187151	ASSOLUTI
Registration Number:	1849491	ASSOLUTI!
Registration Number:	3038663	ASSOLUTI!
Registration Number:	1429468	ASTRO
Registration Number:	1533501	ASTRO
Registration Number:	1468563	ASTRO PIZZA
Registration Number:	2898207	BAYWOOD
Registration Number:	2898212	BAYWOOD
Registration Number:	3319344	BEYOND
Registration Number:	3319354	BEYOND
Registration Number:	3394002	CORAZO
Registration Number:	2978490	ENGLEWOOD FARMS
Registration Number:	2973062	ENGLEWOOD FARMS

**TRADEMARK**

Registration Number:	1970476	GRINDSTONE CAFE
Registration Number:	2993096	HEARTH LAND
Registration Number:	2402610	JAVA PORT
Registration Number:	2840840	JAVA ROAST
Registration Number:	3041190	LISA
Registration Number:	2921708	MERCHANT SMART
Registration Number:	2925883	MERCHANT'S MART
Registration Number:	3006626	MIDNIGHT PURE
Registration Number:	2230835	MIDNIGHT SPRINGS
Registration Number:	1791767	MILKING STOOL
Registration Number:	2846798	NORTHLAND STAR
Registration Number:	3000623	NORTHLAND STAR
Registration Number:	3205568	PIANCONE
Registration Number:	1203751	PIANCONE
Registration Number:	3178644	PIANCONE CREMA D'ORO
Registration Number:	1263124	ROMA
Registration Number:	1194795	ROMA
Registration Number:	1194794	ROMA
Registration Number:	2481136	ROMA
Registration Number:	1263123	ROMA
Registration Number:	1263122	ROMA
Registration Number:	1194796	ROMA
Registration Number:	1178076	ROMA
Registration Number:	2443653	ROMA
Registration Number:	1725523	ROMA
Registration Number:	3090617	RYE STREET DELI
Registration Number:	3834618	RYE STREET DELI
Registration Number:	3002886	SALUTÉ
Registration Number:	3951516	SAVOR THE FLAVOR
Registration Number:	2830172	SEAL
Registration Number:	3007793	STAR SIGNATURE
Registration Number:	2979423	ULTIMELT
Registration Number:	1627393	ULTIMO
Registration Number:	3927038	ULTIMO!
Registration Number:	2604769	ULTIMO!

	2362205	ULTIMO!
Registration Number:	2841304	V
Registration Number:	2359600	VEND PRODUCTS DISTRIBUTING
Registration Number:	3022014	VISTAR VISION
Registration Number:	2841303	VISTAR/VSA
Registration Number:	2846180	VISTARLINK
Registration Number:	1206806	VSA
Registration Number:	1206807	VSA
Registration Number:	1206808	VSA
Registration Number:	3589261	FAVOLOSO
Registration Number:	3641143	FUNTASTIC
Registration Number:	3854709	R
Registration Number:	3486352	ROMA
Registration Number:	3851280	ROVAS
Registration Number:	3848960	RYE STREET
Registration Number:	3791130	SILVER SOURCE
Serial Number:	85219723	DOMINION
Serial Number:	85242749	EL VALLE BLANCO
Serial Number:	77919045	RYE STREET KETTLE COOKED POTATO CHIPS
Serial Number:	85237578	STONEHOUSE
Serial Number:	85337322	PFG ONESOURCE
Serial Number:	85328864	JAVA ROAST
Serial Number:	85328903	JAVA ROAST GOURMET COFFEE

**CORRESPONDENCE DATA**

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Email: daniel.cote@thomsonreuters.com

Correspondent Name: Elaine Carrera, Legal Assistant

Address Line 1: 80 Pine Street

Address Line 2: Cahill Gordon & Reindel LLP

Address Line 4: New York, NEW YORK 10005

NAME OF SUBMITTER:	Elaine Carrera, Legal Assistant
Signature:	/daniel cote thomsonreuters/
Date:	05/14/2013

**TRADEMARK**

**REEL: 005027 FRAME: 0270**

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## **RELEASE OF THE TRADEMARK SECURITY INTEREST**

**THIS RELEASE OF THE TRADEMARK SECURITY INTEREST** (this “Release”) is made as of May 14, 2013 (the “Effective Date”) by Wells Fargo Bank, National Association in its capacity as Collateral Agent (as such term is referenced under the Amended and Restated Indenture dated as of August 9, 2011) (in such capacity, the “Collateral Agent”) in favor of Performance Food Group, Inc., a corporation formed under the laws of Colorado (the “Grantor”).

**WHEREAS**, pursuant to the terms and conditions set forth in that certain Grant of Security Interest in United States Trademarks between the Grantor and the Collateral Agent, dated as of August 9, 2011 (the “Trademark Security Agreement”), the Grantor granted to the Collateral Agent a security interest in and lien on all of such Grantor’s right, title and interest in the Trademarks and all Proceeds therefrom (as such terms are defined in the Trademark Security Agreement) (collectively, “Trademark Collateral”);

**WHEREAS**, the Trademark Security Agreement was recorded with the Trademarks Division of the U.S. Patent & Trademark Office on August 12, 2011 at Reel/Frame number 4603/0459;


**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby terminates the Trademark Security Agreement and hereby irrevocably terminates, cancels, re-pledges, reassigns and releases any and all security interests and liens it has against the Trademark Collateral, including those trademarks and trademark applications listed under Schedule I attached hereto (collectively, the “Trademarks”).

If and to the extent the Collateral Agent has acquired any right, title or interest to any of the Trademarks, it hereby re-assigns and re-transfers such rights, title or interest to the Grantor.

The Collateral Agent shall take all further actions, and provide to the Grantor and its successors, assigns or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantor to more fully and effectively effectuate the purposes of this Release, all at the expense of the Grantor.

IN WITNESS WHEREOF, the Collateral Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

WELLS FARGO BANK, NATIONAL ASSOCIATION,  
as Collateral Agent,

By:   
Name: Lynn M. Steiner  
Title: Vice President

[Release of the Trademark Security Interest of Performance Food Group, Inc.]

TRADEMARK  
REEL: 005027 FRAME: 0273

**SCHEDULE I**  
**to**  
**RELEASE OF THE TRADEMARK SECURITY INTEREST**  
**TRADEMARKS AND TRADEMARK APPLICATIONS**

[See attached]

**SCHEDULE I**  
**to**  
**GRANT OF SECURITY INTEREST**  
**IN UNITED STATES TRADEMARKS**

Owner	Trademark	Registration No./Serial No.
PERFORMANCE FOOD GROUP, INC.	CRYSTAL REEF	3,225,894
PERFORMANCE FOOD GROUP, INC.	ASSOULTI	3,187,151
PERFORMANCE FOOD GROUP, INC.	ASSOULTI! (stylized)	1,849,491
PERFORMANCE FOOD GROUP, INC.	ASSOULTI! AND DESIGN	3,038,663
PERFORMANCE FOOD GROUP, INC.	ASTRO	1,429,468
PERFORMANCE FOOD GROUP, INC.	ASTRO	1,533,501
PERFORMANCE FOOD GROUP, INC.	ASTRO PIZZA AND DESIGN	1,468,563
PERFORMANCE FOOD GROUP, INC.	BAYWOOD	2,898,207
PERFORMANCE FOOD GROUP, INC.	BAYWOOD AND DESIGN	2,898,212
PERFORMANCE FOOD GROUP, INC.	BEYOND	3,319,344
PERFORMANCE FOOD GROUP, INC.	BEYOND AND DESIGN	3,319,354
PERFORMANCE FOOD GROUP, INC.	CORAZO	3,394,002
PERFORMANCE FOOD GROUP, INC.	ENGLEWOOD FARMS	2,978,490
PERFORMANCE FOOD GROUP, INC.	ENGLEWOOD FARMS AND DESIGN	2,973,062
PERFORMANCE FOOD GROUP, INC.	GRINDSTONE CAFÉ	1,970,476
PERFORMANCE FOOD GROUP, INC.	HEARTH LAND	2,993,096
PERFORMANCE FOOD GROUP, INC.	JAVA PORT	2,402,610
PERFORMANCE FOOD GROUP, INC.	JAVA ROAST (and Design)	2,840,840
PERFORMANCE FOOD GROUP, INC.	LISA	3,041,190
PERFORMANCE FOOD GROUP, INC.	MERCHANT SMART	2,921,708
PERFORMANCE FOOD GROUP, INC.	MERCHANTS MART AND DESIGN	2,925,883



Owner	Trademark	Registration No./Serial No.
PERFORMANCE FOOD GROUP, INC.	MIDNIGHT PURE	3,006,626
PERFORMANCE FOOD GROUP, INC.	MIDNIGHT SPRINGS	2,230,835
PERFORMANCE FOOD GROUP, INC.	MILKING STOOL	1,791,767
PERFORMANCE FOOD GROUP, INC.	NORTHLAND STAR	2,846,798
PERFORMANCE FOOD GROUP, INC.	NORTHLAND STAR AND DESIGN	3,000,623
PERFORMANCE FOOD GROUP, INC.	PIANCONE	3,205,568
PERFORMANCE FOOD GROUP, INC.	PIANCONE	1,203,751
PERFORMANCE FOOD GROUP, INC.	PIANCONE CREMA D'ORO	3,178,644
PERFORMANCE FOOD GROUP, INC.	ROMA	1,263,124
PERFORMANCE FOOD GROUP, INC.	ROMA	1,194,795
PERFORMANCE FOOD GROUP, INC.	ROMA (& design)	1,194,794
PERFORMANCE FOOD GROUP, INC.	ROMA (& design)	2,481,136
PERFORMANCE FOOD GROUP, INC.	ROMA (& design)	1,263,123
PERFORMANCE FOOD GROUP, INC.	ROMA (& design)	1,263,122
PERFORMANCE FOOD GROUP, INC.	ROMA (& design)	1,194,796
PERFORMANCE FOOD GROUP, INC.	ROMA (& design)	1,178,076
PERFORMANCE FOOD GROUP, INC.	ROMA (& design)	2,443,653
PERFORMANCE FOOD GROUP, INC.	ROMA (& design)	1,725,523
PERFORMANCE FOOD GROUP, INC.	RYE STREET DELI	3,090,617
PERFORMANCE FOOD GROUP, INC.	RYE STREET DELI	3,834,618
PERFORMANCE FOOD GROUP, INC.	SALUTÉ	3,002,886
PERFORMANCE FOOD GROUP, INC.	SAVOR THE FLAVOR	3,951,516
PERFORMANCE FOOD GROUP, INC.	SEAL	2,830,172
PERFORMANCE FOOD	STAR SIGNATURE	3,007,793

Owner	Trademark	Registration No./Serial No.
GROUP, INC.		
PERFORMANCE FOOD GROUP, INC.	ULTIMELT	2,979,423
PERFORMANCE FOOD GROUP, INC.	ULTIMO	1,627,393
PERFORMANCE FOOD GROUP, INC.	ULTIMO! (Pizza)	3,927,038
PERFORMANCE FOOD GROUP, INC.	ULTIMO! AND DESIGN	2,604,769
PERFORMANCE FOOD GROUP, INC.	ULTIMO! AND DESIGN	2,362,205
PERFORMANCE FOOD GROUP, INC.	V (& design)	2,841,304
PERFORMANCE FOOD GROUP, INC.	VEND PRODUCTS DISTRIBUTING	2,359,600
PERFORMANCE FOOD GROUP, INC.	VISTAR VISION	3,022,014
PERFORMANCE FOOD GROUP, INC.	VISTAR/VSA (& design)	2,841,303
PERFORMANCE FOOD GROUP, INC.	VISTARLINK	2,846,180
PERFORMANCE FOOD GROUP, INC.	VSA	1,206,806
PERFORMANCE FOOD GROUP, INC.	VSA (stylized)	1,206,807
PERFORMANCE FOOD GROUP, INC.	VSA (stylized)	1,206,808
PERFORMANCE FOOD GROUP, INC.	FAVOLOSO	3,589,261
PERFORMANCE FOOD GROUP, INC.	FUNTASTIC (CHILD)	3,641,143
PERFORMANCE FOOD GROUP, INC.	R Design	3,854,709
PERFORMANCE FOOD GROUP, INC.	ROMA	3,486,352
PERFORMANCE FOOD GROUP, INC.	ROVAS	3,851,280
PERFORMANCE FOOD GROUP, INC.	RYE STREET	3,848,960
PERFORMANCE FOOD GROUP, INC.	SILVER SOURCE	3,791,130
PERFORMANCE FOOD GROUP, INC.	DOMINION	85/219,723
PERFORMANCE FOOD GROUP, INC.	EL VALLE BLANCO	85/242,749
PERFORMANCE FOOD GROUP, INC.	RYE STREET KETTLE COOKED POTATO CHIPS (and Design)	77/919,045

Owner	Trademark	Registration No./Serial No.
PERFORMANCE FOOD GROUP, INC.	STONEHOUSE	85/237,578
PERFORMANCE FOOD GROUP, INC.	PFG ONESOURCE	85/337,322
PERFORMANCE FOOD GROUP, INC.	JAVA ROAST	85/328,864
PERFORMANCE FOOD GROUP, INC.	JAVA ROAST GOURMET COFFEE (and Design)	85/328,903