

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eric Foote		04/12/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Chocoladefabriken Lindt & Sprungli AG		
Street Address:	Seestrasse 204		
City:	Kilchberg		
State/Country:	SWITZERLAND		
Postal Code:	CH-8802		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85718370	CHOCOLATE BEYOND COMPARE	
CORRESPONDENCE DATA			
Fax Number:	3127069000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-701-8755		
Email:	cmackey@mayerbrown.com, ipdocket@mayerbrown.com		
Correspondent Name:	Christopher Mackey, Mayer Brown LLP		
Address Line 1:	PO Box 2828		
Address Line 4:	Chicago, ILLINOIS 60690		
ATTORNEY DOCKET NUMBER:	12414200		
DOMESTIC REPRESENTATIVE			
Name:	Michael D. Adams, Mayer Brown LLP		
Address Line 1:	PO Box 2828		
Address Line 4:	Chicago, ILLINOIS 60690		

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TRADEMARK

NAME OF SUBMITTER:	Christopher C. Mackey
Signature:	/CCM/
Date:	05/14/2013
Total Attachments: 2 source=Trademark Assignment Agreement for CHOCOLATE BEYOND COMPARE#page1.tif source=Trademark Assignment Agreement for CHOCOLATE BEYOND COMPARE#page2.tif	

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Assignment") is between Eric Foote ("Assignor") and Chocoladefabriken Lindt & Sprüngli AG ("Assignee").

WHEREAS, Assignor, Eric Foote, an American individual with an address in care of his legal counsel, Judson Hite, at 255 Canyon Boulevard, Boulder, Colorado 80302, is the owner of the United States trademark application set forth in Schedule A attached hereto and incorporated herein by reference ("the Trademark") and desires to assign all right, title and interest in the Trademark, together with all goodwill associated with the Trademark, to Assignee; and

WHEREAS, Assignee, Chocoladefabriken Lindt & Sprüngli AG, a Swiss corporation having its principal place of business at Seestrasse 204, Kilchberg CH-8802 Switzerland, and a US address in care of its legal counsel, Mayer Brown LLP, at 71 South Wacker Drive, Chicago, Illinois 60606 desires to acquire all right, title and interest in the Trademark, together with all goodwill associated with the Trademark, from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer to Assignee, its successors and assigns all of Assignor's right, title and interest in and to the Trademark, together with all goodwill associated with said Trademark, and the right to sue and recover for, and the right to profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements or dilution of or damage to the Trademark or the associated goodwill.

Assignor further agrees that he shall, without further consideration, cause to be executed such further assignments and other lawful documents, as may be required, from time to time, to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark in the United States. Assignee shall be responsible for all fees for recordation of this Assignment and any further documents, and Assignor agrees to cooperate fully with Assignee to accomplish such recordation.

THIS TRADEMARK ASSIGNMENT AGREEMENT shall be binding upon and shall inure to the benefit of Assignor and Assignee and their respective successors and assigns.

Signed as of this 12 day of April, 2013.

Eric Foote

By: _____

Name: ERIC FOOTE

Title: _____

Chocoladefabriken Lindt & Sprüngli AG

By: _____

Name: Dieter Weisskopf Andreas Pfleger

Title: Member Group Mgt Product Ext. Group Mgt

SCHEDULE A

<u>Mark</u>	<u>Application Number</u>	<u>International Class</u>
Chocolate Beyond Compare	85/718,370	30