

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Don Clemente, Inc.		05/07/2013	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Martha Maria Sanchez Quiroz		
Street Address:	Acceso II No. 20, Fraccionamiento Ind, Benito Juarez		
City:	Santiago de Queretaro		
State/Country:	MEXICO		
Postal Code:	76120		
Entity Type:	INDIVIDUAL: MEXICO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1364671	DON CLEMENTE, INC.	
CORRESPONDENCE DATA			
Fax Number:	3125786666		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-578-6689		
Email:	scott.petersen@hklaw.com		
Correspondent Name:	Scott W. Petersen c/o Holland & Knight		
Address Line 1:	131 S. Dearborn St., 30th Floor		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	096682.00011		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

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Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Scott W. Petersen

Signature:

/Scott W. Petersen/

Date:

05/14/2013

Total Attachments: 1

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ASSIGNMENT

WHEREAS, Don Clemente, Inc., a Texas corporation having an address of 11031 Wye Drive, Suite 119, P.O. Box 33236, San Antonio, Texas, having secured a registration in the United States for the following trademark:

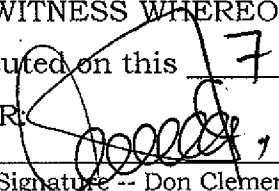
<u>Trademark</u>	<u>Registration No.</u>
DON CLEMENTE, INC.	1364671

Martha Maria Sanchez Quiroz, a citizen of Mexico, Acceso II No. 20, Fraccionamiento Ind, Benito Juarez, Santiago de Queretaro, Qro.76120, Mexico, is desirous of acquiring said trademark and registration thereof, and the good will of the business associated therewith and the part of the business with which the trademark will be used.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, Don Clemente, Inc. hereby sells, assigns, transfers and sets over unto Martha Maria Sanchez Quiroz the entire right, title and interest in and to said trademark and the registration thereof, together with the goodwill of the business in connection with which the trademark and registration has been and is being used, all rights to continue said registration, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademark. Assignee is the successor to the entire business of the trademark Registrant and the successor to that part of the business with which the trademark will be used. These rights in Assignor's business have been assigned to the Assignee.

IN WITNESS WHEREOF, Don Clemente, Inc. has caused this Assignment to be executed on this 17 day of May, 2013.

ASSIGNOR:


Authorized Signature -- Don Clemente, Inc.

Luis Landin President
Printed Name and Title

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