

## TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																														
CONVEYING PARTY DATA																															
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<table border="1"> <tr> <td>Name:</td> <td colspan="3">Martha Maria Sanchez Quiroz</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">Acceso II No. 20</td> </tr> <tr> <td>Internal Address:</td> <td colspan="3">Fraccionamiento Ind, Benito Juarez</td> </tr> <tr> <td>City:</td> <td colspan="3">Qro. Santiago de Queretaro</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">MEXICO</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">76120</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">INDIVIDUAL: MEXICO</td> </tr> </table>				Name:	Martha Maria Sanchez Quiroz			Street Address:	Acceso II No. 20			Internal Address:	Fraccionamiento Ind, Benito Juarez			City:	Qro. Santiago de Queretaro			State/Country:	MEXICO			Postal Code:	76120			Entity Type:	INDIVIDUAL: MEXICO		
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Registration Number:	2317479	DON CLEMENTE JUEGO DE LOTERIA																													
CORRESPONDENCE DATA																															
Fax Number:	3125786666																														
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																															
Phone:	312-578-6689																														
Email:	scott.petersen@hklaw.com																														
Correspondent Name:	Scott W. Petersen																														
Address Line 1:	131 South Dearborn Street, 30th Floor																														
Address Line 4:	Chicago, ILLINOIS 60603																														
ATTORNEY DOCKET NUMBER:	096682.00011																														
DOMESTIC REPRESENTATIVE																															
Name:																															
Address Line 1:																															

OP \$40.00 2317479

Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:

Scott W. Petersen

Signature:

/Scott W. Petersen/

Date:

05/14/2013

Total Attachments: 1

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**ASSIGNMENT**

WHEREAS, Don Clemente, Inc., a Texas corporation of San Bernardino, California, having secured a registration in the United States for the following trademark:

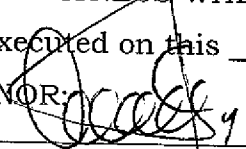
<u>Trademark</u>	<u>Registration No.</u>
DON CLEMENTE JUEGO DE LOTERIA	2,317,479

Martha Maria Sanchez Quiroz, a citizen of Mexico, Acceso II No. 20, Fraccionamiento Ind, Benito Juarez, Santiago de Queretaro, Qro.76120, Mexico, is desirous of acquiring said trademark and registration thereof, and the good will of the business associated therewith and the part of the business with which the trademark will be used.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, Don Clemente, Inc. hereby sells, assigns, transfers and sets over unto Martha Maria Sanchez Quiroz the entire right, title and interest in and to said trademark and the registration thereof, together with the goodwill of the business in connection with which the trademark and registration has been and is being used, all rights to continue said registration, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademark. Assignee is the successor to the entire business of the trademark Registrant and the successor to that part of the business with which the trademark will be used. These rights in Assignor's business have been assigned to the Assignee.

IN WITNESS WHEREOF, Don Clemente, Inc. has caused this Assignment to be executed on this 7 day of May, 2013.

ASSIGNOR:

  
Authorized Signature - Don Clemente, Inc.

Luis Landin President  
Printed Name and Title

#661348\_v72

**TRADEMARK**