

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Don Clemente, Inc.		05/08/2013	CORPORATION: TEXAS
RECEIVING PARTY DATA			
Name:	Martha Maria Sanchez Quiroz		
Street Address:	Acceso II No. 20		
Internal Address:	Fraccionamiento Ind, Benito Juarez		
City:	Santiago de Queretaro Qro.		
State/Country:	MEXICO		
Postal Code:	76120		
Entity Type:	INDIVIDUAL: MEXICO		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2653355	EL CANTARITO	
Registration Number:	2655609	EL BORRACHO	
Registration Number:	2653354	EL DIABLITO	
Registration Number:	2673824	EL NOPAL	
CORRESPONDENCE DATA			
Fax Number:	3125786666		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-578-6689		
Email:	scott.petersen@hklaw.com		
Correspondent Name:	Scott W. Petersen		
Address Line 1:	131 South Dearborn Street, 30th Floor		
Address Line 4:	Chicago, ILLINOIS 60603		
ATTORNEY DOCKET NUMBER:	096682.00011		

OP \$115.00 2653355

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:	Scott W. Petersen
Signature:	/Scott W. Petersen/
Date:	05/14/2013

Total Attachments: 2

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A S S I G N M E N T

WHEREAS, Don Clemente, Inc., a Texas corporation, of Corona, California, having secured registrations in the United States for the registrations as follows:

<u>Registration No.</u>	<u>Trademark</u>
2653355	EL CANTARITO
2655609	EL BORRACHO
2653354	EL DIABLITO
2673824	EL NOPAL

Martha Maria Sanchez Quiroz, a citizen of Mexico, Acceso II No. 20, Fraccionamiento Ind, Benito Juarez, Santiago de Queretaro, Qro.76120, Mexico, is desirous of acquiring said trademarks and registrations thereof, and the good will of the business associated therewith and the part of the business with which the trademarks will be used.

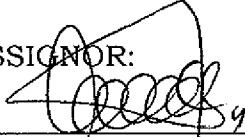
NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, Don Clemente, Inc. hereby sells, assigns, transfers and sets over unto Martha Maria Sanchez Quiroz the entire right, title and interest in and to said trademarks and the registrations thereof, together with the goodwill of the business in connection with which the trademarks and registrations have been and are being used, all rights to continue said registrations, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademarks. Assignee is the successor to the entire business of the trademark Registrant and the successor to that part of the business with which the



trademarks will be used. These rights in Assignor's business have been assigned to the Assignee.

IN WITNESS WHEREOF, Don Clemente, Inc. has caused this Assignment to be executed on this 8 day of May, 2013.

ASSIGNOR:



Authorized Signature -- Don Clemente, Inc.

Luis Landin / President

Printed Name and Title

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