900255239 05/14/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
R & L Publishing, Ltd.		12/11/2012	LIMITED PARTNERSHIP: TEXAS

RECEIVING PARTY DATA

Name:	VPI Holding Co.
Street Address:	200 Swisher Road
City:	Lake Dallas
State/Country:	TEXAS
Postal Code:	75065
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	85637771	LIVE HAPPY
Serial Number:	85643569	LIVE HAPPY NOW

CORRESPONDENCE DATA

Fax Number: 2149993623

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 214.999.4682 Email: ip@gardere.com

Correspondent Name: Lisa R. Hemphill/Gardere Wynne Sewell

Address Line 1: 1601 Elm Street, Suite 3000
Address Line 4: Dallas, TEXAS 75201-4761

ATTORNEY DOCKET NUMBER:	138208-3000/3001
NAME OF SUBMITTER:	Lisa R. Hemphill

900255239 REEL: 005027 FRAME: 0701

OP \$65.00 85637771

Signature:	/LRH/
Date:	05/14/2013
Total Attachments: 4 source=VPI Merger#page1.tif source=VPI Merger#page2.tif source=VPI Merger#page3.tif source=VPI Merger#page4.tif	

Form 622 (Revised 05/11) Return in duplicate to: Secretary of State P.O. Box 13697 Austin, TX 78711-3697 512 463-5555 FAX: 512 463-5709 Filling Fee: see instructions



Certificate of Merger **Combination Merger** Business Organizations Code Corporations Section

This space reserved for office use.

FIL'E'D In the Office of the Secretary of State of Texas

DEC 17 2012

Parties to the Merger

Pursuant to chapter 10 of the Texas Business Organizations Code, and the title applicable to each domestic filing entity identified below, the undersigned parties submit this certificate of merger.

The name, organizational form, state of incorporation or organization, and file number, if any, issued by the secretary of state for each organization that is a party to the merger are as follows:

Larly (
R & L Publishing, Ltd.	
Name of Organization	
The organization is a limited paraership	It is organized under the laws of
Specify organizational form (e.g., fi	
	file number, if any, is 800535513
State Country	Texas Secretary of State file number
Its principal place of business is 200 Swisher Road	Lake Dallas TX
Address	City Stem
The organization will survive the merger.	The organization will not survive the merger.
The plan of merger amends the name of the o	rganization. The new name is set forth below.
County of the Second of a second of the seco	

None t	rs Amended
Party 2	and the first of the second of
9.200 F. J. 1.22	
VPI Holding Co.	
Name of Organization	y4 7 5 5 48 6 40
The organization is a corporation	It is organized under the laws of
Specify organizational form (e.g., for Delaware USA The	· · · · · ·
Demware OSA Ine i	file number, if any, is
Its principal place of business is 200 Swisher Road	Texas Socretary of State filo number Lake Dalias TX
its principal place of business is 200 Swiner Road	Ciny State
The organization will survive the merger.	The organization(will not survive the merger.
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The plan of merger amends the name of the or	ganization. The new name is set forth helow.
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Name as	r Amended
Party 3	
name of the second seco	
Nerric of Organization	24 1
The organization is a	It is organized under the laws of
Specify organizational form (e.g., for-	orgin comporation

Th	e file number, if any, is	Texas Secretary of Store file number
cre Country		350
	The organization	will not survive the merger.
The organization will survive the merger.	The new	name is set forth below.
The organization will survive the mame of the	a Olkmirvation.	
Na.	me as Amended	
Pla	n of Merger	
The plan of merger is attached. If the plan of merger is not attached	d, the following statements n	nust be completed.
Altern	ative Statements	
In lieu of providing the plan of merger, each d	omestic filing entity cer	tifies that:
 A signed plan of merger is on file at the pr new domestic entity or non-code organization 	incipal place of outlines, that is named in this fo	rm as a party to the merger or an
2. On written request, a copy of the plan of acquiring, or new domestic entity or non-code entity that is a party to or created by the plan to the merger at the time of the merger if a list Complete lism 38 if the merger effected character are effected by the merger are effected by the merger are effected by the merger. 3B. The plan of merger effected change	an of merger and, if the ode organizations, to an ability or obligation is the organization of the offermalic mation of any surviving	e certificate of the geries y creditor or oblige of the parties en outstanding. on of a surviving filing entity. filing entity that is a party to the
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Name of New Organization I	***************************************	Jurisdiction	Entity Type (See instructions)
Principal Place of Business Asistress	City		State Zip Code
* *	·	N	
Name of New Organization 2		Jurisdiction	Entity Type (See Instructions)

Principal Place of Business Address	Cuy		State Zip Code
8 ,.		K	×
Nome of New Geganization 3		Jurisdiction	Early Type (See Instructions)
Principal Pisce of Business Address	Clty	***************************************	Siote Zip
	Approval of the Plan of Me	erger	
The plan of merger has been organization that is a party to	approved as required by the laws of the merger and by the governing	of the jurisdicti documents of t	on of formation of each hose organizations.
The approval of the owner			
was not required by the prov	isions of the BOC.	Nome of domes	ic ensity
.	Effectiveness of Filing (Select clines	' A, B, or Ć.)	
A. This document becomestate.	es effective when the document is a	accepted and fi	led by the secretary of
B. This document become	es effective at a later date, which is	not more than	ninety (90) days from
	yed effective date is: December 31,		
C. I This document takes el	ffect on the occurrence of the future	e event or fact,	other than the
passage of time, The yor gay The following event or feet w	after the date of signing is:ill cause the document to take effer		R_ 5x x c c
Tree of the second of the second seco	in carse me goodness to take 2110	et in the marine	r described below:
		WW	
***************************************	Tax Certificate		
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Attached hereto is a central 2, Tax Code, have been in	ficate from the comptroller of publicate from the computing filing ent	ic accounts the ity.	t all taxes under title
In lieu of providing the to organizations will be liab	ax certificate, one or more of the sole for the payment of the required	surviving, acqu franchise taxes	iring or newly created
N/		X	Ý
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Execution

The undersigned signs this document subject to the penalties imposed by law for the submission of a materially false or fraudulent instrument. The undersigned certifies that the statements contained herein are true and correct, and that the person signing is authorized under the provisions of the Business Organizations Code, or other law applicable to and governing the merging entity, to execute the filing instrument.

Date:	December 11; 2012	į.
		R & L Publishing, Ltd.
		Merging Entity Name
		1
	•	Signature of authorized person (see instructions)
		LYGE D'CONNOR CEO
	•	A Section Company of antiquinary person
4		
		VPI Holding Co.
		Merging Entity Name
		1
		Specific of authorized person (see instructions)
		GOE O'COMNOR CFO
		Printed or typed name of entholited person
		Mcrging Entity Name
		•
	A,	Signature of subscripted person (see instructions)
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	•	Printed or typed name of authorized person

Form 622

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