

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Buffalo International ULC		02/01/2013	Unlimited Liability Corporation: CANADA

RECEIVING PARTY DATA

Name:	1724982 Alberta ULC
Street Address:	400 Sauve Street West
City:	Montreal
State/Country:	CANADA
Postal Code:	H3L 1Z8
Entity Type:	Unlimited Liability Corporation: CANADA

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Registration Number:	1313522	
Registration Number:	1319493	
Registration Number:	1185897	BUFFALO
Registration Number:	2155119	BUFFALO
Registration Number:	3181392	BUFFALO GIRLS
Registration Number:	3561672	BUFFALO DAVID BITTON
Registration Number:	3623466	BUFFALO DAVID BITTON
Serial Number:	77657224	BUFFALO DAVID BITTON
Serial Number:	77776681	BUFFALO DAVID BITTON
Serial Number:	85378705	BUFFALO DAVID BITTON
Serial Number:	85378778	BUFFALO DAVID BITTON
Serial Number:	85391853	BUFFALO JEANS
Serial Number:	85391915	BUFFALO JEANS
Serial Number:	85623409	BUFFALO DAVID BITTON

TRADEMARK

CH \$390.00 1313522

Registration Number:

3921775

BDB

CORRESPONDENCE DATA

Fax Number:

2123910127

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone:

212-730-0030

Email:

trademarks@iconixbrand.com

Correspondent Name:

Andrew R. Tarshis

Address Line 1:

Iconix Brand Group, Inc., 1450 Broadway

Address Line 2:

3rd Floor

Address Line 4:

New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER:

ASSIGNMT-BUFF INT'L ULC

DOMESTIC REPRESENTATIVE

Name:

Iconix Brand Group, Inc.

Address Line 1:

1450 Broadway

Address Line 2:

3rd Floor

Address Line 4:

New York, NEW YORK 10018

NAME OF SUBMITTER:

Andrew R. Tarshis

Signature:

/andrew r. tarshis/

Date:

05/15/2013

Total Attachments: 5

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DEED OF ASSIGNMENT

This deed of Assignment is effective this 1st day of February, 2013.

Between

BUFFALO INTERNATIONAL ULC, a company duly incorporated under the laws of Alberta, with a place of business at 1900, 215 - 9th Avenue SW, Calgary, Province of Alberta, T2P 1K3, Canada.

(Hereinafter referred to as the “**Assignor**”) and

1724982 ALBERTA ULC, a company duly incorporated under the laws of Alberta, with a place of business at 400 Sauvé Street West, Montreal, Province of Quebec, H3L 1Z8, Canada.

(Hereinafter referred to as the “**Assignee**”)

Whereas:

◆ The Assignor is the sole and exclusive proprietor of the trademarks, which consists of the words **BUFFALO** and **BUFFALO DAVID BITTON** and other related trademarks, full particulars of which are set out in Schedule A attached hereto (hereinafter referred to as the “**Trademarks**”);

◆ The Assignor wishes to assign the ownership and all rights existing in the Trademarks including the related goodwill, to the Assignee upon the terms set out hereafter;

◆ The Assignee hereby accepts such assignment subject to the terms and conditions set out below.

Now this deed witnesses as follows:

1. ASSIGNMENT

The Assignor hereby assigns unto the Assignee the Assignor’s full rights, titles and interests in respect with the Trademarks, and the goodwill of the business connected and/or associated with the use thereof and symbolized thereby, and all rights, interests, claims and demands recoverable in law or equity that Assignor has or may have in profits and damages for past, present and future infringements, with full effect upon signature by both parties of this deed of assignment. The present assignment is made for US\$10.00 and other good and valuable considerations, the receipt of which is hereby acknowledged.

2. ASSIGNOR’S OBLIGATIONS

The Assignor agrees with the Assignee at the direction and expense of the Assignee to execute or procure to execute any further documents that the Assignee may reasonably require to give effect to this Assignment and enable the Assignee to record the assignment contemplated by this deed.

3. NO VARIATION

Any variation to this assignment shall be binding as between the parties only if it is recorded in a written document as a deed by or on behalf of the parties hereto.

4. COUNTERPART

This assignment may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

EXECUTED AND DELIVERED AS A DEED THE DATE HEREINABOVE WRITTEN.

The Assignor,

**BUFFALO
INTERNATIONAL ULC**

[Handwritten Signature]

Per: Gilbert Bitton

Title: President

Witness

Name: AGATA KOTRAS
Nationality: CANADIAN
Address: 400 SAUVE W. MONTREAL, QC
Signature: *[Handwritten Signature]*

Witness

Name: TERESITA GDUSSSEN
Nationality: CANADIAN
Address: 400 SAUVE W. MONTREAL, QC
Signature: *[Handwritten Signature]*

On the 1st day of May, 2013 before me, GUYLINE Goulet, a notary public, personally appeared Gilbert Bitton, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument with the authority to execute this document on behalf of Buffalo International ULC, and that by his/her signature on the instrument the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Handwritten Signature]
Notary Public



The Assignee,
1724982 ALBERTA ULC

Andrew R. Tarshis

Per: Andrew R. Tarshis
Title: Director

Witness

Name: TRAY SOIBER
Nationality: USA
Address: 1450 Broadway NY, NY 10018
Signature: [Signature]

Witness DAVID BRIDSO

Name: [Signature]
Nationality: USA
Address: 1450 Broadway NY, NY 10018
Signature: [Signature]

On the 13 day of May, 2013 before me, Wes Matthews,
a notary public, personally appeared Andrew R. Tarshis, who proved to me on
the basis of satisfactory evidence to be the person whose name is subscribed to the within
instrument with the authority to execute this document on behalf of Buffalo International
ULC, and that by his/her signature on the instrument the entity upon behalf of which the
person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Notary Public

WES MATTHEWS
NOTARY PUBLIC-STATE OF NEW YORK
No. 01MA6272331
Qualified in Kings County
My Commission Expires November 19, 2016

UNITED STATES OF AMERICA

Country: United States of America
Mark: Design of a buffalo
Applicant/owner: 3681441 Canada Inc
Registration no.: 1,313,522

Country: United States of America
Mark: Design of a buffalo
Applicant/owner: 3681441 Canada Inc
Registration no.: 1,319,493

Country: United States of America
Mark: BUFFALO
Applicant/owner: 3681441 Canada Inc
Registration no.: 1,185,897

Country: United States of America
Mark: BUFFALO
Applicant/owner: 3681441 Canada Inc
Registration no.: 2,155,119

Country: USA
Mark: BUFFALO GIRLS
Applicant/owner: 3681441 Canada Inc
Registration no.: 3181392

Country: USA
Mark: BUFFALO DAVID BITTON
Applicant/owner: 3681441 Canada Inc
Registration no.: 3,561,672

Country: USA
Mark: BUFFALO DAVID BITTON
Applicant/owner: 3681441 Canada Inc
Registration no.: 3623466

Country: USA
Mark: BUFFALO DAVID BITTON
Applicant/owner: 3681441 Canada Inc
Application no.: 77657224

Country: USA
Mark: BUFFALO DAVID BITTON
Applicant/owner: 3681441 Canada Inc
Application no.: 77776,681

Country: USA
Mark: BUFFALO DAVID BITTON
Applicant/owner: 3681441 Canada Inc
Application no.: 85/378,705

Country: USA
Mark: BUFFALO DAVID BITTON
Applicant/owner: 3681441 Canada Inc
Application no.: 85/378,778

Country: USA
Mark: BUFFALO JEANS

Applicant/owner: 3681441 Canada Inc
Application no.: 85391853

Country: USA
Mark: BUFFALO JEANS
Applicant/owner: 3681441 Canada Inc
Application no.: 85391915

Country: USA
Mark: BUFFALO DAVID BITTON
Applicant/owner: 3681441 Canada Inc
Application no.: 85623409

Country: USA
Mark: BDB & Design
Applicant/owner: 3681441 Canada inc.
Registration no.: 3921775