

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--|--------------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | SECURITY INTEREST | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| BOJANGLES' INTERNATIONAL, LLC | | 05/15/2013 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | BANK OF AMERICA, N.A., as the Administrative Agent | | |
| Street Address: | 100 Federal Street | | |
| Internal Address: | MA5-100-09-09 | | |
| City: | Boston | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 02110 | | |
| Entity Type: | National Banking Association: UNITED STATES | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85759755 | BOJO PREMIUM ICED COFFEE | |
| Serial Number: | 85853569 | BOJO | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6173417701 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 6173417729 | | |
| Email: | kschmidt@morganlewis.com | | |
| Correspondent Name: | Katarzyna Schmidt | | |
| Address Line 1: | 225 Franklin Street, 16th Floor | | |
| Address Line 4: | Boston, MASSACHUSETTS 02110 | | |
| NAME OF SUBMITTER: | Katarzyna Schmidt | | |
| Signature: | /Katarzyna Schmidt/ | | |

OP \$65.00 85759755

Date:

05/15/2013

Total Attachments: 4

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS
May 15, 2013

United States Patent and Trademark Office

Ladies and Gentlemen:

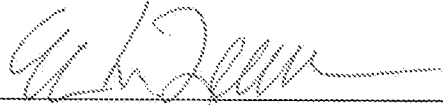
Please be advised that pursuant to the Trademark Collateral Security and Pledge Agreement Agreement dated as of October 9, 2012 (as the same may be amended, amended and restated, restated, extended, supplemented or otherwise modified from time to time, the “Trademark Security Agreement”) by and among the Grantors from time to time party thereto (each a “Grantor” and collectively, the “Grantors”) and Bank of America, N.A., as Administrative Agent (the “Administrative Agent”) for itself and the other Lenders referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Administrative Agent for itself and the ratable benefit of the Secured Parties.

The undersigned Grantor and the Administrative Agent, for itself and on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Trademark Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[Signature pages to follow]

Very truly yours,

BOJANGLES' INTERNATIONAL, LLC, as a
Grantor


By:  _____

Name: Eric M. Newman

Title: Executive Vice President

Acknowledged and Accepted:

BANK OF AMERICA, N.A.,
as Administrative Agent

By: 
Name: Kelly Weaver
Title: Assistant Vice President

Schedule 1

TRADEMARKS

| Mark | Filing Date | Application | Owner Name |
|-----------------------------|--------------------|--------------------|----------------------------------|
| BOJO PREMIUM ICED COFFEE | October 22, 2012 | 85759755 | Bojangles' International, LLC |
| BOJO | February 19, 2013 | 85853569 | Bojangles' International, LLC |