

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yellowbook Inc.		01/16/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	hibu Inc.
Street Address:	210 RXR Plaza
City:	Uniondale
State/Country:	NEW YORK
Postal Code:	11556
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 15

Property Type	Number	Word Mark
Serial Number:	85976412	BEYOND YELLOW
Serial Number:	76687676	BEYOND YELLOW PAGES
Serial Number:	85125794	CHATTERHUB
Serial Number:	85177623	CHATTERHUB
Serial Number:	74451535	THE ONE BOOK
Serial Number:	77036189	WEBREACH
Serial Number:	85106853	WEFORIA
Serial Number:	74273091	WOLLEY SEGAP
Serial Number:	74386101	YELLOW BOOK
Serial Number:	74386113	YELLOW BOOK
Serial Number:	75079466	YELLOW BOOK
Serial Number:	85130325	YELLOWBOOK
Serial Number:	85130350	YELLOWBOOK
Serial Number:	85070535	YELLOWBOOK 360

CH \$390.00 85976412

Serial Number:

75632019

YELLOWBOOK.COM

CORRESPONDENCE DATA

Fax Number: 2124898340

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-489-8230

Email: nytmpto@dwt.com

Correspondent Name: Alexandra Nicholson, Esq.

Address Line 1: 1633 Broadway

Address Line 2: 27th Floor

Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:

3870036/2

NAME OF SUBMITTER:

Alexandra Nicholson

Signature:

/Alexandra Nicholson/

Date:

05/15/2013

Total Attachments: 2

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "YELLOWBOOK INC.", CHANGING ITS NAME FROM "YELLOWBOOK INC." TO "HIBU INC.", FILED IN THIS OFFICE ON THE SIXTEENTH DAY OF JANUARY, A.D. 2013, AT 5:56 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.


AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE EIGHTEENTH DAY OF JANUARY, A.D. 2013, AT 12:01 O'CLOCK A.M.

3773422 8100

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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0152905

DATE: 01-17-13

TRADEMARK
REEL: 005028 FRAME: 0177

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
YELLOWBOOK INC.**

Yellowbook Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), does hereby certify as follows:

1. Article FIRST of the Certificate of Incorporation of the Corporation is hereby amended to read in its entirety as set forth below:

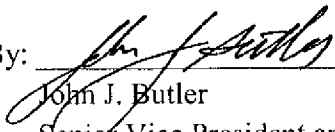
"FIRST: The name of the corporation is hibu Inc. (the "Corporation")."

2. This Certificate of Amendment shall be effective as of 12:01 a.m. Eastern Standard Time on January 18, 2013.

3. This Certificate of Amendment has been duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be executed in its corporate name this 16th day of January, 2013.

YELLOWBOOK INC.

By: 

John J. Butler
Senior Vice President and General Counsel