

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mars, Incorporated		04/27/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Mars Fishcare North America, Inc.
Street Address:	50 E. Hamilton Street P.O.Box 218
City:	Chalfont
State/Country:	PENNSYLVANIA
Postal Code:	18914
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 3		
Property Type	Number	Word Mark
Registration Number:	1264410	AQUARIAN
Registration Number:	2366534	AQUARIAN
Registration Number:	3096373	AQUARIAN

CORRESPONDENCE DATA	
Fax Number:	2028576395
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	202-857-6000
Email:	jason.mazur@arentfox.com
Correspondent Name:	Jason J. Mazur
Address Line 1:	Arent Fox LLP 1717 K Street NW
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	AQUARIAN ASSIGNMENT
NAME OF SUBMITTER:	Jason J. Mazur

OP \$90.00 1264410

Signature:	/Jason J. Mazur/
Date:	05/15/2013
Total Attachments: 2 source=AQUARIAN assignment#page1.tif source=AQUARIAN assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Mars, Incorporated ("Assignor"), a corporation organized and existing under the laws of the State of Delaware, having an address of 6885 Elm Street, McLean, Virginia 22101, has used in commerce the mark AQUARIAN (the "Mark") and has registered the Mark in the United States Patent and Trademark Office under the registration numbers set forth in Exhibit A hereto (the "Registrations"); and

WHEREAS, Mars Fishcare North America, Inc. ("Assignee"), a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, having an address of 50 E. Hamilton Street, P.O. Box 218 Chalfont Pennsylvania 18914, seeks to acquire all right, title, and interest in and to the Mark and the Registrations for the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee all right, title, and interest in and to the Mark and the Registrations for the Mark, together with the goodwill of the business symbolized by the Mark.

MARS, INCORPORATED

BY: Fernanda Magalhaes
NAME: Fernanda Magalhaes
TITLE: Assistant Secretary
DATE: 4/27/2013

EXHIBIT A
REGISTRATIONS

<i>Mark</i>	<i>U.S. Registration No.</i>	<i>Registration Date</i>
AQUARIAN	1264410	January 17, 1984
AQUARIAN	2366534	July 11, 2000
AQUARIAN	3096373	May 23, 2006