

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
W Diamond Group Corporation		05/01/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	SB Operations, Inc.		
Street Address:	1725 Westlake Avenue, N.		
Internal Address:	Suite 210		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98109		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2217777	CHRISTOPHER BLUE	
Registration Number:	3309032	HEIRLOOM BY CHRISTOPHER BLUE	
CORRESPONDENCE DATA			
Fax Number:	2077741127		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	207-774-1200		
Email:	jkeenan@bemsteinshur.com		
Correspondent Name:	James F. Keenan, Jr.		
Address Line 1:	100 Middle Street		
Address Line 2:	Bemstein Shur		
Address Line 4:	Portland, MAINE 04104		
NAME OF SUBMITTER:	James F. Keenan, Jr.		
Signature:	/James F. Keenan, Jr./		

OP \$65.00 2217777

Date:

05/15/2013

Total Attachments: 2

source=Trademark Assignment - W Diamond Group - SB Operations#page1.tif

source=Trademark Assignment - W Diamond Group - SB Operations#page2.tif

TRADEMARK ASSIGNMENT
(Christopher Blue)

THIS TRADEMARK ASSIGNMENT ("Assignment") is executed into as of May 1, 2013 ("Effective Date") by W Diamond Group Corporation, a Delaware corporation ("Assignor") on behalf of SB Operations, Inc., a Delaware corporation ("Assignee"). Assignor and Assignee are each referred to herein as a "Party" and, collectively, as the "Parties".

For good and valuable consideration stated elsewhere, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns, sells, grants and conveys to Assignee and its successors, assigns and designees the trademarks set forth on the attached Exhibit A, together with all common law rights thereto, and all state, federal and foreign trademark registrations, applications for registration and registration renewals therefor, and all goodwill associated therewith, and the right to sue for infringement or other violation thereof (past, present and future).

Without further consideration, each Party will from time to time at its sole expense, at the reasonable request of the other Party, execute and deliver such other instruments, documents and agreements and take such actions as such other Party may reasonably request or as may be reasonably requested by any applicable governmental authority or third party, in each case, in order to more effectively or more expeditiously consummate the assignment of rights contemplated hereby.

IN WITNESS WHEREOF, each of the Parties has caused this Assignment to be executed by its duly authorized officer as of the date first set forth above.

W DIAMOND GROUP CORPORATION

By: 

Name: Doug Williams

Title: Chief Executive Officer

Acknowledged by:

SB OPERATIONS, INC.

By: 

Name: ~~Doug Williams~~ SHAMSH KASSAM

Title: ~~Chief Executive Officer~~ DIRECTOR

Exhibit A

<u>Trademark</u>	<u>Country</u>	<u>Registration No.</u>	<u>Class</u>	<u>Status</u>
Christopher Blue	CTM	009277195	25	Registered
Christopher Blue	USA	2217777	25	Registered
Heirloom by Christopher Blue	USA	3309032	25	Registered