

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David S. Phinney		04/24/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Huneeus Vinters, LLC		
Street Address:	1601 Silverado Trail		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94573		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85556841	BLINDFOLD	
CORRESPONDENCE DATA			
Fax Number:	415267522		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415 268 6538		
Email:	mwadsworth@mofo.com,ggabriel@mofo.com		
Correspondent Name:	Jennifer Lee Taylor/Morrison & Foerster		
Address Line 1:	425 Market Street		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	67715-6022.000		
NAME OF SUBMITTER:	Jennifer Lee Taylor		
Signature:	/JLT/		
Date:	05/15/2013		
Total Attachments: 1 source=67715-6022.000 blindfold assignment#page1.tif			

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U.S. TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Orin Swift Cellars, LLC, a California limited liability company, with an address at PO Box 475, Rutherford, CA 94573 (“Assignor”) hereby conveys, transfers, and assigns to Huneeus Vintners, LLC, a Delaware limited liability company with an address at 1601 Silverado Trail, St. Helena CA 94573 (“Assignee”), effective as of the date hereof, all right, title, and interest in the United States in and to the name and trademark BLINDFOLD, including the U.S. Trademark Application No. 85556841 therefor, (the “Trademark”) in connection with the sale of, or intended sale of, wine, any and all goodwill of the business connected with the use of, and symbolized by, the same, and the business in connection with which the trademark is intended to be used, together with all rights of action accrued, accruing, and to accrue under and by virtue hereof, including the right to sue or otherwise recover for past infringement and receive all damages, payments, costs, and fees associated therewith.

Assignor agrees to execute any further documents as Assignee may reasonably request in order to effect this Assignment.

Assignor represents and warrants that: (a) Assignor has all right, title and authority to enter into this Agreement and grant the assignment granted in this Agreement, free and clear of any and all security interests or other encumbrances; and, (b) to the best of Assignor’s knowledge, there are no other assignments, consents, or agreements with any third party in conflict with this Agreement; and (c) there are no infringement allegations or trademark demands by or against Assignor regarding the Trademark.

Orin Swift Cellars, LLC,

By: ds Phinney
David S. Phinney

Date: April 24, 2013