

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Russell-Newman, Inc.		05/14/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Grendene S.A.		
Street Address:	Ave. Duque de Caxias 131-A-CX		
City:	Farroupilha		
State/Country:	BRAZIL		
Postal Code:	230 95.180		
Entity Type:	CORPORATION: BRAZIL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1770137	COPACABANA	
CORRESPONDENCE DATA			
Fax Number:	8655234478		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	865-546-4305		
Email:	mbradford@luedeka.com		
Correspondent Name:	Michael J. Bradford		
Address Line 1:	P.O. Box 1871		
Address Line 4:	Knoxville, TENNESSEE 37901-1871		
ATTORNEY DOCKET NUMBER:	67445.M2		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 1770137

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Michael J. Bradford

Signature:

/mjb/

Date:

05/16/2013

Total Attachments: 1

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EXHIBIT A

CONFIRMATORY ASSIGNMENT OF TRADEMARK RIGHTS

This Confirmatory Assignment of Trademark Rights ("Agreement"), dated as of May 14, 2013 (the "Effective Date"), is made by and between Russell-Newman, Inc. ("Assignor"), which was incorporated under the laws of Delaware with a business address at 600 North Loop 288, Denton, Texas 76209, and Grendene S.A. ("Assignee"), which was organized under the laws of Brazil with a business address at Ave. Duque de Caxias 131-A-CX Farrouplha RS Brazil.

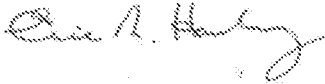
WHEREAS, Assignor is the owner of United States Trademark Registration Number 1,770,137 for COPACABANA (word mark), registered on May 11, 1993, in International Class 025; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Mark, as well as all goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor by these presents sells, assigns and transfers unto Assignee and its successors, assigns and legal representatives, all right, title and interest in and to the Mark, including the right to sue for and to collect past damages, together with the goodwill of the business symbolized by the Mark, the same to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Agreement to be effective as of the Effective Date.

Russell-Newman, Inc. (Assignor)


By: 

Eric R. Hamburg
Printed Name

Title: Chairman

Date: May 14, 2013

Grendene S.A. Assignee)

By: 

ANGELO DAMOS
Printed Name

Title: Manager

Date: 05/14/13