

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Tahitian Noni International, Inc.		04/02/2012	CORPORATION: UTAH

**RECEIVING PARTY DATA**

Name:	Morinda, Inc.
Doing Business As:	Morinda, Tahitian Noni International, Inc.
Street Address:	333 W River Park Drive
City:	Provo
State/Country:	UTAH
Postal Code:	84604
Entity Type:	CORPORATION: UTAH

**PROPERTY NUMBERS Total: 46**

Property Type	Number	Word Mark
Registration Number:	3123217	TAHITIAN NONI
Registration Number:	3103905	MORINDA
Registration Number:	3106564	MORINDA
Registration Number:	3843254	THE ONE GOOD THING
Registration Number:	3485050	CANINE ESSENTIALS
Registration Number:	3723847	THE ONE GOOD THING
Registration Number:	3262818	TAHITEA
Registration Number:	3210325	THE TAHITIAN NONI ADVANTAGE
Registration Number:	3346468	CANINE ESSENTIALS
Registration Number:	3349583	PARADISE WITHIN
Registration Number:	3271543	TAHITIAN NONI CAFE
Registration Number:	3013423	MOÉA
Registration Number:	3015718	TEPOEMÄ

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Registration Number:	3160538	SUCCESS BAR
Registration Number:	3134903	TAHITI TRADEWINDS
Registration Number:	3074196	TAHITIAN NONI
Registration Number:	3248925	TAHITI TRIM
Registration Number:	4172104	TAHITIAN NONI
Registration Number:	3477865	MORINDAMAX
Registration Number:	3719639	NATUREBORN
Registration Number:	3764367	TAHITIAN NONI NATUREBORN
Registration Number:	3816115	HIRO
Registration Number:	3488064	TAHITIAN NONI
Registration Number:	3488062	TAHITIAN NONI
Registration Number:	2586236	
Registration Number:	2776247	NATURA
Registration Number:	2727630	
Registration Number:	2779895	SMART EXTRACTS
Registration Number:	2537558	TAHITIAN NONI
Registration Number:	2526617	
Registration Number:	2420648	TAHITIAN NONI
Registration Number:	2374456	
Registration Number:	2359545	
Registration Number:	2353365	TAHITIAN NONI
Registration Number:	2353364	TAHITIAN NONI
Registration Number:	2316153	HOA
Registration Number:	2348298	MORINDA
Registration Number:	2323630	MORINDA
Registration Number:	2320937	MORINDA
Registration Number:	2198227	
Registration Number:	2188983	MORINDA
Registration Number:	2212254	100% AUTHENTIC TAHITIAN NONI
Registration Number:	2213694	TAHITIAN NONI
Registration Number:	2207977	TAHITIAN NONI
Registration Number:	2174066	TAHITIAN NONI
Registration Number:	2174065	TAHITIAN NONI

CORRESPONDENCE DATA

**TRADEMARK**  
**REEL: 005029 FRAME: 0185**

Fax Number: 8013214893

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 801-321-4814

Email: mkrieger@kmclaw.com

Correspondent Name: Michael Krieger

Address Line 1: 60 East South Temple, Suite 1800

Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	10209.1
NAME OF SUBMITTER:	Michael F. Krieger
Signature:	/Michael Krieger/
Date:	05/16/2013

Total Attachments: 1  
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Articles of Amendment  
to  
Articles of Incorporation  
of  
Tahitian Noni International, Inc.  
(Name Change to Morinda, Inc.)

U.S.T.O.  
APR 02 2012  
Provo

TAHITIAN NONI INTERNATIONAL, INC., (hereinafter referred to as the "Corporation"), a corporation duly organized and existing under the laws of the State of Utah, hereby amends its Articles of Incorporation in accordance with the provisions of §§16-10a-1001 et seq. of the Utah Revised Business Corporation Act, as amended, as follows:

FIRST: The name of the Corporation is Tahitian Noni International, Inc.

SECOND: The name of the Corporation is changed to "MORINDA, INC." and Article I of the Corporation's Articles of Incorporation is deleted in its entirety and the following Article I is inserted in lieu thereof:

ARTICLE I

NAME

The name of the corporation is "MORINDA, INC."

THIRD: All other provisions of the Articles of Incorporation of the Corporation shall remain as presently constituted.

FOURTH: This Amendment was duly adopted by all of the directors and the shareholder of the Corporation by written consent effective the 2nd day of April 2012.

FIFTH: All shares of the Corporation's capital stock are designated as common stock, of which there were One Thousand (1,000) issued and outstanding at the time of the aforementioned written consent. All of the shares of the Corporation's common stock outstanding at the time of adoption of the Amendment were cast in favor of the Amendment by written consent, and no votes were cast against.

Dated the 2nd day of April 2012.

TAHITIAN NONI INTERNATIONAL, INC.

State of Utah  
Department of Commerce  
Division of Corporations and Commercial Code  
I hereby certified that the foregoing has been filed  
and approved on this 2nd day of April 2012  
in this office of this Division and hereby issued  
This Certificate thereof.

Examiner TS Date 4/2/12



Kathy Berg  
Kathy Berg  
Division Director

John J. Wadsworth  
By: John J. Wadsworth  
Its: President

Case:  
Filing Number: 1301273  
A RESOLVE FEE: \$200.00  
04/03/2012

RLR