

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	ADEM COSMETICS COMPANIES, INC.		05/15/2013
			Entity Type
			CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	RJS INDUSTRIES, INC.		
Street Address:	2182 Route 35 South		
City:	Holmdel		
State/Country:	NEW JERSEY		
Postal Code:	07733		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	0741389	IMPERIAL FORMULA
CORRESPONDENCE DATA			
Fax Number:	2023448300		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	202 344-4800		
Email:	mcostello@venable.com, trademarkdocket@venable.com		
Correspondent Name:	Mark Harrison - Venable LLP		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		
ATTORNEY DOCKET NUMBER:	87764-248245		
NAME OF SUBMITTER:	Mark Harrison		
Signature:	/Mark Harrison/		
Date:	05/16/2013		
Total Attachments: 1 source=IMPERIAL FORMULA 741389 Assignment#page1.tif			

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ASSIGNMENT

WHEREAS, ADEM COSMETICS COMPANIES, INC. (hereinafter "Assignor"), a New Jersey corporation having its offices and principal place of business at 2182 Route 35 South, Holmdel, New Jersey 07733, is the owner of the following U.S. Trademark Registration:

IMPERIAL FORMULA - Trademark Registration No. 741,389


and of the trademark shown in said registration, and of the goodwill of the business symbolized by said mark; and

WHEREAS, RJS INDUSTRIES, INC. (hereinafter "Assignee"), a corporation of the State of Delaware having an address at 2182 Route 35 South, Holmdel, New Jersey 07733, is desirous of acquiring the entire right, title and interest in and to the said trademark registration, the trademark shown in said registration, the goodwill of the business symbolized by said mark, and the right to sue for past infringements;

NOW, THEREFORE, for One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee its entire right, title and interest in and to the said trademark registration, and the trademark shown in the said registration, together with the goodwill of the business symbolized by said mark, the right of Assignor to conduct business under said trademark, and the right to sue for past infringements of said mark.

Signed at Holmdel, New Jersey, USA this 15 day of May 2013

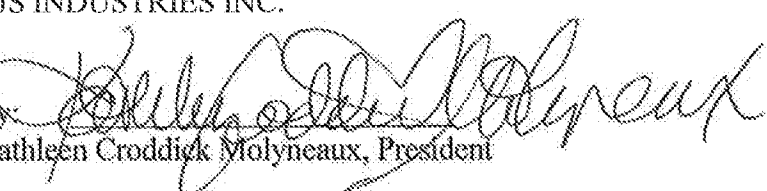
ADEM COSMETIC COMPANIES INC.

By: 
Kathleen Croddick Molyneaux, President

ACCEPTED BY:

Date: 5/15/13

RJS INDUSTRIES INC.

By: 
Kathleen Croddick Molyneaux, President