

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tealeaf Technology		05/09/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	International Business Machines Corporation
Also Known As:	IBM Corporation
Street Address:	New Orchard Road
City:	Armonk
State/Country:	NEW YORK
Postal Code:	10504
Entity Type:	CORPORATION: NEW YORK

PROPERTY NUMBERS Total: 6		
Property Type	Number	Word Mark
Serial Number:	85511033	MOBILITEA
Serial Number:	77293163	VIA
Serial Number:	77293171	VISIBILITY. INSIGHT. ANSWERS.
Serial Number:	77267382	
Serial Number:	76113084	TEACOMMERCE
Serial Number:	76008111	TEALEAF

CORRESPONDENCE DATA	
Fax Number:	9147654370
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	9147654353
Email:	ibmtm@us.ibm.com
Correspondent Name:	Leonora Hoicka
Address Line 1:	North Castle Drive
Address Line 4:	Armonk, NEW YORK 10504

CH \$165.00 85511033

TRADEMARK

NAME OF SUBMITTER:	Grazia T. Micewicz
Signature:	/Grazia T. Micewicz/
Date:	05/16/2013
Total Attachments: 2 source=signed US Tealeaf Technologies#page1.tif source=signed US Tealeaf Technologies#page2.tif	

ASSIGNMENT

ASSIGNMENT made this 9 day of May, 2013, between Tealeaf Technology, Inc. (Assignor"), a corporation organized and existing under the laws of the Delaware with a place of business at 45 Fremont Street, Suite 1450 San Francisco, California 94105, and International Business Machines Corporation, organized and existing under the laws of New York, with a place of business at New Orchard Road, Armonk, NY 10504 ("Assignee");

WHEREAS, the Assignor represents and warrants it has adopted, used and is using; and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademarks on the attached list and is assigning the marks in the identified applications and registrations as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. § 1060;

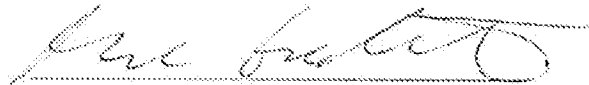
WHEREAS, Assignee is desirous of acquiring said marks, trademark applications and registrations and applications thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all rights, title and interest in and to the said marks and registrations and applications for trademark applications and registrations in the United States, with the goodwill of the business symbolized by the marks.

This assignment is effective as of the April 1, 2013.

ASSIGNOR: Tealeaf Technology, Inc.

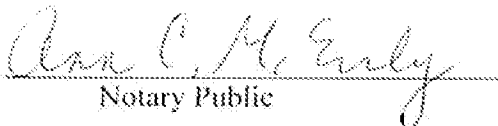
By:



Name: Mark Goldstein

Title: Assistant Secretary

On this 9th day of May, 2013 before me personally appeared Mark Goldstein who declared that he/she is duly and lawfully authorized to execute this Assignment on behalf of Tealeaf Technology, Inc. and acknowledged the foregoing signature to be his own.


Notary Public

ANN C. McEVILY
NOTARY PUBLIC, State of New York
No. 4929713
Qualified in Westchester County
Commission Expires August 8, 2014

Schedule A

Mark	Ser. No.
MOBILITEA	85511033
VIA VISIBILITY. INSIGHT. ANSWERS.	77293163 77293171
Design only	77267382
TEACOMMERCE	76113084
TEALEAF	76008111