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TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/01/2012

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ARNETT & FOSTER, P.L.L.C		105/14/2013	LIMITED LIABILITY COMPANY: WEST VIRGINIA

RECEIVING PARTY DATA

Name:	A&F Financial Holdings, LLC	
Street Address:	P.O. Box 2629	
City:	Charleston	
State/Country:	WEST VIRGINIA	
Postal Code:	25329	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2812160	AF

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 202.331.8777

Email: maurice.cahn@cahnsamuels.com

Correspondent Name: Maurice U. Cahn
Address Line 1: 1100 17th Street, NW

Address Line 2: Ste. 401

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER: 215.0002

NAME OF SUBMITTER: Maurice U. Cahn

TRADEMARK

900255430 REEL: 005029 FRAME: 0665

Signature:	/muc/
Date:	05/16/2013
Total Attachments: 2 source=AssignTM_Executed#page1.tif source=AssignTM_Executed#page2.tif	

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REEL: 005029 FRAME: 0666

ASSIGNMENT

THIS AGREEMENT, effective NUNC PRO TUNC August 1, 2012, made by and between ARNETT & FOSTER, P.L.L.C., is a professional limited liability company, a corporation existing under the laws of the State of West Virginia and having a business address of P.O. Box 2629, Charleston, West Virginia 25329-2629 (hereinafter referred to as "ASSIGNOR") and A&F Financial Holdings, LLC. a limited liability company existing under the laws of the State of Delaware, and having a business address of P.O. Box 2629, Charleston, West Virginia 25329-2629 (hereinafter referred to as "ASSIGNEE),

WHEREAS, ASSIGNOR adopted, used, is using, and is the owner of the following registration and trademark through its own use for the services designated therein:

<u>Mark</u>	<u>Reg. No.</u>	<u>Issue Date</u>
AF (Challimand)	2042460	E 1 40 000

AF (Styliized) 2812160 February 10, 2004

WHEREAS, ASSIGNEE, as ASSIGNOR'S successor, is desirous of perfecting its ownership rights in and acquiring all right and title in said registration including all goodwill associated therewith, and as well as all rights in and to said trademark, trademark rights, and goodwill associated therewith throughout the world;

NOW, THEREFORE, the undersigned, ASSIGNOR, does hereby assign all right, title, and interest in and to said registration together with said goodwill of the business symbolized by and associated with said registration, trademark and said trademark rights to ASSIGNEE. ASSIGNOR also agrees to provide ASSIGNEE any assistance reasonably requested by ASSIGNEE which ASSIGNEE believes is required to enforce

such rights in the United States and throughout the world and further agrees not to engage in any activity that would diminish the value of the rights conveyed herein.

The above rights are to be held and enjoyed by the ASSIGNEE together with full power to dispose of same or assign to others, as fully and entirely as the same could have been held and enjoyed by ASSIGNOR, its successors and assigns, if this sale and assignment had not been made.

Signed at Charleston, West Virginia

For: ARNETT & FOSTER, P.L.L.C. (a West Virginia Professional Limited Liability

Company)

Date: 5(14(13

ACCEPTANCE OF ASSIGNMENT

A&F Financial Holdings, LLC (a Delaware Limited Liability Company), hereby declares that it accepts the assignment of all the right, title, and interest of ARNETT & FOSTER, P.L.L.C. in and to the above identified trademark and the existing registration, the subject matter of this assignment.

Signed at Charleston, West Virginia

For: A&F Financial Holdings, LLC (a Delaware Limited Liability Company),

Date: <u>5 にんき</u>

RECORDED: 05/16/2013

By: L.

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