

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>SmartReply Technologies, Inc.</td> <td></td> <td>05/16/2013</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	SmartReply Technologies, Inc.		05/16/2013	CORPORATION: DELAWARE																
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<table border="1"> <tr> <td>Name:</td> <td colspan="3">SoundBite Communications, Inc.</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">22 Crosby Drive</td> </tr> <tr> <td>City:</td> <td colspan="3">Bedford</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">MASSACHUSETTS</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">01730</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: DELAWARE</td> </tr> </table>				Name:	SoundBite Communications, Inc.			Street Address:	22 Crosby Drive			City:	Bedford			State/Country:	MASSACHUSETTS			Postal Code:	01730			Entity Type:	CORPORATION: DELAWARE		
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PROPERTY NUMBERS Total: 1																											
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Registration Number:	3453832	SMARTREPLY																									
CORRESPONDENCE DATA																											
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																											
Phone: 617-261-3100 Email: kathleen.burch@klgates.com Correspondent Name: Kathleen Burch Address Line 1: One Lincoln Street Address Line 2: State Street Financial Center Address Line 4: Boston, MASSACHUSETTS 02111																											
NAME OF SUBMITTER:	Kathleen Burch																										
Signature:	/kathleen burch/																										
Date:	05/17/2013																										
Total Attachments: 2 source=SoundBite Communications Trademark Assignment#page1.tif source=SoundBite Communications Trademark Assignment#page2.tif																											

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment") by and between SmartReply Technologies, Inc., a Delaware corporation (the "Assignor") and SoundBite Communications, Inc., a Delaware corporation (the "Assignee"), is effective as of May 16, 2013.

WHEREAS, the Assignor is the owner of the right, title and interest in and to the trademark set forth on Schedule A attached hereto, including all common law and statutory right, title and interest, together with the goodwill related thereto (collectively, the "Mark"), pursuant to a Contribution, Assignment and Assumption, and Bill of Sale Agreement and Plan of Reorganization, dated June 6, 2011, by and between SmartReply, Inc., a California corporation, and the Assignor; and

WHEREAS, the Assignor has acknowledged and agreed to transfer to the Assignee, the Assignor's entire right, title and interest in and to the Mark and the goodwill of the business in connection with which the aforesaid Mark has been used;

NOW, THEREFORE, in consideration of the foregoing and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

The Assignor hereby transfers, conveys, and assigns to the Assignee all of the Assignor's right, title and interest in, to and under the Mark, including any and all common law rights thereof, together with the goodwill associated with the Mark, and any renewals and extensions thereof that may hereafter be secured under the laws in effect in the United States or any other country or jurisdiction throughout the world.

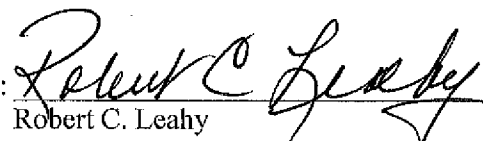
The Assignor agrees to execute all documents and assist in all proceedings to perfect, register, or record the rights of the Assignee to the Mark as the Assignee may reasonably deem appropriate.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed by their respective duly authorized officers on the date first written above.

SMARTREPLY TECHNOLOGIES, INC.

By: 
Robert C. Leahy
Chief Financial Officer and Treasurer

SOUNDBITE COMMUNICATIONS, INC.

By: 
Robert C. Leahy
Chief Operating Officer, Chief Financial Officer
and Treasurer

SCHEDULE A

Trademark	Jurisdiction	Application Date	Registration No.	Registration Date
SMARTREPLY	United States	July 19, 2006	3,453,832	June 24, 2008