

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aliza Sudry		01/25/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	MANUFACTURERS AND CO., LLC		
Doing Business As:			
Street Address:	155 West Washington Blvd., Suite 714		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90015		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85710231	PEOPLE VS WEST	
CORRESPONDENCE DATA			
Fax Number:	8585091677		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3585091400		
Email:	karen@patentpending.com		
Correspondent Name:	Donn K. Hams		
Address Line 1:	12702 Via Cortina, Suite 100		
Address Line 4:	Del Mar, CALIFORNIA 92014		
NAME OF SUBMITTER:	Donn K. Hams		
Signature:	/donn hams/		
Date:	05/15/2013		
Total Attachments: 1 source=PEOPLE VS WEST ASSIGNMENT EXEC#page1.tif			

OP 840.00 85710231

900255353

TRADEMARK
 REEL: 005030 FRAME: 0987

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aliza Sudry		01/25/2013	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	MANUFACTURERS AND CO., LLC		
Doing Business As:			
Street Address:	155 West Washington Blvd., Suite 714		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90015		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85710231	PEOPLE VS WEST	
CORRESPONDENCE DATA			
Fax Number:	8585091677		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8585091400		
Email:	karen@patentpending.com		
Correspondent Name:	Donn K. Harms		
Address Line 1:	12702 Via Cortina, Suite 100		
Address Line 4:	Del Mar, CALIFORNIA 92014		
NAME OF SUBMITTER:	Donn K. Harms		
Signature:	/donn harms/		
Date:	05/15/2013		
Total Attachments: 1 source=PEOPLE VS WEST ASSIGNMENT EXEC#page1.tif			

OP \$40.00 85710231

ASSIGNMENT OF TRADEMARK

WHEREAS, Aliza Sudry, an Individual, United States Citizen, is the owner of the following trademark and corresponding United States Trademark Application:

<u>TRADEMARK</u>	<u>SER. NUMBER</u>
PEOPLE VS WEST	85710231

WHEREAS, MANUFACTURERS AND CO., LLC, a California Limited Liability Company, having the following business address:

155 WEST WASHINGTON BLVD., Suite 114
Los Angeles, CA 90015

is desirous of acquiring said trademark and corresponding trademark application.

AND, WHEREAS, IN CONSIDERATION OF THE SUM OF \$1000, and other good and valuable consideration, the receipt and sufficiency of which is hereby conclusively acknowledged, Aliza Sudry does hereby sell, assign, transfer, and set over unto MANUFACTURERS AND CO., LLC, all right, title and interest in the United States and the world in and to said trademark and said of the business symbolized by said trademark, and that portion of the business to which the trademark pertains.

Signed at Los Angeles County, this 29th day of January, 2013.

by: 
Aliza Sudry, President