

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nina Footwear Corp.		05/17/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ezrani 2 Corp.		
Street Address:	200 Park Avenue South		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85720725	RUUM	
Serial Number:	85720751	RUUM	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	914-723-4300		
Email:	rduff@lsllp.com		
Correspondent Name:	Renee L. Duff		
Address Line 1:	Lackenbach Siegel LLP		
Address Line 2:	One Chase Road		
Address Line 4:	Scarsdale, NEW YORK 10583		
ATTORNEY DOCKET NUMBER:	NINAF.GEN		
NAME OF SUBMITTER:	Renee L. Duff		
Signature:	/RLD/		

OP \$65.00 85720725

TRADEMARK

Date:

05/20/2013

Total Attachments: 2

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ASSIGNMENT

WHEREAS, NINA FOOTWEAR CORP., a Delaware corporation with offices at 200 Park Avenue South, New York, New York 10003 (hereinafter "ASSIGNOR"), was the owner of all right, title and interest in and to the below listed trademarks which have been filed and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Serial No.</u>
RUUM	85720725
RUUM	85720751

(hereinafter referred to as the "Marks");

WHEREAS, EZRANI 2 CORP., a Delaware corporation with offices at 200 Park Avenue South, New York, New York 10003 (hereinafter "ASSIGNEE"), the successor to the portion of the business of the Applicant to which the Marks pertain, which is ongoing and existing, was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, ASSIGNEE received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of ASSIGNEE.

NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said ASSIGNOR hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said ASSIGNEE, the successor to the portion of the business of the Applicant to which the Marks pertain, which is ongoing and existing, all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

ASSIGNOR REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

NINA FOOTWEAR CORP.

By: Seth Udasin

Name: SETH UDASIN

Title: CFO

Date: 5/17/13