TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sean McAllister		04/22/2013	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Lifted Research Group, Inc.		
Street Address:	Post Office Box 54668		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92619		
Entity Type:	CORPORATION: CALIFORNIA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85481203	LFTD CLOTHING

CORRESPONDENCE DATA

Fax Number: 9498556371

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 9498551246

Email: jweissberger@stetinalaw.com

Correspondent Name: Lowell Anderson, Esq.

Address Line 1: 75 Enterprise, Suite 250

Address Line 4: Aliso Viejo, CALIFORNIA 92656

ATTORNEY DOCKET NUMBER:	LIFTE-144T
NAME OF SUBMITTER:	Lowell Anderson
Signature:	/lowell anderson/
Date:	05/20/2013

Total Attachments: 1

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TRADEMARK REEL: 005031 FRAME: 0581

TRADEMARK ASSIGNMENT

WHEREAS, Sean McAllister is an individual residing at 5801 Edwards Rd. Margate, Florida, 33063 and is the owner of U.S. Trademark application No. 85481203, filed November 28, 2011, for the mark LFTD CLOTHING for clothing, namely, tops, bottoms, t-shirts, hooded sweatshirts, shorts, hats, pants, shirts and a-shirts (hereinafter collectively the "Trademark"); and

WHEREAS Lifted Research Group, Inc. is a California Corporation having an address of PO Box 54668, Irvine, California, 92619 and is desirous of acquiring all rights, title, and interest to the Trademark;

NOW, THEREFORE, for \$4,000 and other good and valuable consideration, the receipt of which is hereby acknowledged, Sean McAllister does hereby assign unto Lifted Research Group, Inc., all right, title, and interest in and to the Trademark and application, throughout the world, together with the goodwill of the business symbolized by the Trademark and together with all of that portion of the business associated with the Trademark and the right to sue for infringement of that Trademark, throughout the world.

The parties agree that the \$4,000 will be paid within five business days of receipt by LRG of an original of this Agreement, signed by Sean McAllister before a notary public with the notarization attached, with the payment being sent by Federal Express to the above identified address for Sean McAllister, or as otherwise agreed upon by all Parties to this Agreement.

Sean McAllister further agrees to testify truthfully in any legal proceeding regarding the Trademark, and agrees to sign all lawful papers as requested by Lifted Research Group, Inc., its successors, legal representatives and assigns regarding obtaining and/or maintaining the federal registration of the Trademark.

This Agreement shall be governed by and construed in accordance with the laws of the State of California without regard to its conflict of laws.

IN TESTIMONY WHEREOF, Sean McAllister sets its hand and seal this day of April, 2013.

Sean McAllister.

Notary Public, State of Florida Commission # EE 199047 My comm. expires May 16, 2016

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HUGO R. SAN LUCAS

TRADEMARK REEL: 005031 FRAME: 0582

RECORDED: 05/20/2013