

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smashburger IP Holder LLC		05/16/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA	
Name:	Golub Capital LLC, as administrative agent
Street Address:	666 Fifth Avenue, 18th Floor
Internal Address:	c/o Golub Capital Incorporated
City:	New York
State/Country:	NEW YORK
Postal Code:	10103
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	4045713	HOME OF THE SMASHBURGER
Registration Number:	3815016	SM SHBURGER
Registration Number:	3644557	SM*SHBURGER
Registration Number:	3644555	SM*SHBURGER
Registration Number:	3644558	SMASH
Registration Number:	3648448	SMASH
Registration Number:	3432241	SMASH.SIZZLE.SAVOR
Registration Number:	3531675	SMASHBURGER
Registration Number:	3531758	SMASHBURGER
Registration Number:	3622398	SMASHCHICKEN
Registration Number:	3852941	SMASHDOGS
Registration Number:	4213598	SMASHED FRESH. SERVED DELICIOUS.
Registration Number:	3852940	SMASHFRIES

CH \$465.00 4045713

Registration Number:	3739548	SMASHMOBILE
Registration Number:	3863221	SMASHSALADS
Registration Number:	3863222	SMASHSIDES
Registration Number:	3622400	SMASHWEDGE
Registration Number:	3854665	SPREAD THE BURGER LOVE

CORRESPONDENCE DATA

Fax Number: 3125774565
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-577-8265
Email: kristin.brozovic@kattenlaw.com
Correspondent Name: Kristin Brozovic c/o Katten
Address Line 1: 525 W Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	337968-89
NAME OF SUBMITTER:	Kristin Brozovic
Signature:	/Kristin Brozovic/
Date:	05/21/2013

Total Attachments: 24

source=Trademark Security Agreement#page1.tif
source=Trademark Security Agreement#page2.tif
source=Trademark Security Agreement#page3.tif
source=Trademark Security Agreement#page4.tif
source=Trademark Security Agreement#page5.tif
source=Trademark Security Agreement#page6.tif
source=Trademark Security Agreement#page7.tif
source=Trademark Security Agreement#page8.tif
source=Trademark Security Agreement#page9.tif
source=Trademark Security Agreement#page10.tif
source=Trademark Security Agreement#page11.tif
source=Trademark Security Agreement#page12.tif
source=Trademark Security Agreement#page13.tif
source=Trademark Security Agreement#page14.tif
source=Trademark Security Agreement#page15.tif
source=Trademark Security Agreement#page16.tif
source=Trademark Security Agreement#page17.tif
source=Trademark Security Agreement#page18.tif
source=Trademark Security Agreement#page19.tif
source=Trademark Security Agreement#page20.tif
source=Trademark Security Agreement#page21.tif
source=Trademark Security Agreement#page22.tif
source=Trademark Security Agreement#page23.tif
source=Trademark Security Agreement#page24.tif

TRADEMARK

REEL: 005031 FRAME: 0757

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of May 16, 2013, is between **SMASHBURGER IP HOLDER LLC**, a Delaware limited liability company (the "Grantor"), and **GOLUB CAPITAL LLC**, a Delaware limited liability company, as Administrative Agent (in such capacity, the "Grantee"), for the benefit of itself, all financial institutions that from time to time become lenders (the "Lenders") under the Credit Agreement (as hereinafter defined) and the other Secured Parties. The capitalized terms not otherwise defined in this Trademark Security Agreement shall have the meanings set forth in the Credit Agreement.

RECITALS

WHEREAS, Grantor owns the federal Trademark registrations and Trademark applications for registration listed on **Schedule 1** annexed hereto; and

WHEREAS, Grantor has entered into that certain Credit Agreement dated as of even date herewith (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), with Smashburger Finance LLC, a Delaware limited liability company ("**Borrower**"), Smashburger Holdings LLC, a Delaware limited liability company ("**Holdings**"), the other Loan Parties party thereto, the Lenders and Grantee providing for extensions of credit and other financial accommodations to be made to Borrower by Lenders; and

WHEREAS, pursuant to the terms of that certain Security Agreement dated as of even date herewith (as the same may be amended, restated, supplemented or otherwise modified from time to time, the "Security Agreement"), by and among Grantor, Grantee, and the other Persons party thereto as "Grantors" thereunder, Grantor has granted to Grantee for the benefit of Administrative Agent, Lenders and the other Secured Parties, a security interest in the Collateral (as defined in the Credit Agreement), including all right, title and interest of Grantor in, to and under the Trademarks (as defined in the Credit Agreement), and all proceeds thereof, to secure the payment of the Obligations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Grantor hereby agrees with the Grantee as follows:

Grantor does hereby grant to Grantee, for the ratable benefit of the Secured Parties, a security interest in all of Grantor's right, title and interest in, to and under the following (all of the following items or types of property being herein collectively referred to as the "Trademark Collateral"):

- (1) each Trademark, Trademark registration and Trademark application owned by Grantor, including, without limitation, the federal Trademark registrations and Trademark applications referred to in **Schedule 1** annexed hereto; and
- (2) all proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future infringement or dilution of any Trademark

owned by Grantors including, without limitation, the federal Trademark registrations and Trademark applications referred to in **Schedule 1** annexed hereto.

Notwithstanding the foregoing, no security interest shall be granted under this Trademark Security Agreement and the Trademark Collateral shall not include (i) any Trademark License entered into by Grantor that prohibits or requires the consent of any Person other than Grantor, another Loan Party or their respective affiliates which has not been obtained as a condition to the creation by Grantor of a Lien on any right, title or interest in such Trademark License, but only to the extent, and for as long as, such prohibition is not terminated or rendered unenforceable or otherwise deemed ineffective by the UCC or any other Requirements of Law and (ii) any "intent to use" Trademark applications for which a statement of use has not been filed and accepted (but only until such statement of use is filed and accepted).

The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interests granted to Grantee pursuant to the Security Agreement and is not intended to increase the rights of Grantee or the obligations of Grantor beyond the rights and obligations contained in the Security Agreement. Grantor hereby acknowledges and affirms that the rights and remedies of Grantee with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any conflict between this Trademark Security Agreement and any provision of the Security Agreement, the Security Agreement shall control.

Upon the Termination Date, at Grantor's sole cost and expense, the Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing in recordable form and in form and substance reasonably acceptable to Grantor releasing the security interest in the Trademark Collateral under this Trademark Security Agreement, and the security interest in and to Grantor's right, title and interest in, to and under the Trademark Collateral pursuant to this Trademark Security Agreement shall automatically and immediately terminate and all rights shall automatically and immediately revert to the Grantor.


This Trademark Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

THIS AGREEMENT SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES.

[Remainder of page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer as of the date first written above.

SMASHBURGER IP HOLDER LLC, a
Delaware limited liability company

By: 
Name: Christopher Chang
Title: Chief Financial Officer

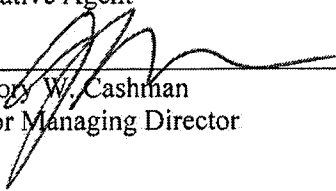
Acknowledged:

GOLUB CAPITAL LLC,
as Administrative Agent

By: _____

Name: Gregory W. Cashman

Title: Senior Managing Director


A handwritten signature in black ink, appearing to read 'Gregory W. Cashman', is written over a horizontal line. The signature is stylized and extends slightly to the right of the line.

Trademark Security Agreement

TRADEMARK
REEL: 005031 FRAME: 0761

SCHEDULE 1

TRADEMARK REGISTRATIONS AND APPLICATIONS

<i>Trademark</i>	<i>TM Status</i>	<i>Application #</i>	<i>Application Date</i>	<i>Owner</i>	<i>Class</i>	<i>Goods</i>
		<i>Registration #</i>	<i>Registration Date</i>			
Argentina						
SMASHBURGER	Pending	3,083,511	May 2 2011	Smashburger IP Holder LLC		
SMASHBURGER					43	Restaurant and bar services; self services restaurants; carry-out restaurants; catering
Aruba						
SMASHBURGER	Registered	110512.21 29593	May 12 2011 Jul 28 2011	Smashburger IP Holder LLC		
SMASHBURGER					43	Restaurant and bar services; Self service restaurants; Carry-out restaurants; Catering
Australia						
SMASH & Design	Registered	1398540 1398540	Dec 8 2010 Dec 8 2010	Smashburger IP Holder LLC		
					43	Carry-out restaurants; restaurant and catering services; self-service restaurants
SMASHBURGER	Registered	1370257 1370257	Jul 5 2010 Aug 15 2012	Smashburger IP Holder LLC		
SMASHBURGER					43	Carry-out restaurants; catering; restaurant and bar services; self service restaurants
SMASHBURGER	Registered	1328342 1328342	Oct 28 2009 Jul 9 2012	Smashburger IP Holder LLC		
SMASHBURGER					30	Burgers contained in bread rolls; wrap (sandwich); filled bread rolls; cooking sauces; hamburgers in buns; sauces (condiments); sandwiches; pasta; coffee; cakes; pizza; ice cream; frozen desserts;

prepared desserts (confectionery); prepared desserts (pastries); pasta salads; rice salads
 Catering services; mobile catering services; takeaway food and drink services; cafes; preparation of take-away and fast food; advisory services relating to catering; providing information, including online, about services for providing food and drink, and temporary accommodation; snack bars; hotels; ice cream parlour services

SMASHBURGER Registered 1370695 May 20 2010 Smashburger IP Holder LLC
 1041684

43 Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

SMASHBURGER

Bahamas

SMASHBURGER Pending 35,139 Oct 3 2011 Smashburger IP Holder LLC
Published

43 Restaurants and Bars; Self catering restaurants; Carry-out restaurants; Catering

SMASHBURGER

Bahrain

SMASH (stylized and/or with design) Pending A0022574 Dec 18 2010 Smashburger IP Holder LLC

43 Carry-out restaurants; restaurant and catering services; self-service restaurants



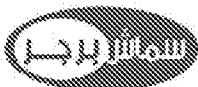
SMASHBURGER Pending A0019975 May 20 2010 Smashburger IP Holder LLC

43 Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

SMASHBURGER

SMASHBURGER (and Design) in Arabic Pending 90634 Feb 9 2012 Smashburger IP Holder LLC

43



SMASHBURGER in Arabic	Pending	90633	Feb 9 2012	Smashburger IP Holder LLC	43
------------------------------	---------	-------	------------	---------------------------	----

سماش برجر

Belize

SMASHBURGER	Registered	785111	Jun 9 2011	Smashburger IP Holder LLC	
		785111	Oct 31 2011		
SMASHBURGER					43 restaurant and bar services; self service restaurants; carry-out restaurants; catering.

Bermuda

SMASHBURGER	Registered	50837	Jun 2 2011	Smashburger IP Holder LLC	
		50837	Mar 29 2012		
SMASHBURGER					43 Restaurant and bar services; self service restaurants; carry-out restaurants; catering;

Brazil

SMASH Logo	Pending	903323397	Jan 25 2011	Smashburger IP Holder LLC	43 Restaurants and catering services; self service restaurants
SMASHBURGER	Pending	903597870	Apr 29 2011	Smashburger IP Holder LLC	43 Restaurant and bar services self service restaurants; catering.
SMASHBURGER					

Canada

SMASH.SIZZLE.SAVOR	Pending	1,544,865	Sep 23 2011	Smashburger IP Holder LLC	1 Restaurant services.
SMASHED FRESH. SERVED DELICIOUS.	Pending	1,572,068	Apr 5 2012	Smashburger IP Holder LLC	1 Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants
SMASHFRIES	Pending	1,544,870	Sep 23 2011	Smashburger IP Holder LLC	1 Prepared vegetable based

entrees; fried potatoes.

SMASHMOBILE	Pending	1,544,871	Sep 23 2011	Smashburger IP Holder LLC	1	Catering
--------------------	---------	-----------	----------------	------------------------------	---	----------

SMASH Logo	Registered	1,508,929	Dec 22 2010	Smashburger IP Holder LLC		
		TMA830,229	Aug 21 2012		1	Carry-out restaurants; restaurant and catering services; self- service restaurants.



SMASHBURGER	Registered	1,406,222	Aug 5 2008	Smashburger IP Holder LLC		
		802,731	Jul 21 2011		1	Carry-out restaurants; catering; restaurant and bar services; self service restaurants.

SMASHBURGER

SMASHBURGER & DESIGN	Registered	1,406,223	Aug 5 2008	Smashburger IP Holder LLC		
		767,283	May 19 2010			(1) Carry-out restaurants; catering; restaurant and bar services; self service restaurants.



Caribbean Netherlands (BES-Bonaire, Eustatius, Saba)

SMASHBURGER	Registered	4152	Oct 3 2011	Smashburger IP Holder LLC		
		4152	Oct 3 2011		43	

SMASHBURGER

Cayman Islands

SMASHBURGER	Registered	N/A	Jul 1 2011	Smashburger IP Holder LLC		
		KY CT9123035	Aug 1 2011		43	Carry-out restaurants; catering; restaurant and bar services; self service restaurants.

SMASHBURGER

Chile

SMASHBURGER	Registered	950836	Apr 28 2011	Smashburger IP Holder LLC		
--------------------	------------	--------	----------------	------------------------------	--	--

953.061

Jun 18
2012

43

SMASHBURGER

China

SMASH (stylized
and/or with design)

Registered A0022574

Dec 18
2010

Smashburger
IP Holder LLC

1064459

Dec 18
2010

43

Carry-out restaurants; restaurant
and catering services; self-
service restaurants



SMASHBURGER

Registered A0019975

May 20
2010

Smashburger
IP Holder LLC

1041684

Mar 10
2011

43

Carry-out restaurants; Catering;
Restaurant and bar services;
Self service restaurants

SMASHBURGER

Colombia

SMASHBURGER

Pending need app #

Jun 7 2011

Smashburger
IP Holder LLC

43

SMASHBURGER

Costa Rica

SMASHBURGER

Registered 1451-2009

Feb 19
2009

Smashburger
IP Holder LLC

193405

Aug 7 2009

43

Carry-out restaurants; catering;
Restaurant and bar services; Self
service restaurants

SMASHBURGER

CTM

SMASH Logo

Registered 009619941

Dec 22
2010

Smashburger
IP Holder LLC

009619941

Jun 3 2011

29

French fried potatoes; French
fried onions; milk and
milkshakes; salads comprised
primarily of lettuce and chicken;
garden salads; guacamole;
sautéed vegetables; vegetable
salads; chilli; cheese; and
prepared eggs all for



consumption on or off the premises.
 Ready-to-eat hamburgers; cheeseburgers; meat and cheese sandwiches; chicken sandwiches; hot dog sandwiches; vegetable sandwiches; and fish sandwiches; all for consumption on or off the premises.
 30
 Carry-out restaurants; catering; restaurant and bar services; self service restaurants.
 43

SMASHBURGER Registered 009123035 May 21 2010 Smashburger IP Holder LLC
 009123035 Nov 8 2010

French fried potatoes; French fried onions; milk and milkshakes; salads comprised primarily of lettuce and chicken; garden salads; guacamole; sautéed vegetables; vegetable salads; chilli; cheese; and prepared eggs all for consumption on or off the premises.
 29
 Ready-to-eat hamburgers; cheeseburgers; meat and cheese sandwiches; chicken sandwiches; hot dog sandwiches; vegetable sandwiches; and fish sandwiches; all for consumption on or off the premises.
 30
 Carry-out restaurants; catering; restaurant and bar services; self service restaurants.
 43

SMASHBURGER

SMASHED FRESH. SERVED DELICIOUS. Registered 011060291 Jul 20 2012 Smashburger IP Holder LLC
 011060291 Nov 29 2012

Carry-out restaurants; restaurant and catering services; self-service restaurants.
 43

Curacao

SMASHBURGER Registered D-110418 Oct 5 2011 Smashburger IP Holder LLC
 15647 Oct 5 2011

Restaurant and bar services; Self service restaurants; Carry-out restaurants; Catering
 43

SMASHBURGER


Dominican Republic

SMASHBURGER	Registered	2011-11376	May 6 2011	Smashburger IP Holder LLC	
		189367	Aug 17 2011		
SMASHBURGER					43 Restaurant and bar services; self service restaurants; carry- out restaurants; catering

Ecuador

SMASHBURGER	Registered	2011-3593- RE	May 3 2011	Smashburger IP Holder LLC	
		919-12	Feb 16 2012		
SMASHBURGER					43 Restaurant and bar services; self service restaurants; carry- out restaurants; catering

Egypt

SMASH (stylized and/or with design)	Pending	A0022574	Dec 18 2010	Smashburger IP Holder LLC	
					43 Carry-out restaurants; restaurant and catering services; self- service restaurants

SMASHBURGER	Pending	A0019975	May 20 2010	Smashburger IP Holder LLC	
SMASHBURGER					43 Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

El Salvador

SMASHBURGER	Registered	2011110942	Jul 1 2011	Smashburger IP Holder LLC	
		226/189	Jul 13 2012		
SMASHBURGER					43 Restaurant and bar services; self service restaurants; carry- out restaurants; catering.

Georgia

SMASHBURGER	Registered	A0019975	Apr 23 2011	Smashburger IP Holder LLC	
		1041684	Apr 23 2011		
SMASHBURGER					43 Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

Guatemala

SMASHBURGER	Registered	M-003558- 2011 183562	May 2 2011 Jun 13 2012	Smashburger IP Holder LLC	
					43
SMASHBURGER					Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

Honduras

SMASHBURGER	Registered	14341/2011 17132	Apr 29 2011 Dec 19 2011	Smashburger IP Holder LLC	
					43

SMASHBURGER

Hong Kong

SMASHBURGER	Registered	301901222 301901222	Apr 28 2011 Dec 28 2011	Smashburger IP Holder LLC	
					43

SMASHBURGER

Iceland

SMASHBURGER	Registered	A0019975 1041684	Apr 23 2011 Apr 23 2011	Smashburger IP Holder LLC	
					43
SMASHBURGER					Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

India

SMASHBURGER	Pending	2138569	May 2 2011	Smashburger IP Holder LLC	
					43

SMASHBURGER

Indonesia

SMASHBURGER	Pending	J002011 022474	Jun 7 2011	Smashburger IP Holder LLC	
					43

SMASHBURGER

Israel

SMASHBURGER	Registered	A0019975	Apr 23 2011	Smashburger IP Holder LLC	
					43
SMASHBURGER					Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

Japan


SMASHBURGER	Registered	2010- 355259	May 20 2010	Smashburger IP Holder LLC	
		1041684	May 20 2010		43
SMASHBURGER					Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

Jordan

SMASHBURGER	Registered	118749	Jun 9 2011	Smashburger IP Holder LLC	
		118749	Apr 23 2012		43
SMASHBURGER					Restaurant and bar services; Self service restaurants; Carry- out restaurants; Catering,

Kuwait

SMASHBURGER in Arabic	Pending	125783	Dec 4 2011	Smashburger IP Holder LLC	
					43
سماش برجر					Carry-out restaurants; restaurant and catering services; self- service restaurants.

SMASHBURGER Oval Logo in Arabic lettering	Pending	125782	Dec 4 2011	Smashburger IP Holder LLC	
					43
					Carry-out restaurants; restaurant and catering services; self- service restaurants.

SMASHED FRESH. SERVED DELICIOUS.	Pending	132074	Jul 22 2012	Smashburger IP Holder LLC	
					43

SMASH Logo	Registered	117050	Dec 23 2010	Smashburger IP Holder LLC	
		95483	Jun 19 2011		43
					Carry-out restaurants, restaurant and catering services, self-

service restaurants.

SMASHBURGER	Registered 111952	May 23 2010	Smashburger IP Holder LLC	
	90523	Nov 28 2010		
SMASHBURGER			43	Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

Lebanon

SMASH Logo	Registered 132836	Jan 5 2011	Smashburger IP Holder LLC	
	132836	Jan 5 2011		
			43	Carry-out restaurants; restaurant and catering services; self- service restaurants.

SMASHBURGER	Registered 130248	Aug 12 2010	Smashburger IP Holder LLC	
	130248			
SMASHBURGER			43	Carry-out restaurants; catering; restaurant and bar services; self service restaurants

Malaysia

SMASHBURGER	Pending	2011- 051067	May 4 2011	Smashburger IP Holder LLC	
SMASHBURGER				43	Restaurant and bar services; self service restaurants; carry- out restaurants; catering

Mexico

SMASHBURGER	Registered 1,174,530	Oct 14 2011	Smashburger IP Holder LLC	
	1243976	Apr 29 2011		
SMASHBURGER			43	Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

Morocco

SMASHBURGER	Registered A0019975	Apr 23 2011	Smashburger IP Holder LLC	
	1041684	Apr 23 2011		
SMASHBURGER			43	Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants


New Zealand

SMASH Logo	Registered 835311	Dec 23 2010	Smashburger IP Holder LLC	
	835311	Dec 23 2010		43 Carry-out restaurants; restaurant and catering services; self service restaurants
SMASHBURGER	Registered 824533	May 21 2010	Smashburger IP Holder LLC	
	824533	May 21 2010		43 Carry-out restaurants; catering; restaurant and bar services; self service restaurants
SMASHBURGER				

Nicaragua

SMASHBURGER	Pending	2011- 002074	Jun 16 2011	Smashburger IP Holder LLC	
					43 Restaurant and bar services; self service restaurants; carry-out restaurants; catering.
SMASHBURGER					

Norway

SMASH (stylized and/or with design)	Registered 201101423	Dec 18 2010	Smashburger IP Holder LLC	
	1064459	Dec 18 2010		43 Carry-out restaurants; restaurant and catering services; self-service restaurants
				

SMASHBURGER	Registered A0019975	May 20 2010	Smashburger IP Holder LLC	
	1041684	Oct 14 2010		43 Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants
SMASHBURGER				

Oman

SMASHBURGER	Pending	A0019975	May 20 2010	Smashburger IP Holder LLC	
					43 Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants
SMASHBURGER					
SMASH (stylized)	Registered A0022574	Dec 18	Smashburger		

and/or with design)

1064459

2010
Dec 18
2010

IP Holder LLC

43

Carry-out restaurants; restaurant and catering services; self-service restaurants



Panama

SMASHBURGER

Registered 201214

Jun 9 2011

Smashburger
IP Holder LLC

201214

Jan 16
2012

43

Restaurant and bar services; self service restaurants; carry-out restaurants; catering.

SMASHBURGER

Philippines

SMASHBURGER

Registered 4-2011-
500687
4-2011-
500687

Apr 28
2011
Sep 22
2011

Smashburger
IP Holder LLC

43

Restaurant and bar services; Self service restaurants; Carry-out restaurants; Catering

SMASHBURGER

Puerto Rico

SMASHBURGER

Pending 76,612

Jun 2 2011

Smashburger
IP Holder LLC

SMASHBURGER

Qatar

SMASHBURGER

Pending 68452

Jun 6 2011

Smashburger
IP Holder LLC

42

Restaurant and bar services; Self service restaurants; Carryout restaurants; Catering.

SMASHBURGER

SMASHBURGER in
Arabic

Pending 71743

Dec 4 2011

Smashburger
IP Holder LLC

42

سماش برجر

SMASHBURGER Oval
Logo in Arabic
characters

Pending 71744

Dec 4 2011

Smashburger
IP Holder LLC

42



Republic of Korea (South)

SMASH (stylized and/or with design)

Registered A0022574

Dec 18 2010

Smashburger IP Holder LLC

1064459

Dec 18 2010

43

Carry-out restaurants; restaurant and catering services; self-service restaurants



SMASHBURGER

Registered A0019975

May 20 2010

Smashburger IP Holder LLC

1041684

May 20 2010

43

Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

SMASHBURGER

Russian Federation

SMASH (stylized and/or with design)

Registered A0022574

Dec 18 2010

Smashburger IP Holder LLC

1064459

Dec 18 2010

43

Carry-out restaurants; restaurant and catering services; self-service restaurants



SMASHBURGER

Registered A0019975

May 20 2010

Smashburger IP Holder LLC

1041684

May 20 2010

43

Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

SMASHBURGER

Saudi Arabia

SMASHBURGER in Arabic

Pending 175281

Dec 4 2011

Smashburger IP Holder LLC

Published

43

Carry-out restaurants; catering; restaurant and bar services; self service restaurants

سماش برجر

SMASHBURGER Oval Logo in Arabic

Pending 175282

Dec 4 2011

Smashburger

Published

IP Holder LLC



43

Carry-out restaurants; catering;
restaurant and bar services; self
service restaurants

**SMASHED FRESH.
SERVED DELICIOUS.**

Pending

184658

Jul 22 2012

Smashburger
IP Holder LLC

43

SMASH Logo

Registered 163095

1344/91

Dec 25
2010
Mar 25
2012

Smashburger
IP Holder LLC

43

Carry-out restaurants; restaurant
and catering services; self-
service restaurants

SMASHBURGER

Registered 155258

1282/23

May 23
2010
Oct 3 2011

Smashburger
IP Holder LLC

43

Carry-out restaurants; catering;
restaurant and bar services; self
service restaurants

SMASHBURGER

Singapore

SMASHBURGER

Registered T11110094D

1041684

Apr 23
2011
Apr 23
2011

Smashburger
IP Holder LLC

43

Take away food services;
Catering; Restaurant and bar
services; Self service
restaurants

SMASHBURGER

St. Maarten

SMASHBURGER

Registered SD-11241

13832

Oct 5 2011
Oct 5 2011

Smashburger
IP Holder LLC

43

Restaurant and bar services;
Self service restaurants; Carry-
out restaurants; Catering

SMASHBURGER

Switzerland

**SMASH (stylized
and/or with design)**

Registered A0022574

1064459

Dec 18
2010
Dec 18
2010

Smashburger
IP Holder LLC

43

Carry-out restaurants; restaurant



and catering services; self-service restaurants

SMASHBURGER	Registered A0019975	May 20 2010	Smashburger IP Holder LLC	
	1041684	May 20 2010		
SMASHBURGER			43	Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

Taiwan

SMASHBURGER	Registered 100021032	Apr 28 2011	Smashburger IP Holder LLC	
	1493564	Dec 16 2011		
SMASHBURGER			43	Restaurant and bar services; self service restaurants; carry- out restaurants; catering

Turkey

SMASHBURGER	Pending A0019975	Apr 23 2011	Smashburger IP Holder LLC	
SMASHBURGER			43	Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

SMASH	Registered 2006/38702	Aug 9 2006	Smashburger IP Holder LLC	
	2006 38702	Aug 9 2006		
			43	Services of supplying food and beverages: Restaurant services, self-service restaurant services, lunchroom services, cafeteria services, cafe services, canteen services, cocktail lounge services, snack-bar services, bar services, catering services, services of leasing food and beverage service vehicles; Temporary accommodation services: Hotel, motel, holiday village, pension, etc. services, tent leasing services, youth camping services, reservation services; Day-care center services, asylum services, Animal care-center service.

Ukraine

SMASHBURGER	Registered A0019975	Apr 23 2011	Smashburger IP Holder LLC
--------------------	---------------------	----------------	------------------------------

1041684

Apr 23
2011

SMASHBURGER

43

Carry-out restaurants; Catering;
Restaurant and bar services;
Self service restaurants

United Arab Emirates

SMASH Logo

Pending
Published

152866

Feb 8 2011

Smashburger
IP Holder LLC



43

Carry-out restaurants; catering;
restaurant and bar services; self
service restaurants

SMASHBURGER

Pending

143222

Jun 3 2010

Smashburger
IP Holder LLC

SMASHBURGER

43

Carry-out restaurants; catering;
restaurant and bar services; self
service restaurants

SMASHBURGER in
Arabic

Pending

166460

Dec 13
2011

Smashburger
IP Holder LLC

سماش برجر

43

Carry-out restaurants; catering;
restaurant and bar services; self
service restaurants

SMASHBURGER Oval
Logo in Arabic

Pending

166461

Dec 13
2011

Smashburger
IP Holder LLC



43

Carry-out restaurants; catering;
restaurant and bar services; self
service restaurants

United States of America

HOME OF THE
SMASHBURGER

Registered 77/426,393

4,045,713

Mar 19
2008

Oct 25
2011

Smashburger
IP Holder LLC

HOME OF THE SMASHBURGER

43

Carry-out restaurants;
Restaurant services; Self-
service restaurants

SM SHBURGER
(stylized and/or with
design)

Registered 77/427,451

3,815,016

Mar 20
2008

Jul 6 2010

Smashburger
IP Holder LLC


43

Carry-out restaurants;
Restaurant, bar and catering
services; Self-service




restaurants

SM*SHBURGER	Registered 77/427,392	Mar 20 2008	Smashburger IP Holder LLC
	3,644,557	Jun 23 2009	
SM*SHBURGER			43 Carry-out restaurants; Restaurant and catering services; Self-service restaurants

SM*SHBURGER (stylized and/or with design)	Registered 77/427,369	Mar 20 2008	Smashburger IP Holder LLC
	3,644,555	Jun 23 2009	
			43 Carry-out restaurants; Restaurant and catering services; Self-service restaurants

SMASH	Registered 77/427,397	Mar 20 2008	Smashburger IP Holder LLC
	3,644,558	Jun 23 2009	
SMASH			43 Carry-out restaurants; Restaurant and catering services; Self-service restaurants

SMASH (stylized and/or with design)	Registered 77/426,369	Mar 19 2008	Smashburger IP Holder LLC
	3,648,448	Jun 30 2009	
			43 Carry-out restaurants; restaurant and catering services; self- service restaurants

SMASH.SIZZLE.SAVOR	Registered 77/113,994	Feb 22 2007	Smashburger IP Holder LLC
	3,432,241	May 20 2008	
			43 Restaurant services

SMASHBURGER	Registered 77/107,650	Feb 14 2007	Smashburger IP Holder LLC
	3,531,675	Nov 11 2008	
SMASHBURGER			43 Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

**SMASHBURGER &
Design**

Registered 77/155,200

Apr 12
2007

Smashburger
IP Holder LLC

3,531,758

Nov 11
2008



43

Carry-out restaurants; Catering;
Restaurant and bar services;
Self service restaurants

SMASHCHICKEN

Registered 77/582,819

Oct 1 2008

Smashburger
IP Holder LLC

3,622,398

May 19
2009

30

Sandwiches

SMASHCHICKEN

SMASHDOGS

Registered 77/932,243

Feb 10
2010

Smashburger
IP Holder LLC

3,852,941

Sep 28
2010

30

Sandwiches; hot dog
sandwiches

SMASHDOGS

**SMASHED FRESH.
SERVED DELICIOUS.**

Registered 85/543,349

Feb 15
2012

Smashburger
IP Holder LLC

4,213,598

Sep 25
2012

43

Carry-out restaurants; Catering;
Restaurant and bar services;
Self service restaurants

SMASHFRIES

Registered 77/932,241

Feb 10
2010

Smashburger
IP Holder LLC

3,852,940

Sep 28
2010

29

Prepared vegetable-based
entrees; fried potatoes

SMASHFRIES

SMASHMOBILE

Registered 77/760,241

Jun 15
2009

Smashburger
IP Holder LLC

3,739,548

Jan 19
2010

43

Catering

SMASHMOBILE

SMASHSALADS


Registered 77/932,245

Feb 10

Smashburger

TRADEMARK

REEL: 005031 FRAME: 0779

		3,863,221	2010 Oct 19 2010	IP Holder LLC	
SMASHSALADS					29 Garden salads; lettuce salads; prepared salads featuring lettuce, meats, cheese and vegetables
SMASHSIDES	Registered 77/932,250	3,863,222	Feb 10 2010 Oct 19 2010	Smashburger IP Holder LLC	
SMASHSIDES					29 Prepared vegetable-based entrees; fried onions; garden salads; lettuce salads; fried vegetables; chili
SMASHWEDGE	Registered 77/583,165	3,622,400	Oct 1 2008 May 19 2009	Smashburger IP Holder LLC	
SMASHWEDGE					29 Salads, namely, chopped vegetable and garden salads; salads comprised of lettuce, meat and cheese, tomatoes, onions and salad dressings
SPREAD THE BURGER LOVE	Registered 77/764,640	3,854,665	Jun 21 2009 Sep 28 2010	Smashburger IP Holder LLC	
SPREAD THE BURGER LOVE					43 Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants
Venezuela					
SMASHBURGER	Pending	2001- 011452	Jun 30 2011	Smashburger IP Holder LLC	
SMASHBURGER					43 Restaurant and bar services; self service restaurants; carry-out restaurants; catering.
WIPO					
SMASH (stylized and/or with design)	Registered 1064459	1064459	Dec 18 2010 Dec 18 2010	Smashburger IP Holder LLC	
					43 Carry-out restaurants; restaurant and catering services; self-service restaurants.

SMASHBURGER	Registered 1041684	May 20 2010	Smashburger IP Holder LLC	
	1041684	May 20 2010		
SMASHBURGER			43	Carry-out restaurants; Catering; Restaurant and bar services; Self service restaurants

Yemen

SMASHBURGER	Registered 55934	Jul 4 2011	Smashburger IP Holder LLC	
	43623	Jun 25 2012		
SMASHBURGER			43	
