

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Trademark Assignment

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BARRETT PRODUCTIONS, LLC		05/20/2013	LIMITED LIABILITY COMPANY: WYOMING

RECEIVING PARTY DATA

Name:	INTERMEDIA OUTDOORS, INC.
Street Address:	1040 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Registration Number:	3523759	DESTINATION OUTDOORS
Registration Number:	3523756	DESTINATION OUTDOORS
Registration Number:	3605165	FLY FISHING AMERICA
Registration Number:	3605166	FLY FISHING AMERICA
Registration Number:	3526980	FLY FISHING THE WORLD
Registration Number:	3526981	FLY FISHING THE WORLD
Registration Number:	3523760	INSIDE AMERICA'S NATIONAL PARKS
Registration Number:	3523761	INSIDE AMERICA'S NATIONAL PARKS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: emendes@paulweiss.com, dgaier@paulweiss.com

Correspondent Name: Danielle L. Gaier

CH \$215.00 3523759

Address Line 1: 1285 Avenue of the Americas
Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:	18556-033
NAME OF SUBMITTER:	Danielle L. Gaier
Signature:	/Danielle L. Gaier/
Date:	05/22/2013

Total Attachments: 3
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Trademark Assignment

ASSIGNMENT OF SERVICEMARKS AND TRADEMARKS is made as of this 20th day of May, 2013, by BARRETT PRODUCTIONS, LLC, a Wyoming limited liability company with its principal place of business at 2250 Newmarket Parkway Suite 110, Marietta, Georgia, 30067 (“Assignor”), to INTERMEDIA OUTDOORS, INC., a Delaware corporation with its principal place of business at 1040 Avenue of the Americas, New York, NY 10019 and the sole member of Assignor (“Assignee”).

Assignee, as the sole member of Assignor and pursuant to § 17-29-702 of the Wyoming Limited Liability Company Act, has resolved to dissolve and wind-up the affairs of Assignor (the “Wind-Up”), pursuant to which Assignee will cause Assignor to distribute its assets to Assignee, including without limitation the servicemarks, trademarks and trade names of Assignor. Pursuant to the Wind-Up, Assignee may cause Assignor to execute such instruments as the Assignee may reasonably request in order to more effectively assign, transfer, grant, convey, assure and confirm to Assignee and its successors and assigns, or to aid and assist in the collection of or reducing to possession by the Assignee of, all of such assets.

In accordance therewith, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor’s worldwide right, title and interest in, to and under Assignor’s registered and unregistered domestic and foreign servicemarks, trademarks, trademark applications and trade names, including without limitation the servicemarks, trademarks, servicemark and trademark applications and trade names listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the “Marks”).


NOW, THEREFORE, Assignor does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of, all of Assignor’s worldwide right, title and interest in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to the date of this Assignment of Servicemarks and Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Servicemarks and Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the State of New York without giving effect to the principles of conflicts of laws thereof.

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

BARRETT PRODUCTIONS, LLC

By: InterMedia Outdoors, Inc., its sole member

By: 
Name: Jerome Letter
Title: Vice President

SCHEDULE A

Owner	Trademark	Trademark Image	App. No. Reg. No.	Country	Status	International Class(es)
Barrett Productions, LLC	DESTINATION OUTDOORS		77414854 3523759	United States	REGISTERED	9
Barrett Productions, LLC	DESTINATION OUTDOORS		77414488 3523756	United States	REGISTERED	41
Barrett Productions, LLC	FLY FISHING AMERICA		77414477 3605165	United States	REGISTERED Section 2(F)	9
Barrett Productions, LLC	FLY FISHING AMERICA		77414485 3605166	United States	REGISTERED Section 2(F)	41
Barrett Productions, LLC	FLY FISHING THE WORLD		77414472 3526980	United States	REGISTERED Section 2(F)	9
Barrett Productions, LLC	FLY FISHING THE WORLD		77414475 3526981	United States	REGISTERED Section 2(F)	41
Barrett Productions, LLC	INSIDE AMERICA'S NATIONAL PARKS		77414863 3523760	United States	REGISTERED	9
Barrett Productions, LLC	INSIDE AMERICA'S NATIONAL PARKS		77414871 3523761	United States	REGISTERED	41

Schedule to Trademark Assignment

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RECORDED: 05/22/2013

**TRADEMARK
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