

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sara Lee/DE B.V.		06/25/2012	B.V.: NETHERLANDS
RECEIVING PARTY DATA			
Name:	DEMB Holding B.V.		
Street Address:	Oosterdoksstraat 80, 1011, DK		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Entity Type:	B.V.: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4216681	CAFI LAIT	
CORRESPONDENCE DATA			
Fax Number:	2127758800		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	212-778-8700		
Email:	kfrith@kilpatricktownsend.com		
Correspondent Name:	Jason M. Vogel and other counsel at firm		
Address Line 1:	1114 Avenue of the Americas, Grace Bldg		
Address Line 2:	Kilpatrick Townsend & Stockton LLP		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	52172-845496		
DOMESTIC REPRESENTATIVE			
Name:	Jason M. Vogel		
Address Line 1:	1114 Avenue of the Americas, Grace Bldg.		
Address Line 2:	Kilpatrick Townsend & Stockton LLP		

OP \$40.00 4216681

Address Line 4: New York, NEW YORK 10036

NAME OF SUBMITTER:

Tracie R. Siddiqui

Signature:

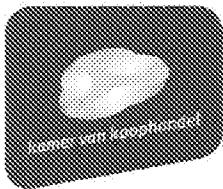
/Tracie R. Siddiqui/

Date:

05/22/2013

Total Attachments: 1

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De Ruyterkade 5  
Postbus 2852 1000 CW Amsterdam  
T 020 531 4000 F 020 531 4799  
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DEMB Holding B.V.  
attn. Ms. M. Rodriguez  
Postbus 2037  
1000 CA AMSTERDAM

<i>reference</i>	<i>file number</i>	<i>date</i>
KvK03/1072872	30003760	15 March 2013
<i>subject</i>	<i>your reference</i>	<i>telephone number</i>
Change of Name		+31 20 531 43 34

#### Certificate

On July,4, 2011 is registered in the commercial register that **Sara Lee/DE N.V.** , registered under number **30003760** changed its name and legal form from the name and form given in the articles of association to **Sara Lee/DE B.V.** on July, 1, 2011.

And it was registered that the company changed the name from **Sara Lee/DE B.V.** to **DEMB Holding B.V.** on June 25, 2012.

mw E. de Ruyter - de Vrij  
Trade Register  
Chamber of Commerce Amsterdam