TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Western Holdings, LLC		110/30/2012	LIMITED LIABILITY COMPANY: NEVADA

RECEIVING PARTY DATA

Name:	Quality IP Holdings, LLC		
Street Address:	1000 East William Street, Suite 204		
City:	Carson City		
State/Country:	NEVADA		
Postal Code:	89701		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3803522	IF YOU HAVE SKIN YOU NEED
Registration Number:	2664666	NIGHTCHARGER
Registration Number:	2730753	NITROVARIN
Registration Number:	2990795	THYROSTART
Registration Number:	4064455	LIPODYNE
Registration Number:	4165293	FIT SCIENCE
Registration Number:	4162615	SLIM BAR
Registration Number:	4201096	BALM IT
Registration Number:	4094809	7 DAY CRASH DIET

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 801-530-2900

TRADEMARK REEL: 005033 FRAME: 0055

900255963

Email: IP@mjstc.net
Correspondent Name: David R. Parkinson
Address Line 1: 5742 West Harold Gatty Drive
Address Line 4: Salt Lake City, UTAH 84116

ATTORNEY DOCKET NUMBER: WESTERN TO QUALITY IP -NV

NAME OF SUBMITTER: David R. Parkinson

Signature: //David R. Parkinson/

05/22/2013

Total Attachments: 2

Date:

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TRADEMARK
REEL: 005033 FRAME: 0056

ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK ("Assignment"), effective as of October 30, 2012, is between Western Holdings, LLC, a Nevada limited liability company ("Assignor") having a principal place of business at 1000 East William Street, Suite 204, Carson City, Nevada 89701, and Quality IP Holdings, LLC, a Nevada limited liability company ("Assignee") having a principal place of business at 1000 East William Street, Suite 204, Carson City, Nevada 89701.

FOR TEN DOLLARS AND OTHER GOOD AND VALUABLE CONSIDERATION RECEIVED, the receipt and sufficiency of which is acknowledged, the undersigned Assignor hereby irrevocably sells, grants, conveys, assigns, and transfers to the Assignee, its successors, assigns, and personal representatives, all of the undersigned's right, title and interest in and to the trademarks described in Exhibit "A" attached hereto and all rights related thereto, including without limitation any and all associated goodwill, statutory and common law rights, and all actions and causes of action which may be related to these rights, including the right to sue for past present and future damages or infringements (collectively, the "Property").

The undersigned warrants that it owns without lien or encumbrance all right, title and interest in and to the Property, and that the undersigned is unaware of any claim against the Property. The undersigned agrees to, and shall cooperate with Assignee or its designees and execute all oaths, declarations and other documents, as may be requested by Assignee and which shall be prepared by Assignee or its designees, to effect the foregoing assignment of rights from the undersigned to Assignee. Such cooperation and execution shall be at no additional compensation to undersigned, provided, however, that Assignee shall reimburse the undersigned for reasonable out-of-pocket expenses incurred at the specific request of Assignee or its designees. The undersigned hereby appoints Assignee to be the undersigned's attorney-in-fact with an irrevocable power to do all acts and things for and in the name of the undersigned in connection with the Property.

IN WITNESS WHEREOF, the said Western Holdings, LLC, as Assignor, and Quality IP Holdings, LLC, as Assignee, has caused these presents to be executed by a duly authorized officer or by a duly authorized manager thereof.

Western Holdings, LLC

By:

Dennis W. Gay, Manager

Quality IP Holdings, LLC

By:

Dennis W. Gay, Manager

TRADEMARK REEL: 005033 FRAME: 0057

EXHIBIT A

Mark	Registration Number	Country
IF YOU HAVE SKIN YOU NEED	3803522	United States
NIGHTCHARGER	2664666	United States
NITROVARIN	2730753	United States
THYROSTART	2990795	United States
LIPODYNE	4064455	United States
FIT SCIENCE	4165293	United States
SLIM BAR	4162615	United States
BALM IT	4201096	United States
7 DAY CRASH DIET	4094809	United States

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TRADEMARK
REEL: 005033 FRAME: 0058

RECORDED: 05/22/2013