

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Western Holdings, LLC		12/21/2012	LIMITED LIABILITY COMPANY: WYOMING

**RECEIVING PARTY DATA**

<b>Name:</b>	Quality IP Holdings, LLC
<b>Street Address:</b>	1000 East William Street, Suite 204
<b>City:</b>	Carson City
<b>State/Country:</b>	NEVADA
<b>Postal Code:</b>	89701
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA

**PROPERTY NUMBERS Total: 17**

Property Type	Number	Word Mark
Registration Number:	3156001	9 BABY STEPS
Registration Number:	3560055	BASIC NATURALS
Registration Number:	1908095	BASIC RESEARCH
Registration Number:	2722545	BODY FORUM
Registration Number:	3146814	EYELEXIN
Registration Number:	3379247	LIBUTOL
Registration Number:	3712462	LIBUTOL
Registration Number:	3485800	LIVITAMINE
Registration Number:	3155126	PROVACTIN
Registration Number:	4105879	TRIM DROPS
Registration Number:	2695816	ZOTRIN
Registration Number:	2635514	ZOTRIL
Registration Number:	2637435	THYROVARIN
Registration Number:	2004381	LIPOLYTICS PLUS

OP \$440.00 3156001

**TRADEMARK**

Registration Number:	2004380	METABOLICS PLUS
Registration Number:	3234448	STIM-FREE
Registration Number:	1984277	TONIC-CAPS

**CORRESPONDENCE DATA**

Fax Number: 8015302966

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 801-530-2900

Email: IP@mjstc.net

Correspondent Name: David R. Parkinson

Address Line 1: 5742 West Harold Gatty Drive

Address Line 4: Salt Lake City, UTAH 84116

ATTORNEY DOCKET NUMBER:	WH WY TO QUALITY IP
NAME OF SUBMITTER:	David R. Parkinson
Signature:	/David R. Parkinson/
Date:	05/22/2013

Total Attachments: 2

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## ASSIGNMENT OF TRADEMARK

This ASSIGNMENT OF TRADEMARK ("Assignment"), effective as of December 21, 2012, is between Western Holdings, LLC, a Wyoming limited liability company ("Assignor") having a principal place of business at 1821 Logan Avenue, Cheyenne, Wyoming 82001, and Quality IP Holdings, LLC, a Nevada limited liability company ("Assignee") having a principal place of business at 1000 East William Street, Suite 204, Carson City, Nevada 89701.

FOR TEN DOLLARS AND OTHER GOOD AND VALUABLE CONSIDERATION RECEIVED, the receipt and sufficiency of which is acknowledged, the undersigned Assignor hereby irrevocably sells, grants, conveys, assigns, and transfers to the Assignee, its successors, assigns, and personal representatives, all of the undersigned's right, title and interest in and to the trademarks described in Exhibit "A" attached hereto and all rights related thereto, including without limitation any and all associated goodwill, statutory and common law rights, and all actions and causes of action which may be related to these rights, including the right to sue for past present and future damages or infringements (collectively, the "Property").

The undersigned warrants that it owns without lien or encumbrance all right, title and interest in and to the Property, and that the undersigned is unaware of any claim against the Property. The undersigned agrees to, and shall cooperate with Assignee or its designees and execute all oaths, declarations and other documents, as may be requested by Assignee and which shall be prepared by Assignee or its designees, to effect the foregoing assignment of rights from the undersigned to Assignee. Such cooperation and execution shall be at no additional compensation to undersigned, provided, however, that Assignee shall reimburse the undersigned for reasonable out-of-pocket expenses incurred at the specific request of Assignee or its designees. The undersigned hereby appoints Assignee to be the undersigned's attorney-in-fact with an irrevocable power to do all acts and things for and in the name of the undersigned in connection with the Property.

IN WITNESS WHEREOF, the said Western Holdings, LLC, as Assignor, and Quality IP Holdings, LLC, as Assignee, has caused these presents to be executed by a duly authorized officer or by a duly authorized manager thereof.

Western Holdings, LLC

By:   
\_\_\_\_\_   
Dennis W. Gay, Manager

Quality IP Holdings, LLC

By:   
\_\_\_\_\_   
Dennis W. Gay, Manager

**EXHIBIT A**

<b>Mark</b>	<b>Registration Number</b>	<b>Country</b>
9 BABY STEPS	3156001	United States
BASIC NATURALS	3560055	United States
BASIC RESEARCH	1908095	United States
BODY FORUM	2722545	United States
EYELEXIN	3146814	United States
LIBUTOL	3379247	United States
LIBUTOL LOGO	3712462	United States
LIVITAMINE	3485800	United States
PROVACTIN	3155126	United States
TRIM DROPS	4105879	United States
ZOTRIN	2695816	United States
ZOTRIL	2635514	United States
THYROVARIN	2637435	United States
LIPOLYTICS PLUS	2004381	United States
METABOLICS PLUS	2004380	United States
STIM-FREE	3234448	United States
TONIC-CAPS	1984277	United States <b>TRADEMARK</b>