

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.	FORMERLY Bank of America National Trust and Savings Association	05/22/2013	National Banking Association:
RECEIVING PARTY DATA			
Name:	H.J. Heinz Company, L.P.		
Street Address:	357 Sixth Avenue		
City:	Pittsburgh		
State/Country:	PENNSYLVANIA		
Postal Code:	15222		
Entity Type:	LIMITED PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	0417301	6 IN 1	
Registration Number:	0666650	BONTA	
Registration Number:	0686440	CRISTOFORO COLOMBO	
Registration Number:	0843315	JUNE IN JANUARY	
Registration Number:	0968298	CHRISTINA	
Registration Number:	0968299	PINOCCHIO	
Registration Number:	1397049	EMMA BELLA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	sabrina.hudson@us.hjheinz.com		
Correspondent Name:	Sabrina Hudson		
Address Line 1:	One PPG Place		

Address Line 2: Suite 3100
Address Line 4: Pittsburgh, PENNSYLVANIA 15222

NAME OF SUBMITTER:	Sabrina J. Hudson
Signature:	/Sabrina J. Hudson/
Date:	05/23/2013

Total Attachments: 3
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Bank of America



RELEASE OF SECURITY INTEREST

This Release of Security Interest dated May 22, 2013, is hereby given by Bank of America, N.A., successor in interest to Bank of America National Trust and Savings Association, a national banking association with its principal place of business at Charlotte, North Carolina ("Bank of America").

WITNESSETH:

WHEREAS, on June 8, 1988, Bank of America and Escalon Acquisition, Inc. ("Borrower") entered into a Security Agreement – General Intangibles (Patents, Trademarks, Copyrights, Computer Software) ("Security Agreement") pursuant to which the Borrower granted a security interest to Bank of America in certain intellectual property, including the trademark registrations listed on Schedule A, attached hereto (collectively, the "Trademarks");

WHEREAS, the Security Agreement was recorded in the United States Patent and Trademark Office on June 13, 1988, at Reel 0605, Frame 0658;

WHEREAS, in 2001, H.J. Heinz Company, L.P. and its affiliated companies (collectively, "Heinz") acquired Borrower and the Trademarks; and

WHEREAS, Heinz has requested that Bank of America release its security interests in the Trademarks as Heinz believes all the obligations of Borrower to Bank of America under the Security Agreement were previously satisfied in full.

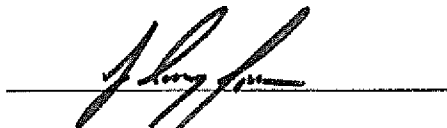
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

Bank of America hereby releases its security interests in:

- (i) Each trademark registration listed on Schedule A hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark and trademark registration; and
- (ii) All proceeds of the foregoing, including, without limitation, any claim by Heinz against third parties for damages for reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A hereto or by reason of injury to the goodwill associated with any such trademark or trademark registration, in each case together with the right to sue for and collect said damages.

IN WITNESS WHEREOF, Bank of America has caused this Release of Security Interest to be duly executed by its authorized representative as of the day and year first above written.

BANK OF AMERICA, N.A.



Name: J. Casey Cosgrove
Title: Director

SCHEDULE A – TRADEMARKS

<u>Trademark</u>	<u>U.S. Registration Number</u>
6 IN 1	417,301
BONTA	666,650
CRISTOFORO COLOMBO	686,440
JUNE IN JANUARY	843,315
CHRISTINA	968,298
PINOCCHIO	968,299
EMMA BELLA	1,397,049