

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Trademark Assignment Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Important Musicals, LLC		05/22/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Important Media, LLC		
Street Address:	3rd Fl. N. Tower 2000 Avenue of the Stars		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4177187	IMPORTANT MUSICALS	
Serial Number:	85231365	IMPORTANT MUSICALS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mmakover@paulweiss.com, emendes@paulweiss.com		
Correspondent Name:	Matthew S. Makover		
Address Line 1:	1285 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10019-6064		
ATTORNEY DOCKET NUMBER:	20147-001		
NAME OF SUBMITTER:	Matthew S. Makover		
Signature:	/Mathew S. Makover/		

CH \$65.00 4177187

Date:

05/23/2013

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment") dated as of May 22, 2013, is made by and between Important Musicals, LLC, a California limited liability company ("Assignor") and Important Media, LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of the trademark registrations and applications set forth on Schedule A hereto (the "Trademarks");

WHEREAS, Assignor is a wholly-owned subsidiary of Assignee; and

WHEREAS, Assignor wishes to assign, convey and transfer to Assignee all of its right, title and interest in and to the Trademarks, together with the goodwill of Assignor's business to the extent associated with, and symbolized by, the Trademarks.

NOW, THEREFORE, in consideration of the premises and covenants set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1.1 Assignment. Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee, and Assignee hereby purchases and accepts from Assignor, all of Assignor's right, title and interest in and to the Trademarks, including, but not limited to, the goodwill of Assignor's business, to the extent associated with, and symbolized by, the Trademarks (including any books and records associated therewith), and the exclusive rights to (a) bring actions, defend against or otherwise recover for infringements, and the right to the profits or damages due or accrued, arising out of or in connection with any and all past, present or future infringements of the Trademarks, (b) apply for, make filings with respect to and maintain all registrations, renewals and extensions thereof and (c) all other rights and proceeds of any kind whatsoever of Assignor accruing thereunder.


Section 1.2 Acknowledgement. Assignor hereby acknowledges and agrees that from and after the date hereof, as between the parties, Assignee shall be the exclusive owner of the Trademarks.

Section 1.3 Cooperation. Assignor shall, at Assignee's reasonable request, take such further action and execute such additional agreements and instruments as may be necessary to effect and perfect the assignment contemplated hereby.

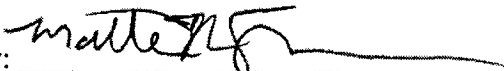
Section 1.4 Governing Law, Jurisdiction and Venue. This Assignment shall be governed by, and construed in accordance with, the laws of the State of New York, without regard to any conflict of laws provisions thereof that would result in the application of the laws of another jurisdiction. Both Assignee and Assignor hereby consent to and submit to the exclusive jurisdiction and venue of the federal and state courts located in the State of New York for enforcement or interpretation of this Assignment, and for any disputes under or arising out of this Assignment.

[Signature Page Follows]

IMPORTANT MUSICALS, LLC

By: 
Printed: Matthew R. Stone
Title: Co-President

IMPORTANT MEDIA, LLC

By: 
Printed: Matthew R. Stone
Title: Co-President

[Important Musicals Trademark Assignment]

TRADEMARK
REEL: 005033 FRAME: 0525

Schedule A

Mark	Serial No./ Filing Date	Reg. No./ Reg. Date	Status
IMPORTANT MUSICALS	85976833 February 1, 2011	4177187 July 17, 2012	Registered
IMPORTANT MUSICALS	85231365 February 1, 2011		Pending