

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Shure Incorporated		05/22/2013
			Entity Type
			CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Shure Acquisition Holdings, Inc.		
Street Address:	5800 West Touhy Ave.		
City:	Niles		
State/Country:	ILLINOIS		
Postal Code:	60714		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	2610198	ULX
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(312) 463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Katherine L. Fink, Banner & Witcoff, Ltd		
Address Line 1:	10 S. Wacker Drive		
Address Line 2:	Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	010886.83475		
NAME OF SUBMITTER:	Katherine L. Fink		
Signature:	/Katherine L. Fink/		
Date:	05/22/2013		
Total Attachments: 1 source=010886 ULX Assignment#page1.tif			

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