# 900256037 05/23/2013

### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Shure Incorporated		05/22/2013	CORPORATION: ILLINOIS

#### RECEIVING PARTY DATA

Name:	Shure Acquisition Holdings, Inc.	
Street Address:	5800 West Touhy Ave.	
City:	Niles	
State/Country:	ILLINOIS	
Postal Code:	60714	
Entity Type:	CORPORATION: ILLINOIS	

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2610198	ULX

### CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: (312) 463-5000

Email: bwptotm@bannerwitcoff.com

Correspondent Name: Katherine L. Fink, Banner & Witcoff, Ltd

Address Line 1: 10 S. Wacker Drive

Address Line 2: Suite 3000

Address Line 4: Chicago, ILLINOIS 60606

ATTORNEY DOCKET NUMBER:	010886.83475
NAME OF SUBMITTER:	Katherine L. Fink
Signature:	/Katherine L. Fink/
Date:	05/22/2013

Total Attachments: 1

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TRADEMARK REEL: 005033 FRAME: 0527 \$40.00 2610198

# TRADEMARK ASSIGNMENT

Whereas, Shure Incorporated, a corporation duly organized and existing under and by the laws of the State of Illinois having its principal place of business at 5800 West Touhy Ave., Niles, Illinois 60714 (hereinafter referred to as "ASSIGNOR") is the owner

of the following trademark registration:					
Registration No. 2,610,198	Registration Date August 20, 2002	Trademark ULX			
And, Whereas, Shure Acquisition Holdings, Inc., a corporation duly organized and existing under and by the laws of the State of Illinois, and having its principal place of business at 5800 West Touhy Ave., Niles, Illinois 60714 (hereinafter referred to as "ASSIGNEE"), desires to acquire the trademark registration;					
Now, Therefore, in consideration of good and valuable consideration paid by the ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, all of the ASSIGNOR's right, title and interest in the trademark registration, together with the accumulated goodwill of the business in connection with which the trademark is used, and together with the full right to sue for and receive all profits and damages accruing from all past trademark infringements.					
In Testimony Whereof, ASSIGNOR has caused this Assignment to be executed by an officer thereof, duly authorized, this 22 day of, 2013.					
	Shure Incor	porated			
	By: Paul	L. Applebaum			
	Title: Exer	cutive Vice President			
STATE OF ILITARIS )  COUNTY OF CLOK )					
Subscribed and sworn to before me this 22nd day of 17/44, 2013.					
O Notary My Co	Public, State of Illinois	Notary Public			

**TRADEMARK** REEL: 005033 FRAME: 0528

My commission expires:

December 29,2016

**RECORDED: 05/23/2013**