

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Conopco, Inc.		05/23/2013	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Coty US LLC		
Street Address:	2 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1742656	PHOTO	
CORRESPONDENCE DATA			
Fax Number:	2124794375		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2124794515		
Email:	trademarks@cotyinc.com		
Correspondent Name:	Elisheva Jasie		
Address Line 1:	2 Park Avenue		
Address Line 2:	Coty Inc.		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Elisheva Jasie		
Signature:	/e/		
Date:	05/23/2013		
Total Attachments: 1 source=Trademark Assignment - Conopco Inc and Coty US LLC - Photo#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Conopco, Inc., a New York corporation, of 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR") is owner of Registration No. 1,742,656 for the mark PHOTO (hereinafter referred to as "trademark") registered with the United States Patent and Trademark Office; and

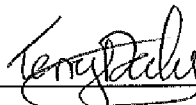
WHEREAS, Coty US LLC, a Delaware limited liability company, of 2 Park Avenue, New York, New York 10016 (hereinafter "ASSIGNEE") is desirous of acquiring said trademark.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 23 day of May, 2013.

CONOPCO, INC.

By: _____



Name:

Terry Daly
Duly Authorised

Title: