

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RecruitMilitary, LLC		04/30/2013	LIMITED LIABILITY COMPANY: OHIO

RECEIVING PARTY DATA	
Name:	RVET Operating LLC
Street Address:	422 West Loveland Avenue
City:	Loveland
State/Country:	OHIO
Postal Code:	45140
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Registration Number:	2408066	READY...AIM...HIRE!
Registration Number:	2408067	READY...AIM...GET HIRED!
Registration Number:	3306972	RECRUITMILITARY
Registration Number:	3628065	SEARCH & EMPLOY

CORRESPONDENCE DATA	
Fax Number:	7139515660
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	7139515600
Email:	ipdocketing@strasburger.com
Correspondent Name:	John A. Tang, Esq. / Strasburger & Price
Address Line 1:	909 Fannin Street
Address Line 2:	Suite 2300
Address Line 4:	Houston, TEXAS 77010

ATTORNEY DOCKET NUMBER:	27662.0101
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CH \$115.00 2408066

NAME OF SUBMITTER:	John A. Tang
Signature:	/John A. Tang/
Date:	05/24/2013
Total Attachments: 4 source=RVETAssignment#page1.tif source=RVETAssignment#page2.tif source=RVETAssignment#page3.tif source=RVETAssignment#page4.tif	

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "Assignment") is made and entered into as of April 30, 2013 (the "Effective Date"), by and between RecruitMilitary, LLC, an Ohio limited liability company ("Assignor"), and RVET Operating LLC, a Delaware limited liability company ("Assignee"). Assignor and Assignee are sometimes collectively referred to hereinafter as the "Parties" and individually referred to hereinafter as a "Party."

WHEREAS, Assignor has adopted and used the trademarks set forth on Schedule I attached hereto (the "Trademarks") for which it owns the registrations (collectively, "Registrations"), the details of which also are set forth on Schedule I attached hereto;

WHEREAS, Assignor has agreed to transfer to Assignee all of Assignor's right, title and interest in and to the Trademarks and associated goodwill and the Registrations pursuant to that certain Asset Purchase Agreement between Assignor, Assignee and Warner Andrew Myers, dated as of April 30, 2013 (the "Purchase Agreement");

WHEREAS, Assignor and Assignee desire to memorialize the transfer of the Trademarks and the Registrations from Assignor to Assignee;

NOW, THEREFORE, in consideration of the foregoing and the agreements contained in the Purchase Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Definitions. Unless the terms or context of this Assignment otherwise require or provide, each capitalized term used in this Assignment shall have the meaning given to such term in the Purchase Agreement.

2. Conveyance of Trademarks and Registrations.

a. Assignor hereby sells, assigns, conveys, transfers and sets over unto Assignee and its successors and assigns all rights, title and interest in and to the Trademarks and associated goodwill and the Registrations.

b. This Assignment is executed pursuant to the Purchase Agreement and nothing contained herein shall be deemed or construed to limit, amend or reduce the rights of Assignor or Assignee under the Purchase Agreement.

3. Further Assurances. Assignor and Assignee for themselves and their successors and assigns, covenant and agree that they will do or cause to be done all such further acts and things and will execute, acknowledge and deliver, or will cause to be executed, acknowledged and delivered, any and all such further transfers, conveyances, instruments, powers of attorney and assurances as the other Party may reasonably require for the better assuring the assignment, transfer and conveyance of the Trademarks and the Registrations to Assignee and its successors and assigns, on the terms stated herein.

4. General Provisions.

a. This Assignment, together with the Purchase Agreement and all documents delivered in connection therewith, constitutes the entire agreement and supersedes all other prior agreements or understandings, whether written or oral, between the Parties hereto with respect to the subject matter hereof.

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b. This Assignment shall extend to and be binding upon and inure to the benefit of the Parties hereto and their respective successors and assigns.

c. This Assignment and the rights and obligations of the Parties hereunder may not be assigned without the prior written consent of all of the Parties hereto.

d. This Assignment may be amended or modified only by means of a written instrument executed by all of the Parties hereto.

e. The laws of the State of Ohio shall govern the validity of this Assignment, the construction of its terms and the interpretation of the rights and duties of the Parties hereunder.

f. This Assignment may be executed in two or more counterparts, which together shall constitute a single instrument.

IN WITNESS WHEREOF, Assignor and Assignee have executed, through a duly authorized representative, this Assignment as of the Effective Date.

ASSIGNOR:

RecruitMilitary, LLC, an Ohio
limited liability company

By: 
Name: Warner Andrew Myers
Title: Manager

ASSIGNEE:

RVET Operating, LLC, a Delaware
limited liability company

By: 
Name: Peter A. Gudmundsson
Title: Chief Executive Officer

SCHEDULE I

TRADEMARK	REGISTRATION NO.
READY...AIM...HIRE	U.S. Trademark Registration No. 2,408,066
READY...AIM...GET HIRED!	U.S. Trademark Registration No. 2,408,067
RECRUITMILITARY & Design	U.S. Trademark Registration No. 3,306,972
SEARCH & EMPLOY	U.S. Trademark Registration No. 3,628,065