

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M.dot, Inc.		05/23/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Go Daddy Operating Company, LLC		
Street Address:	14455 N. Hayden Road, Suite 226		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85861334	M.DOT	
Serial Number:	85861338	M.DOT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	480-505-8800		
Email:	legal@godaddy.com		
Correspondent Name:	Martha Kimes		
Address Line 1:	14455 N. Hayden Road, Suite 226		
Address Line 4:	Scottsdale, ARIZONA 85260		
NAME OF SUBMITTER:	Martha Kimes		
Signature:	/Martha Kimes/ssb/		
Date:	05/24/2013		
Total Attachments: 2 source=Mdot TM Assignment#page1.tif source=Mdot TM Assignment#page2.tif			

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TRADEMARK ASSIGNMENT

THIS AGREEMENT, entered into effective as of 5/25/2013 is by and between M.dot, Inc., a corporation of Delaware, with its principal place of business at 405 El Camino Real, #204, Menlo Park, CA 94025 ("Assignor") and Go Daddy Operating Company, LLC, a limited liability company of Delaware, with its principal place of business at 14455 North Hayden Road, Suite 226, Scottsdale, Arizona 85260 ("Assignee").

RECITALS

A. ASSIGNOR has adopted and has used in its business the Trademarks set forth in Schedule 1, which is attached to and incorporated in this Agreement.

B. ASSIGNEE wishes to acquire the Trademarks.

NOW THEREFORE, the Parties agree as follows:

1. For good and valuable consideration, the receipt and sufficiency of which have been acknowledged, ASSIGNOR assigns its right, title, and interest in the Trademarks to ASSIGNEE as a successor to and as part of the on-going business acquired by ASSIGNEE.

2. ASSIGNOR agrees to execute any document that ASSIGNEE reasonably deems necessary to effect the terms of this Agreement, with ASSIGNEE bearing any costs associated therewith. ASSIGNOR shall have no further obligation to prosecute or bear any cost associated with the Trademarks on Schedule 1.

IN WITNESS WHEREOF, this Agreement is executed below by an authorized representative of each Party.


M.dot, Inc.

By: [Signature] President
Name: Michael Zimmerman
Its: President
Date: May 23, 2013

Go Daddy Operating Company, LLC

By: [Signature]
Name: Martha Kimies
Its: Associate General Counsel
Date: 5/23/2013

SCHEDULE 1

MARK	SERIAL NO.
M.dot (word mark)	85861334
	85861338