

TRADEMARK ASSIGNMENT

05/28/2013

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5/20/13

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Reebok International Ltd.		05/01/2011	CORPORATION: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	Reebok International Limited
Street Address:	4th Floor, 11-12 Pall Mall
City:	London
State/Country:	UNITED KINGDOM
Postal Code:	SW1Y 5LU
Entity Type:	Company: UNITED KINGDOM

PROPERTY NUMBERS Total: 40

Property Type	Number	Word Mark
Registration Number:	1630163	AGILITY
Registration Number:	3633058	BLACKTOP
Registration Number:	3710603	CROSBY SC 87
Registration Number:	3633335	CROSBY SC 87
Registration Number:	2067565	DMX
Registration Number:	4003997	EASYTONE
Registration Number:	3687246	EASYTONE
Registration Number:	1771579	EX-O-FIT
Registration Number:	3998582	FLYSET
Registration Number:	3412678	GRIPTONITE
Registration Number:	3419992	GRIPTONITE G
Registration Number:	1694551	HEXALITE
Registration Number:	3521711	HEXRIDE
Registration Number:	2141932	HYDROMOVE

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Registration Number:	2512630	I3
Registration Number:	3459279	INSTA PUMP
Registration Number:	2877262	IVERSON
Registration Number:	3871001	JUKARI FIT TO FLY
Registration Number:	2129567	
Registration Number:	3929696	JUMPTONE
Registration Number:	3613077	KINETICFIT
Registration Number:	1761450	LOGO ATHLETIC
Registration Number:	3555262	PLAY DRY
Registration Number:	2585869	PLAY DRY
Registration Number:	3584819	PLAY WARM
Registration Number:	3674468	PRESEASON
Registration Number:	4112695	REALFLEX
Registration Number:	3929691	RUNSTONE
Registration Number:	3609365	SELECTRIDE
Registration Number:	2065302	
Registration Number:	3929695	SIMPLYTONE
Registration Number:	3676372	SPEEDWICK
Registration Number:	1568464	
Registration Number:	1943292	THE PUMP
Registration Number:	3929693	TRAIPTONE
Registration Number:	3194843	TT
Registration Number:	3886478	U-FORM
Registration Number:	3121343	VERSAFLEX
Registration Number:	1839037	YOUR MOVE
Registration Number:	3929692	ZIGTECH

CORRESPONDENCE DATA

Fax Number: 8453597798
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 845-359-7700
Email: anotaro@notaromichalos.com
Correspondent Name: Notaro, Michalos & Zaccaria P.C.
Address Line 1: 100 Dutch Hill Road
Address Line 4: Orangeburg, NEW YORK 10962

ATTORNEY DOCKET NUMBER: J914-378

Name: Notaro, Michalos & Zaccaria P.C.
Address Line 1: 100 Dutch Hill Road
Address Line 4: Orangeburg, NEW YORK 10962

NAME OF SUBMITTER:	Angelo Notaro
Signature:	/J914-378-AN-DF/
Date:	02/06/2013

Total Attachments: 4
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ASSIGNMENT AGREEMENT

This Assignment Agreement ("Assignment") is made and entered into by and between:

- 1) Reebok International Ltd., a corporation organized and existing under the laws of the Commonwealth of Massachusetts, with its principal place of business located at 1895 J.W. Foster Blvd., Canton, MA 02021, United States of America ("Assignor"); and
- 2) Reebok International Limited, a limited liability company organized and existing under the laws of England and Wales, with its principal place of business located at 4th Floor, 11-12 Pall Mall, London SW1Y 5LU, England ("Assignee").

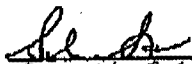
Assignor and Assignee shall together be referred to as "Parties".

NOW IT IS HEREBY AGREED as follows:-

- 1. Assignor has assigned to Assignee the entire right, title and interest in and to all intellectual property rights, whether registered or not, which subsist anywhere in the world and which are owned by Assignor as of the Effective Date (as defined in Clause 2 below), including but not limited to, trademarks (including without limit those trademark applications and registrations listed in Schedule 1 attached to this Assignment), together with the goodwill of the business relating to the products and services in connection with which the trademarks are used and/or for which they are registered, patents, designs and copyrights (together "Intellectual Property") and Assignee has accepted from Assignor absolutely all rights, title and interests in and to the Intellectual Property.
- 2. The Assignment is effective from 1st May, 2011 ("Effective Date").
- 3. This Assignment is governed by and shall be construed in accordance with the laws of the Commonwealth of Massachusetts.

IN WITNESS whereof the Parties have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.

Reebok International Ltd

By: 
 Name: Sarah Stuart
 Title: Secretary

Reebok International Limited

By: 
 Name: T. B. SHEEHAN
 Title: GENERAL COUNSEL GROUP IP

Schedule 1

List of trademark applications and registrations

TRADEMARK	APPL NO	APPL DATE	REG NO	REG DATE
THE SPORT OF FITNESS	86/525,336	1/25/2012		
THE SPORT OF FITNESS HAS ARRIVED	85/525,341	1/25/2012		
ZIG	86/568,258	3/13/2012		
AGILITY	74/048,116	4/12/1990	1,630,183	1/1/1991
BLACKTOP	77/976,913	8/16/2007	3,633,058	6/2/2009
CROSBY SC 87 & Design	78/832,957	3/9/2008	3,710,603	11/10/2009
CROSBY SC 87 & Design	78/981,056	3/9/2008	3,633,336	6/2/2009
DMX	74/605,207	12/1/1994	2,087,565	6/3/1997
Dropped R logo	85/978,048	11/10/2010	4,089,170	1/17/2012
EASYTONE	86/975,269	4/23/2010	4,003,997	7/26/2011
EASYTONE	77/549,268	8/18/2008	3,687,246	8/22/2009
EX-O-FIT	74/323,372	10/19/1992	1,771,579	6/18/1993
FLYSET	77/825,208	12/3/2008	3,998,582	7/19/2011
FUELFOAM	86/249,814	2/23/2011	4,136,173	5/1/2012
GRIPTONITE	78/485,507	9/17/2004	3,412,678	4/16/2008
Griptonite logo	78/649,587	6/13/2005	3,419,992	4/29/2008
HEXALITE	74/186,829	7/19/1991	1,694,551	6/16/1992
HEXRIDE	77/205,208	6/13/2007	3,621,711	10/21/2008
HYDROMOVE	75/138,962	7/24/1998	2,141,932	3/10/1998
I3	76/224,735	3/15/2001	2,512,630	11/27/2001
INSTA-PUMP	78/328,926	11/12/2003	3,459,279	7/1/2008
IVERSON	78/227,544	3/19/2003	2,877,262	8/24/2004
J.W. FOSTER	78/271,326	7/8/2003	3,226,638	4/10/2007
JUKARI FIT TO FLY	77/607,605	11/5/2008	3,871,001	11/2/2010
Jumping Man Design	75/191,284	11/1/1998	2,129,567	1/13/1998
JUMPTONE	77/876,071	11/19/2009	3,929,898	3/8/2011
KINETICFIT	77/205,260	6/13/2007	3,613,077	4/28/2009
LOGO ATHLETIC	74/235,176	1/6/1992	1,761,450	3/30/1993
PLAY DRY	78/578,116	3/2/2005	3,555,262	12/30/2008
PLAY DRY	76/758,425	7/23/1999	2,686,869	6/26/2002
PLAY WARM	78/932,247	7/18/2006	3,584,819	3/3/2009
PRESEASON	78/521,199	11/22/2004	3,674,468	8/25/2009
RBK	78/976,693	4/17/2002	3,074,802	3/28/2006
RBK	78/122,262	4/17/2002	3,324,100	4/24/2007
RBK (Stylized) (new version)	77/143,848	3/29/2007	3,612,991	4/28/2009
REALFLEX	85/168,839	11/4/2010	4,112,695	3/13/2012
REEBOK	78/210,204	2/3/2003	2,870,688	8/3/2004
REEBOK	75/138,860	7/18/1998	2,173,594	7/14/1998
REEBOK	73/149,821	11/26/1977	1,133,704	4/22/1980
REEBOK	73/553,073	8/12/1986	1,390,793	4/22/1986
REEBOK	74/129,791	1/11/1991	1,736,143	12/1/1992
REEBOK	74/247,790	2/20/1992	1,728,475	10/27/1992
REEBOK	73/694,330	11/9/1987	1,534,383	4/11/1989
REEBOK	75/282,221	4/28/1997	2,215,348	12/29/1998
REEBOK	75/280,888	4/24/1997	2,211,784	12/15/1998
REEBOK	74/433,405	9/3/1993	1,871,428	1/3/1995
REEBOK	75/280,887	4/24/1997	2,217,838	1/12/1999
RUNTONE	77/876,064	11/19/2009	3,929,891	3/8/2011
SELECTRIDE	77/205,282	6/13/2007	3,809,365	4/21/2009
Shark Tooth logo	75/177,526	10/7/1996	2,065,302	6/27/1997
SIMPLYTONE	77/876,070	11/19/2009	3,929,895	3/8/2011

SLIDE REEBOK (stylized) +Design	74/521,432	5/9/1994	1,916,176	8/29/1995
SLIMTONE	85/243,890	2/16/2011	4,147,647	5/22/2012
SPEEDWICK	77/676,690	2/23/2009	3,676,372	9/1/2009
Starcrest Design	74/300,800	8/3/1992	1,769,889	3/23/1993
Starcrest Design	73/608,169	11/13/1984	1,366,835	8/27/1985
STEP REEBOK	74/208,588	9/30/1991	1,743,659	12/29/1992
STEP REEBOK (Stylized)	74/264,275	4/9/1992	1,738,163	12/8/1992
STEP REEBOK (Stylized)	74/209,899	10/7/1991	1,779,256	6/29/1993
Stripe with H-Strap Design	73/676,456	8/3/1987	1,568,464	11/26/1989
Stripecheck Design (puffed version)	74/317,265	9/14/1992	1,831,392	4/19/1994
Stripecheck logo (shoe)	73/242,191	12/10/1979	1,198,293	5/25/1982
Stripecheck logo (shoe) dotted outline	73/683,694	9/8/1987	1,539,390	5/16/1989
The John Wall logo	86/241,843	2/14/2011	4,094,651	1/31/2012
THE PUMP	74/090,348	6/22/1990	1,943,292	12/26/1995
TRAIANTONE	77/676,088	11/19/2009	3,929,693	3/8/2011
Triangle logo (CrossFit)	86/241,837	2/14/2011	4,092,269	1/24/2012
TT Design	78/227,497	3/19/2003	3,194,843	1/2/2007
U-FORM	86/070,673	6/24/2010	3,886,478	12/7/2010
Vector logo version 1	74/324,125	10/21/1992	1,848,848	8/9/1994
Vector logo version 1	75/074,383	3/18/1998	2,076,498	7/1/1997
Vector logo version 1	75/687,363	11/12/1998	2,309,105	1/18/2000
Vector logo version 1	74/495,282	2/28/1994	1,947,421	1/9/1996
Vector logo version 1	75/639,797	2/12/1999	2,309,329	1/18/2000
Vector logo version 2	75/134,275	7/15/1998	2,119,180	12/9/1997
Vector logo version 2	75/286,523	6/2/1997	2,588,674	7/2/2002
Vector logo version 2	75/286,523	6/2/1997	2,588,674	7/2/2002
VERSAFLEX	78/108,278	2/12/2002	3,121,343	7/25/2006
YOUR MOVE	74/274,814	5/12/1992	1,839,037	6/7/1994
ZIGTECH	77/676,065	11/19/2009	3,929,692	3/8/2011