

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Steven E. Hatch		05/24/2013
			INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Hatch River Expeditions, Inc.		
Street Address:	HC 67 Box 35		
City:	Marble Canyon		
State/Country:	ARIZONA		
Postal Code:	86036		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
	Property Type	Number	Word Mark
	Registration Number:	3439346	HATCH RIVER EXPEDITIONS
CORRESPONDENCE DATA			
Fax Number:	6029165517		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	602-916-5317		
Email:	ip@fclaw.com		
Correspondent Name:	Susan Stone Rosenfield		
Address Line 1:	2394 East Camelback Road		
Address Line 2:	Suite 600		
Address Line 4:	Phoenix, ARIZONA 85016-3429		
ATTORNEY DOCKET NUMBER:	023914.0001		
NAME OF SUBMITTER:	Susan Stone Rosenfield		
Signature:	/Susan Stone Rosenfield/		
Date:	05/24/2013		
Total Attachments: 1 source=HATCH RIVER EXPEDITIONS trademark assignment#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, **Steven E. Hatch** ("Assignor") is the record owner of U.S. Registration No. 3,439,346 for the Trademark HATCH RIVER EXPEDITIONS (the "Registration");

AND WHEREAS, **Hatch River Expeditions, Inc.**, an Arizona corporation having an address at HC 67 Box 35, Marble Canyon, Arizona 860363021 ("Assignee") is desirous of acquiring the Registration;

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee all right, title and interest in and to the aforesaid Registration and Trademark, including but not limited to all of Assignor's rights worldwide in and to said Registration and Trademark and to file for protection of such Trademark throughout the world, together with the goodwill of the business symbolized by the Trademark. Assignor agrees to perform all acts and to execute all documents necessary for Assignee to perfect its ownership in and to the Registration.

Dated: 5/24/2013
Steven E. Hatch