

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Prezelski		05/24/2013	Individual: UNITED STATES
RECEIVING PARTY DATA			
Name:	Cross Farms, Inc.		
Street Address:	222 Delaware Avenue		
Internal Address:	Suite 1200		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2843551	SOUTHERN CROSS	
CORRESPONDENCE DATA			
Fax Number:	215279394		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	jordan.lavine@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1600 JFK Blvd., 2nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Jordan A. LaVine		
Signature:	/Jordan A. LaVine/		
Date:	05/28/2013		
Total Attachments: 1 source=assign#page1.tif			

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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 21st day of MAY, 2013 by and between Richard Prezelski, 952 Wilkes-Barre Township Boulevard, Wilkes-Barre, Pennsylvania 18702, a United States individual ("Assignor") and Cross Farms, Inc. 222 Delaware Avenue, Suite 1200, Wilmington, Delaware 19801, a Delaware corporation ("Assignee").

WHEREAS, Assignor is the owner of Trademark Registration No. 2,843,551 for "SOUTHERN CROSS" (the "Mark");

WHEREAS, Assignor now wishes to assign the Mark to Assignee, and Assignee is desirous of acquiring the Mark.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree and confirm as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Mark together with the goodwill associated with the Mark, including the trademark registration therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Mark.
2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other trademark offices in which the mark is registered.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

RICHARD PREZELSKI

By: 

Richard Prezelski