TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | CORRECTIVE ASSIGNMENT | | |
|-----------------------|--|--|--|
| NATURE OF CONVEYANCE: | Corrective Assignment to correct the Nature of Conveyance should be corrected to "Release by Secured Party" previously recorded on Reel 004049 Frame 0589. Assignor(s) hereby confirms the Assigns the entire interest and the goodwill. | | |

CONVEYING PARTY DATA

| Name Formerly | | Execution Date | Entity Type | |
|-----------------------------------|--|----------------|--|--|
| Wells Fargo Retail Finance II LLC | | 106/26/2009 1 | LIMITED LIABILITY COMPANY: DELAWARE | |

RECEIVING PARTY DATA

| Name: | Alloy Merchandise, LLC |
|-------------------|-------------------------------------|
| Street Address: | 50 West 23rd Street |
| Internal Address: | 9th Floor |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10010 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark | |
|----------------------|---------|--------------|--|
| Registration Number: | 2229184 | ALLOY | |
| Registration Number: | 2935677 | STATIONWAGON | |
| Registration Number: | 2760886 | WALL TO WALL | |

CORRESPONDENCE DATA

Fax Number: 2127045987

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

212-704-6125 Phone:

Email: trademarks@troutmans and ers.com, christina.russo@troutmans and ers.com, karl.zielaznicki@troutmans and ers.com, karl.zielaznicki.gov.

Correspondent Troutman Sanders LLP Name:

Address Line

600 Peachtree St., NE, STE 5200

Address Line

c/o TM DKT CLK (KMZ)

Address Line

900256352

Atlanta, GEORGIA 30308-2216

1:

TRADEMARK

REEL: 005036 FRAME: 0111

| ATTORNEY DOCKET NUMBER: | 233611.000009 | | | |
|---|---------------------------|--|--|--|
| NAME OF SUBMITTER: | Karl M. Zielaznicki, Esq. | | | |
| Signature: | kmz/ | | | |
| Date: | 05/28/2013 | | | |
| Total Attachments: 5 source=wfassignment-tm-4049-0589#page1.tif source=wfassignment-tm-4049-0589#page2.tif source=wfassignment-tm-4049-0589#page3.tif source=wfassignment-tm-4049-0589#page4.tif source=wfassignment-tm-4049-0589#page5.tif | | | | |

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | |

CONVEYING PARTY DATA

| Name | Name Formerly | | Entity Type | |
|-----------------------------------|---------------|---------------|-------------------|--|
| Wells Fargo Retail Finance II LLC | | 106/26/2009 I | LIMITED LIABILITY | |
| | | 00/20/2000 | COMPANY: DELAWARE | |

RECEIVING PARTY DATA

| Name: | Alloy Merchandise, LLC | | |
|-------------------|-------------------------------------|--|--|
| Street Address: | 50 West 23rd Street | | |
| Internal Address: | 9th floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10010 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |

PROPERTY NUMBERS Total: 3

| Property Type | Number | Word Mark | |
|----------------------|---------|--------------|--|
| Registration Number: | 2229184 | ALLOY | |
| Registration Number: | 2935677 | STATIONWAGON | |
| Registration Number: | 2760886 | WALL TO WALL | |

CORRESPONDENCE DATA

Fax Number: (702)973-9322

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212 724 3290

Email: gallit@schullerlegal.net
Correspondent Name: Gallit Schuller, Esq.
Address Line 1: 140 Riverside Drive

Address Line 2: 32B

Address Line 4: New York, NEW YORK 10024

NAME OF SUBMITTER: Gallit Schuller

P \$90.00 2229184

900141472

| Signature: | /gs/ |
|---|----------------|
| Date: | 08/20/2009 |
| Total Attachments: 3 source=WellsTerminationDOC2009062614 source=WellsTerminationDOC2009062614 source=WellsTerminationDOC2009062614 | 1120#page2.tif |

SECURITY INTEREST TERMINATION IN CERTAIN TRADEMARKS

WHEREAS, dELiA*s Group Inc., Alloy Merchandise, LLC and Skate Direct, LLC (collectively, the "Grantors"), granted a security interest to Wells Fargo Retail Finance II, LLC, (the "Secured Party") in those certain trademarks listed on Schedule A hereto (the "Marks"), pursuant to a certain Second Amended and Restated Trademark and Trademark Applications Security Agreement (the "Agreement") which was filed at the United States Patent and Trademark Office on June 8, 2006 and recorded on Reel 3323 and beginning on Frame 0657 and re-recorded to make certain corrections on June 19, 2006 on Reel 3333 and beginning on Frame 0895; and

WHEREAS, the security interests of the Secured Party in the Marks pursuant to the Agreement have been terminated.

NOW, THEREFORE, the Secured Party releases its security interest in, and reassigns to the Grantors, any and all interest it has, if any, in the Marks and declares as null and void all liens, security interests, and other claims, including any claim of ownership, of the Secured Party with respect to the Marks arising from the Agreement. The Secured Party agrees that, upon the request of the Grantors, and at the expense of the Grantors, the Secured Party will execute any document, cause to be made any filing or take any other action deemed reasonably necessary or advisable by the Grantor to effectuate the release of security interest contemplated herein.

IN WITNESS WHEREOF, the Secured Party and the Grantor have caused this Security Interest Termination in Certain Trademarks to be executed as of this 26th day of June, 2009.

WELLS FARGO RETAIL FINANCE II,

LLC

Name:

Title:

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SCHEDULE A

Trademarks

| Trademark Name | Registration Number | Registration Date | Serial Number | Filing Date | |
|-----------------|------------------------|-------------------|---------------|-------------|--|
| * | 2907137 | 11/30/2004 | 76977059 | 07/10/2002 | |
| (DESIGN ONLY) | 0400054 | 20/20/202 | | | |
| DELIA'S | 2169351 | 06/30/1998 | 75277416 | 04/18/1997 | |
| DELIA'S | 2092322 | 08/26/1997 | 75976281 | 02/12/1996 | |
| DISCOUNT DOMAIN | 2356625 | 06/13/200 | 75504757 | 06/18/1998 | |
| ALLOY | 2229184 | 03/02/1999 | 75977117 | 03/24/1997 | |
| LOCAL 212 | 2870959 | 08/10/2004 | 76484965 | 01/21/2003 | |
| STATIONWAGON | 2935677 | 03/29/2005 | 76349954 | 12/19/2001 | |
| WALL TO WALL | 2760886 | 09/09/2003 | 76349953 | 12/19/2001 | |

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