

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (FIRST LIEN)

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH	FORMERLY Credit Suisse, Cayman Islands Branch	05/20/2013	Bank: SWITZERLAND

RECEIVING PARTY DATA

Name:	INTERMEDIA OUTDOOR HOLDINGS, INC. (n/k/a InterMedia Outdoors, Inc.)
Street Address:	1040 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

Name:	INTERMEDIA OUTDOOR, INC. (n/k/a InterMedia Outdoors, Inc.)
Street Address:	1040 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10019
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 34

Property Type	Number	Word Mark
Registration Number:	1654229	(F)FISH + (L)LOCATION + (P)PRESENTATION=
Registration Number:	2161357	AQUA-VISION
Registration Number:	2090267	BASS GUIDE
Registration Number:	1130848	BOWHUNTER
Registration Number:	2029380	CATFISH GUIDE
Registration Number:	2485531	CRITICAL CONCEPTS
Registration Number:	2119753	

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Registration Number:	2621036	FLORIDA SPORTSMAN
Registration Number:	1236290	FLY FISHERMAN
Registration Number:	2206569	FLY FISHERMAN'S FLY FISHING TACTICS
Registration Number:	2540509	
Registration Number:	1207222	GUN DOG
Registration Number:	2522261	GUNS & AMMO
Registration Number:	2723313	HANDGUNS
Registration Number:	1479595	IN-FISHERMAN
Registration Number:	1478056	IN-FISHERMAN
Registration Number:	2658811	IN-FISHERMAN
Registration Number:	1662310	IN-FISHERMAN
Registration Number:	1886377	IN-FISHERMAN RADIO
Registration Number:	2658660	NORTH AMERICAN WHITETAIL
Registration Number:	2550110	PETERSEN'S BOWHUNTING
Registration Number:	2550109	PETERSEN'S HUNTING
Registration Number:	2550111	PETERSEN'S RIFLE SHOOTER
Registration Number:	1699952	PROFESSIONAL WALLEYE TRAIL
Registration Number:	2255216	PWT
Registration Number:	2650871	SHALLOW WATER ANGLER
Registration Number:	2576151	SHOOTING TIMES
Registration Number:	2036934	SHOTGUN NEWS
Registration Number:	2382074	SHOTGUN NEWS
Registration Number:	2712273	STICKBOW HUNTING
Registration Number:	1878640	THE IN-FISHERMAN WALLEYE GUIDE
Registration Number:	2188642	WALLEYE GUIDE
Registration Number:	1723741	WALLEYE IN-SIDER
Registration Number:	2287615	WILDFOWL

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: emendes@paulweiss.com, dgaier@paulweiss.com

Correspondent Name: Danielle L. Gaier

Address Line 1: 1285 Avenue of the Americas

Address Line 4: New York, NEW YORK 10019-6064

ATTORNEY DOCKET NUMBER:

TRADEMARK
REEL: 005036 FRAME: 0280

	18556-033
NAME OF SUBMITTER:	Danielle L. Gaier
Signature:	/Danielle L. Gaier/
Date:	05/28/2013
Total Attachments: 9 source=~0983792#page1.tif source=~0983792#page2.tif source=~0983792#page3.tif source=~0983792#page4.tif source=~0983792#page5.tif source=~0983792#page6.tif source=~0983792#page7.tif source=~0983792#page8.tif source=~0983792#page9.tif	

NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (FIRST LIEN)

THIS NOTICE OF RELEASE OF SECURITY INTEREST IN TRADEMARKS (FIRST LIEN) (this "Release"), effective as of May 20, 2013, is made by CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH (f/k/a Credit Suisse, Cayman Islands Branch), as collateral agent (in such capacity, the "Agent"), in favor of INTERMEDIA OUTDOOR HOLDINGS, INC. (n/k/a InterMedia Outdoors, Inc.), a Delaware corporation and INTERMEDIA OUTDOOR, INC., (n/k/a InterMedia Outdoors, Inc.) a Delaware corporation (the "Grantor").

WHEREAS, pursuant to that certain Intellectual Property Security Agreement (First Lien), dated as of January 31, 2007, (the "Security Agreement"), recorded in the United States Patent and Trademark Office on March 7, 2007 at Reel 3495, Frame 0226, the Grantor granted to the Agent a security interest in such Grantor's right, title and interest in and to the trademark registrations and applications listed on Schedule A hereto (the "Trademarks"), together with all renewals and extensions thereof, all goodwill of the business connected with the use of and symbolized by each such Trademark, and all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof (the "Released Assets"); and

WHEREAS, the Agent wishes to provide a document suitable for recording in the United States Patent and Trademark Office for purposes of recording the release, relinquishment and discharge of its security interest in the Released Assets;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent agrees as follows:

1. Release. The Agent hereby relinquishes, releases and discharges its security interest in the Released Assets and all right, title and interest of the Grantor in the Released Assets are hereby reassigned by the Agent to the Grantor, without any representation, recourse or undertaking by Agent.

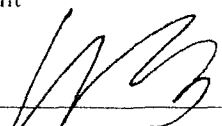
2. Further Assurances. The Agent hereby agrees, at the Grantor's expense, to execute such instruments and to take such other actions as the Grantor or its legal representatives may reasonably request to terminate the Agent's security interest in the Released Assets.

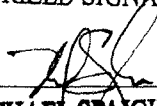
3. Governing Law. This Notice of Release of Security Interest in Trademarks shall be governed by and construed and interpreted in accordance with the laws of the State of New York.

4. Definitions. Capitalized terms used herein and not defined shall have the respective meaning ascribed to such terms in the Security Agreement.

IN WITNESS WHEREOF, the Agent has caused this Notice of Release of Security Interest in Trademarks to be duly executed as of this 16 day of May 2013.

CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH,
as Agent

By: 
Name: _____
Title: **KEVIN BUDDHDEW**
AUTHORIZED SIGNATORY

By: 
Name: _____
Title: **MICHAEL SPAIGHT**
AUTHORIZED SIGNATORY

[Signature Page to Trademark Release]



SCHEDULE A


Trademarks

Intellectual Property Security Release



Trademarks

Mark	Serial/ Registration Number	Filing/Registration Date	Owner	Status	Next Action/ Comments
(F)FISH + (L)LOCATION + (P)PRESENTATIO N=(S)SUCCESS AQUA-VISION	Serial No. 74/083,340; Reg. No. 1,654,229	Filing Date 7/30/1990; Reg. Date 8/20/1991	InterMedia Outdoor, Inc.	Registered	Renewal due 8/20/2011
	Serial No. 75/166,008; Reg. No. 2,161,357	Filing Date 9/13/1996; Reg. Date 6/2/1998	InterMedia Outdoor, Inc.	Registered	Renewal due 6/2/2008
BASS GUIDE	Serial No. 75/163,589; Reg. No. 2,090,267	Filing Date 9/10/1996; Reg. Date 8/19/1997	InterMedia Outdoor, Inc.	Registered (Supplemental Register)	Renewal due 8/19/2007
BOWHUNTER	Serial No. 73/168,102; Reg. No. 1,130,848	Filing Date 4/26/1978; Reg. Date 2/12/1980	InterMedia Outdoor, Inc.	Registered	Renewal due 2/12/2010
CATFISH GUIDE	Serial No. 74/737,188; Reg. No. 2,029,380	Filing Date 6/1/1995; Reg. Date 1/7/1997	InterMedia Outdoor, Inc.	Registered (Supplemental Register)	Renewal due 1/7/2007
CRITICAL CONCEPTS	Serial No. 75/424,909; Reg. No. 2,485,531	Filing Date 1/28/1998; Reg. Date 9/4/2001	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 9/4/2006-9/4/2007

Mark	Serial/ Registration Number	Filing/Registration Date	Owner	Status	Next Action/ Comments
	Serial No. 75/208,388; Reg. No. 2,119,753	Filing Date 11/20/1996; Reg. Date 12/9/1997	InterMedia Outdoor, Inc.	Registered	Renewal due 12/9/2007
FLORIDA SPORTSMAN	Serial No. 76/325,053; Reg. No. 2,621,036	Filing Date 10/12/2001; Reg. Date 9/17/2002	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 9/17/2007- 9/17/2008
FLY FISHERMAN	Serial No. 73/361,674; Reg. No. 1,236,290	Filing Date 4/26/1982; Reg. Date 5/3/1983	InterMedia Outdoor, Inc.	Registered	Renewal due 5/3/2013
FLY FISHERMAN'S FLY FISHING TACTICS	Serial No. 75/271,550; Reg. No. 2,206,569	Filing Date 4/8/1997; Reg. Date 12/1/1998	InterMedia Outdoor, Inc.	Registered	Renewal due 12/1/2008
	Serial No. 76/300,295; Reg. No. 2,540,509	Filing Date 8/14/2001; Reg. Date 2/19/2002	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 2/19/2007- 2/19/2008
GUN DOG	Serial No. 73/332,872; Reg. No. 1,207,222	Filing Date 10/16/1981; Reg. Date 9/7/1982	InterMedia Outdoor, Inc.	Registered	Renewal due 9/7/2012
GUNS & AMMO	Serial No. 76/169,807; Reg. No. 2,522,261	Filing Date 11/20/2000; Reg. Date 12/25/2001	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 12/25/2006- 12/25/2007

Mark	Serial/ Registration Number	Filing/Registration Date	Owner	Status	Next Action/ Comments
HANDGUNS	Serial No. 76/297,955; Reg. No. 2,723,313	Filing Date 8/8/2001; Reg. Date 6/10/2003	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 6/10/2008- 6/10/2009
IN-FISHERMAN	Serial No. 73/672,282; Reg. No. 1,479,595	Filing Date 7/16/1987; Reg. Date 3/8/1988	InterMedia Outdoor, Inc.	Registered	Renewal due 3/8/2008
IN-FISHERMAN	Serial No. 73/672,283; Reg. No. 1,478,056	Filing Date 7/16/1987; Reg. Date 2/23/1988	InterMedia Outdoor, Inc.	Registered	Renewal due 2/23/2008
IN-FISHERMAN	Serial No. 76/317,238; Reg. No. 2,658,811	Filing Date 9/26/2001; Reg. Date 12/10/2002	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 12/10/2007- 12/10/2008
IN-FISHERMAN	Serial No. 74/116,582; Reg. No. 1,662,310	Filing Date 11/19/1990; Reg. Date 10/29/1991	InterMedia Outdoor, Inc.	Registered	Renewal due 10/29/2011
IN-FISHERMAN RADIO	Serial No. 74/493,891; Reg. No. 1,886,377	Filing Date 2/24/1994; Reg. Date 3/28/1995	InterMedia Outdoor, Inc.	Registered	Renewal due 3/28/2015
	Serial No. 76/300,149; Reg. No. 2,658,660	Filing Date 8/14/2001; Reg. Date 12/10/2002	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 12/10/2007- 12/10/2008

Mark	Serial/ Registration Number	Filing/Registration Date	Owner	Status	Next Action/ Comments
PETERSEN'S BOWHUNTING	Serial No. 76/297,953; Reg. No. 2,550,110	Filing Date 8/8/2001; Reg. Date 3/19/2002	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 3/19/2007- 3/19/2008
PETERSEN'S HUNTING	Serial No. 76/297,952; Reg. No. 2,550,109	Filing Date 8/8/2001; Reg. Date 3/19/2002	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 3/19/2007- 3/19/2008
PETERSEN'S RIFLE SHOOTER	Serial No. 76/297,954; Reg. No. 2,550,111	Filing Date 8/8/2001; Reg. Date 3/19/2002	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 3/19/2007- 3/19/2008.
PROFESSIONAL WALLEYE TRAIL	Serial No. 74/092,228; Reg. No. 1,699,952	Filing Date 8/29/1990; Reg. Date 7/7/1992	InterMedia Outdoor, Inc.	Registered	Renewal due 7/7/2012
PWT	Serial No. 75/430,608; Reg. No. 2,255,216	Filing Date 2/9/1998; Reg. Date 6/22/1999	InterMedia Outdoor, Inc.	Registered	Renewal due 6/22/2009
SHALLOW WATER ANGLER	Serial No. 76/333,149; Reg. No. 2,650,871	Filing Date 11/1/2001; Reg. Date 11/12/2002	InterMedia Outdoor, Inc.	Registered (Supplemental Register)	Declaration of Use due between 11/12/2007- 11/12/2008
SHOOTING TIMES	Serial No. 76/316,075; Reg. No. 2,576,151	Filing Date 9/24/2001; Reg. Date 6/4/2002	InterMedia Outdoor, Inc.	Registered	Declaration of Use due between 6/4/2007-6/4/2008
SHOTGUN NEWS	Serial No. 75/047,549; Reg. No. 2,036,934	Filing Date 1/23/1996; Reg. Date 2/11/1997	InterMedia Outdoor, Inc.	Registered	Renewal due 2/11/2007

Mark	Serial/ Registration Number	Filing/Registration Date	Owner	Status	Next Action/ Comments
	Serial No. 75/343,610; Reg. No. 2,382,074	Filing Date 8/19/1997; Reg. Date 9/5/2000	InterMedia Outdoor, Inc.	Registered	Declaration of Use was due between 9/5/2006; records indicate this has been filed, but not accepted yet
STICKBOW HUNTING	Serial No. 76/423,216; Reg. No. 2,712,273	Filing Date 6/17/2002; Reg. Date 4/29/2003	InterMedia Outdoor, Inc.	Registered (Supplemental Register)	Declaration of Use due between 4/29/2008- 4/29/2009
THE IN- FISHERMAN WALLEYE GUIDE	Serial No. 74/487,419; Reg. No. 1,878,640	Filing Date 2/7/1994; Reg. Date 2/14/1995	InterMedia Outdoor, Inc.	Registered	Renewal due 2/14/2015
WALLEYE GUIDE	Serial No. 75/305,697; Reg. No. 2,188,642	Filing Date 6/9/1997; Reg. Date 9/8/1998	InterMedia Outdoor, Inc.	Registered (Supplemental Register)	Renewal due 9/8/2008
WALLEYE IN- SIDER	Serial No. 74/241,675; Reg. No. 1,723,741	Filing Date 1/30/1992; Reg. Date 10/13/1992	InterMedia Outdoor, Inc.	Registered	Renewal due 10/13/2012
	Serial No. 75/517,098; Reg. No. 2,287,615	Filing Date 7/10/1998; Reg. Date 10/19/1999	InterMedia Outdoor, Inc.	Registered	Renewal due 10/19/2009
State Trademark					
FLORIDA SPORTSMAN (Florida)	Reg. No. T97193	Reg. Date 2/20/1997	InterMedia Outdoor, Inc.	Registered	Renewal due 2/20/2007
International Trademarks					

Mark	Serial/ Registration Number	Filing/Registration Date	Owner	Status	Next Action/ Comments
(F)FISH + (L)LOCATION + (P)PRESENTATIO N=(S)SUCCESS (Canada)	Appl. No. 0674856; Reg. No. TMA408720	Filing Date 1/30/1991; Reg. Date 2/26/1993	InterMedia Outdoor, Inc.	Registered	Renewal due 2/26/2008
IN-FISHERMAN (Canada)	Appl. No. 1194252; Reg. No. TMA626900	Filing Date 10/27/2003; Reg. Date 11/26/2004	InterMedia Outdoor, Inc.	Registered	Renewal due 11/26/2019
IN-FISHERMAN (Canada)	Appl. No. 1231455; Reg. No. TMA645074	Filing Date 9/24/2004; Reg. Date 7/28/2005	InterMedia Outdoor, Inc.	Registered	Renewal due 7/28/2020
PROFESSIONAL WALLEYE TRAIL (Canada)	Appl. No. 0713894; Reg. No. TMA424731	Filing Date 9/30/1992; Reg. Date 3/4/1994	InterMedia Outdoor, Inc.	Registered	Renewal due 3/4/2009
WALLEYE IN- SIDER (Canada)	Appl. No. 0708988; Reg. No. TMA421133	Filing Date 7/13/1992; Reg. Date 12/17/1993	InterMedia Outdoor, Inc.	Registered	Renewal due 12/17/2008
GUNS & AMMO (Russian Federation)	Reg. No. 234226	Reg. Date 1/5/2003	InterMedia Outdoor, Inc.		Records unavailable