TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|-----------------------|
| LKN Communications, Inc. | | 05/03/2013 | CORPORATION: MICHIGAN |

RECEIVING PARTY DATA

| Name: | Wells Fargo Bank, National Association, as Administrative Agent | |
|-----------------|---|--|
| Street Address: | 301 South College Street | |
| City: | Charlotte | |
| State/Country: | NORTH CAROLINA | |
| Postal Code: | 28288 | |
| Entity Type: | National Banking Association: UNITED STATES | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 85795533 | SANOBELLA |
| Serial Number: | 85795577 | ZANOBELLA |

CORRESPONDENCE DATA

Fax Number: 7043393470

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email:ecampbell@rbh.comCorrespondent Name:Elizabeth CampbellAddress Line 1:101 N. Tryon Street

Address Line 2: Suite 1900

Address Line 4: Charlotte, NORTH CAROLINA 28246

| ATTORNEY DOCKET NUMBER: | 19689.00018 |
|-------------------------|----------------------|
| NAME OF SUBMITTER: | Elizabeth Campbell |
| Signature: | /Elizabeth Campbell/ |
| | |

TRADEMARK REEL: 005036 FRAME: 0553

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| Date: | 05/29/2013 | |
|--|------------|--|
| Total Attachments: 2 source=Joinder May 2013 - Grant of Security Interest in TMs#page1.tif source=Joinder May 2013 - Grant of Security Interest in TMs#page2.tif | | |

TRADEMARK REEL: 005036 FRAME: 0554

GRANT OF SECURITY INTEREST IN PATENTS AND TRADEMARKS

WHEREAS, LKN COMMUNICATIONS, INC. (the "Pledgor") is the owner of the trademark applications and registrations listed on Schedule A attached hereto, (all such trademarks, registrations and applications, collectively, the "Trademarks") and is the owner of the patents and patent applications listed on Schedule A attached hereto (all such patents, registrations and applications, collectively, the "Patents"); and

WHEREAS, the Pledgor has entered into an Second Amended and Restated Pledge and Security Agreement (as amended, modified, restated or supplemented from time to time, the "Security Agreement"), dated as November 29, 2012, in which the Pledgor has agreed with Wells Fargo Bank, National Association, as Administrative Agent (the "Administrative Agent"), with offices at 301 South College Street, Charlotte, N.C. 28288, to execute this Grant;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, as security for the payment and performance of the Secured Obligations (as defined in the Security Agreement), the Pledgor does hereby grant to the Administrative Agent a security interest in all of its right, title and interest in and to the Trademarks and the Patents, and the use thereof, together with all proceeds and products thereof and the goodwill of the businesses symbolized by the Trademarks. This Grant has been given in conjunction with the security interest granted to the Administrative Agent under the Security Agreement, and the provisions of this Grant are without prejudice to and in addition to the provisions of the Security Agreement, which are incorporated herein by this reference.

LKN COMMUNICATIONS, INC.

By: _____

Name: Dodd Haynes

Title: Global Chief Financial Officer and

Treasurer

Schedule A

TRADEMARKS AND TRADEMARK APPLICATIONS

| | Owner | <u>Mark</u> | Application No. | Country | Filing Date |
|----|---------------------------------|----------------------|-----------------|---------|-------------|
| 1. | LKN Communicati ons, Inc. | Sanobella | 85/795,533 | US | 12/5/2012 |
| 2. | LKN Communicati ons, Inc. | Zanobella | 85/795,577 | US | 12/5/2012 |
| 3. | LKN Communications, Inc. | Benevita & Design | 11751401 | EU | 4/18/2013 |
| 4. | LKN Communications, Inc. | Benevita | 11751393 | EU | 4/18/2013 |

TRADEMARK REEL: 005036 FRAME: 0556

RECORDED: 05/29/2013