

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Evolve Media, LLC		05/28/2013	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Springboard Video, LLC		
Street Address:	5140 W. Goldleaf Circle, Floor 3		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90056		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3152976	GORILLA NATION	
Registration Number:	4109047	SPRINGBOARD	
Registration Number:	3742961	MIDTAIL TOOLBOX	
CORRESPONDENCE DATA			
Fax Number:	5102952401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5108419800		
Email:	trademarks@cobaltlaw.com		
Correspondent Name:	Tsan Abrahamson		
Address Line 1:	918 Parker Street, Building A21		
Address Line 4:	Berkeley, CALIFORNIA 94710-2596		
ATTORNEY DOCKET NUMBER:	EVOLVE MEDIA SPRINGBOARD		
NAME OF SUBMITTER:	Tsan Abrahamson		

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Signature:	/Tsan Abrahamson/
Date:	05/29/2013
Total Attachments: 2 source=Trademark Assignment Evolve to Springboard#page1.tif source=Trademark Assignment Evolve to Springboard#page2.tif	

U.S. TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT, made as of May 28, 2013 and effective as of January 3, 2013, by and between Evolve Media, LLC, a California limited liability company ("Assignor"), and Springboard Video, LLC, a California limited liability company ("Assignee").

Assignor is using and owns all right, title, and interest in and to the trademarks GORILLA NATION, SPRINGBOARD, AND MIDTAIL TOOLBOX (the "Marks") which are registered in the U.S. Patent and Trademark Office as follows:

Mark	Reg. No.	Reg. Date	Class	Registered Services
GORILLA NATION	3152976	October 10, 2006	35	Marketing consulting services for online marketers and publishers
SPRINGBOARD	4109047	March 6, 2012	42	Online non-downloadable computer software, namely, ad serving software that allows midtail web publishers to create, manage, distribute and monetize textual, graphical and audio advertising content over a global communications network; online non-downloadable software that allows midtail web publishers to create video widgets, namely, portable computer code capable of being embedded within a web page
MIDTAIL TOOLBOX	3742961	January 26, 2010	35	Advertising agency services; public relations services; publicity agency services; direct marketing advertising services; business marketing consulting services; market research; sales promotion services, namely, promoting the goods and services of others over a global information network through the distribution of electronic promotional materials and by rendering sales promotional advice; placing and preparing advertising of others for use over a global information network

Assignee wishes to acquire from Assignor and Assignor desires to transfer to Assignee all of Assignor's right, title, and interest in and to the Marks, including the right to sue and recover for past infringement thereof.

ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, and the Assignor intending to be legally bound hereby, Assignor

hereby assigns and transfers unto Assignee the entire right, title, and interest, including common law rights, in and to the Marks, together with that portion of the goodwill of Assignor's business symbolized by the Marks, and any registrations and renewals for the Marks or any variation of the Marks that may be secured under any laws now or hereafter in force in the United States and in all other countries of the world. Assignor further transfers and assigns the right to pursue all actions based on the Marks and to recover for past infringement or violations of law relating to said Marks, the same to be held and enjoyed by Assignee and Assignee's legal representatives, successors and assigns, for Assignee's own use and enjoyment.

Assignor represents and warrants that it has the right to grant unrestricted rights to Assignee in the Marks. Assignor further represents and warrants that the grant of rights under this Agreement does not violate the rights of or breach any agreement with any third party.

Assignor agrees to execute, verify, acknowledge, and return at the request of Assignee, all documents necessary or desirable to perfect and vest in Assignee all right, title, and interest in and to the Marks, and all documents necessary or desirable to protect and enforce such right, title, and interest.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

Evolve Media, LLC



Name: Aaron Broder
Title: Manager

Springboard Video, LLC



Name: Aaron Broder
Title: Manager