

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AMSCO School Publications, Inc.		05/29/2013	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Perfection Learning Corporation		
Street Address:	1000 North Second Avenue		
City:	Logan		
State/Country:	IOWA		
Postal Code:	51546		
Entity Type:	CORPORATION: IOWA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1044132	AMSCO	
CORRESPONDENCE DATA			
Fax Number:	3192867050		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	319-286-7000		
Email:	ptocr@nyemaster.com		
Correspondent Name:	Ryan N. Carter		
Address Line 1:	625 1st Street SE		
Address Line 2:	Suite 400		
Address Line 4:	Cedar Rapids, IOWA 52401		
ATTORNEY DOCKET NUMBER:	0078000		
NAME OF SUBMITTER:	Ryan N. Carter		
Signature:	/Ryan N. Carter/		

CH \$40.00 1044132

Date:

05/29/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, AMSCO School Publications, Inc., a New York corporation of New York, New York (“**Seller**”), has used in connection with its business the following trademark which is registered in the United States Patent and Trademark Office:

<u>Registration No.</u>	<u>Mark</u>	<u>Registration Date</u>
1,044,132	AMSCO	July 20, 1976

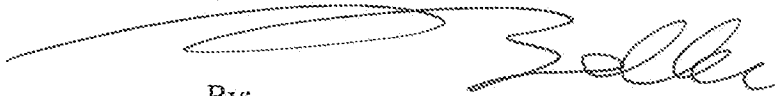
WHEREAS, Perfection Learning Corporation, an Iowa corporation having a principal place of business at 1000 North Second Avenue, Logan, Iowa 51546 (“**Buyer**”), has acquired certain assets of Seller, which assets include the foregoing mark and registration therefor, together with the goodwill of the business symbolized by the said mark; and Buyer has continued the business conducted by Seller using the foregoing trademark; and

WHEREAS, Buyer and Seller wish to confirm the transfer and assignment of said mark and registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Seller does hereby assign and transfer to Buyer all right, title and interest in and to the foregoing identified registration and the mark identified in said registration, together with the goodwill of the business symbolized by the mark.

Dated this 29th day of May, 2013.

**AMSCO SCHOOL PUBLICATIONS,
INC.**

By: 

Laurence Beller
President

STATE OF NEW YORK)
) ss:
COUNTY OF NEW YORK)

On this 29th day of May, 2013, before me, the undersigned, a Notary Public in and for the State of New York, personally appeared Laurence Beller, to me personally known, who being by me duly sworn, did say that he is the President of AMSCO School Publications, Inc., the corporation executing the within and foregoing instrument to which this is attached; that said instrument was signed on behalf of the corporation by authority of its Board of Directors; and that Laurence Beller as an officer acknowledged the execution of the foregoing instrument to be the voluntary act and deed of the corporation, by it and by him voluntarily executed.

Laura Lacerenza

Notary Public in and for the State of New York

LAURA LACERENZA
Notary Public, State of New York
No. 30-4626733
Qualified in Suffolk County
Certificate Filed in New York County
Commission Expires January 31, 2015