

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A., as Collateral Agent		05/17/2013	Bank: UNITED STATES
RECEIVING PARTY DATA			
Name:	Good Sam Enterprises, LLC		
Street Address:	64 Inverness Drive East		
City:	ENGLEWOOD		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	1851088	AMERICAN RIDER	
Registration Number:	2276601	CRUISING RIDER	
Registration Number:	1107269	RIDER	
Registration Number:	3396642	TOURING RIDER	
Registration Number:	2189523	BIG EAST	
Registration Number:	1256854	BOATING INDUSTRY	
Registration Number:	3637421	BOATING INDUSTRY	
Registration Number:	1862502	BOATING INDUSTRY	
Registration Number:	2493678	BOATING INDUSTRY INTERNATIONAL	
Registration Number:	2484010	BOATING INDUSTRY INTERNATIONAL NEWS DAIL	
Registration Number:	2350998	EHLERT'S POWERSPORTS BUSINESS	
Registration Number:	3420456	INSIDE POWERSPORTS	
Registration Number:	4235453	POWERSPORTS BUSINESS	

CH \$415.00 1851088

Registration Number:	2200681	RODE REPORTS
Registration Number:	1656774	SNOW GOER
Registration Number:	2617541	THUNDER PRESS

CORRESPONDENCE DATA

Fax Number: 3102030567

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-203-8080

Email: trademarkdocket@jmbm.com

Correspondent Name: Bernard R. Gans, Esq.

Address Line 1: 1900 Avenue of the Stars, 7th Floor

Address Line 4: Los Angeles, CALIFORNIA 90067-4308

ATTORNEY DOCKET NUMBER:	60982-0164
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NAME OF SUBMITTER:	Marta Hodur
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Signature:	/Marta Hodur/
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Date:	05/29/2013
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Total Attachments: 4

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RELEASE OF TRADEMARK SECURITY INTERESTS

This **RELEASE OF TRADEMARK SECURITY INTEREST**, dated as of May 14, 2013 is made by **THE BANK OF NEW YORK MELLON TRUST COMPANY, N.A.**, as Collateral Agent ("**Collateral Agent**"), with an office located at 400 South Hope Street, Suite 400, Los Angeles, California 90071, and releases the security interests held by the Collateral Agent in the following U.S. Trademark Registrations and Applications (the "**Trademarks**") and which were recorded on December 3, 2010 as set forth on Schedule A attached hereto:

The security interests were granted to the Collateral Agent pursuant to the Grant of Security Interest in United States Trademarks, dated as of December 3, 2010 between Affinity Group, Inc., as Grantor (the "**Grantor**"), and the Collateral Agent, as Grantee. **The Collateral Agent hereby releases all of its security interests and other rights and claims in and to the Trademark.**

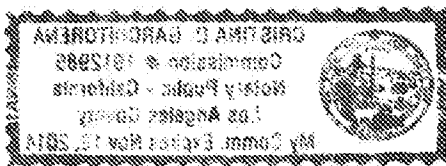
IN WITNESS WHEREOF, THE COLLATERAL AGENT has executed this **RELEASE OF TRADEMARK SECURITY INTERESTS** as an instrument under seal on and as of the 17th day of May, 2013.

**THE BANK OF NEW YORK MELLON TRUST
COMPANY, N.A., as Collateral Agent**

By: _____

Name: Raymond Torres

Title: Vice President



ACKNOWLEDGMENT

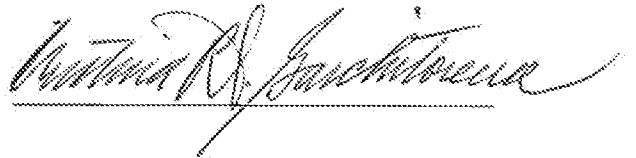
STATE OF CALIFORNIA)
)
COUNTY OF LOS ANGELES)

On May 17, 2013, before me, Cristina D. Garchitorena, a Notary Public, personally appeared Raymond Torres, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

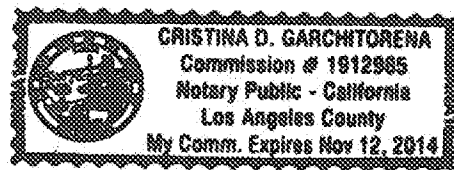
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature



(SEAL)



SCHEDULE A
to Release of Trademark Security Interests

<u>Trademark</u>	<u>Registration Number</u>
American Rider	1851088
Cruising Rider	543526
Cruising Rider	2276601
Rider (Stylized)	1107269
Touring Rider	3396642
Big East	2189523
Boating Industry	1256854
Boating Industry	3637421
Boating Industry (Stylized) & Design	1862502
Boating Industry International	2493678
Boating Industry International News Daily	2484010
Ehlert's Powersports Business	2350998
Inside Powersports	3420456
Powersports Business & Design	4235453
Rode Reports	2200681
Snow Goer	1656774
Thunder Press	2617541