

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Shell Trademark Management BV		09/17/2012	CORPORATION: NETHERLANDS
<b>RECEIVING PARTY DATA</b>			
Name:	American Petroleum Institute		
Street Address:	1220 L Street, N.W.		
City:	Washington		
State/Country:	DISTRICT OF COLUMBIA		
Postal Code:	20005		
Entity Type:	CORPORATION: DISTRICT OF COLUMBIA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	4040102	MOTOR OIL MATTERS	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2024084400		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Finnegan, Henderson et al.		
Address Line 1:	901 New York Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001		
ATTORNEY DOCKET NUMBER:	04951.0274 ASSIGNMENT		
NAME OF SUBMITTER:	B. Brett Heavner		
Signature:	/b brett heavner/		
Date:	05/30/2013		
Total Attachments: 2 source=Assignment of Mark from Shell to API#page1.tif source=Assignment of Mark from Shell to API#page2.tif			

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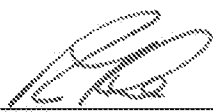
NOTICE OF ASSIGNMENT

Shell Trademark Management BV, a Netherlands corporation with its principal place of business at Carel van Bylandtlaan 30, 2596 HR, The Hague, Netherlands ("Assignor"), is listed in the U.S. Patent and Trademark Office's files as the owner of the mark identified in Exhibit A and of the U.S. trademark registration therefor ("the Trademark").

American Petroleum Institute, a District of Columbia corporation with principal place of business at 1220 L Street, N.W., Washington, DC 20005-4070 ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, as per the terms of an agreement between Assignor and Assignee effective on October 19, 2011, Assignor has assigned to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademark, and the right to sue and recover for past infringements, dilution, and other violations.

SHELL TRADEMARK MANAGEMENT BV

By:  \_\_\_\_\_

Name: R. J. CARTER

Title: ASSOCIATE GENERAL COUNSEL / DIRECTOR

Date: 17 SEPTEMBER 2012

EXHIBIT A

MARK

REG. NO.

REG. DATE



4040102

October 18, 2011