

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cocoade Corp.		05/29/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Apure Foods Company		
Street Address:	4860 Robb Street		
Internal Address:	Suite 204		
City:	Wheat Ridge		
State/Country:	COLORADO		
Postal Code:	80033		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85857411	SMART COCO	
CORRESPONDENCE DATA			
Fax Number:	2026823580		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2026823671		
Email:	jrynkiewicz@kayescholer.com		
Correspondent Name:	John P. Rynkiewicz		
Address Line 1:	901 Fifteenth Street, N.W.		
Address Line 2:	Kaye Scholer LLP		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	29985-0247		
NAME OF SUBMITTER:	John P. Rynkiewicz		
Signature:	/john p rynkiewicz/		
Date:	05/30/2013		
Total Attachments: 1 source=SmartCocoAssignment#page1.tif			

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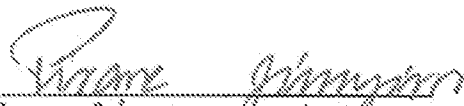
WHEREAS, COCOADE CORP., a California corporation ("Assignor"), is the owner of the United States trademark application Serial No. 85857411 for the mark SMART COCO and rights relating to the mark SMART COCO; and

WHEREAS, APURE FOODS COMPANY, a Delaware corporation ("Assignee"), desires to acquire said United States trademark and the application therefor; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, set over and transfer to Assignee, its successors and assigns, the entire right, title and interest in and to the SMART COCO trademark, together with the goodwill of the business associated therewith and the application therefor. The rights transferred hereon include the right to bring all legal actions related to the trademark and application, including actions for infringement whether the infringement occurred before or after the assignment, and the right to recover damages for such infringement.

COCOADE CORP.

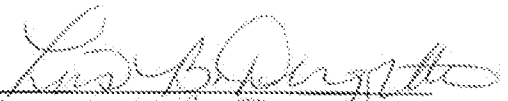
By:


Name: Pisara Jigibong
Title: Vice President
Date: May 29, 2013

ACKNOWLEDGED AND ACCEPTED:

APURE FOODS COMPANY

By:


Name: Lisa B. Duggett
Title: Assistant Secretary
Date: 5/29/13

5/30/13