

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF INTELLECTUAL PROPERTY COLLATERAL LIEN FOR TRADEMARKS AT REEL/FRAME 04238/0446 AND 04239/0292

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Atalaya Administrative LLC		05/29/2013	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	The Tennis Channel, Inc.
Street Address:	2850 Ocean Park Blvd.
Internal Address:	Suite 150
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90405
Entity Type:	CORPORATION: DELAWARE

Name:	The Tennis Channel Holdings, Inc.
Street Address:	2850 Ocean Park Blvd.
Internal Address:	Suite 150
City:	Santa Monica
State/Country:	CALIFORNIA
Postal Code:	90405
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Serial Number:	78925854	CHARITY JAM
Serial Number:	78925947	DESTINATION TENNIS
Serial Number:	78929975	TENNIS INSIDERS
Serial Number:	78929805	NO STRINGS
Serial Number:	78929774	MATCH MAKERS

CH \$690.00 78925854

Serial Number:	78926005	GLAM SLAM
Serial Number:	78925827	CENTER COURT
Serial Number:	76592578	T TENNIS CHANNEL
Serial Number:	76592576	T TENNIS CHANNEL
Serial Number:	76557560	T TENNIS CHANNEL
Serial Number:	76557559	T TENNIS CHANNEL
Serial Number:	76535554	BRAGGING RIGHTS
Serial Number:	78929837	OPEN ACCESS
Serial Number:	78791403	TENNIS CHANNEL OPEN
Serial Number:	78791324	TENNIS CHANNEL OPEN
Serial Number:	77755316	MAJOR FLAVOR
Serial Number:	77883435	COMMUNITY SURFACE
Serial Number:	77857451	TENNISOGRAPHY
Serial Number:	77965158	RACQUET BRACKET
Serial Number:	77962390	COURT REPORT
Serial Number:	77962384	BAG CHECK
Serial Number:	77727215	CLASH ON CLAY
Serial Number:	77959186	COURT CALLS
Serial Number:	77727114	PLAYERS LOUNGE
Serial Number:	77768324	WHAT MATTERS MOST
Serial Number:	77768315	BEST OF 5
Serial Number:	77369623	ONLY AT THE OPEN

CORRESPONDENCE DATA

Fax Number: 2129692900
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 2129693000
Email: trademark@proskauer.com
Correspondent Name: Proskauer Rose LLP
Address Line 1: 11 Times Square
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	74326-003
NAME OF SUBMITTER:	Jenifer deWolf Paine
Signature:	/Jenifer deWolf Paine/
Date:	05/30/2013

TRADEMARK

REEL: 005038 FRAME: 0067

source=74326-003-Release-Assignment#page1.tif
source=74326-003-Release-Assignment#page2.tif
source=74326-003-Release-Assignment#page3.tif
source=74326-003-Release-Assignment#page4.tif
source=74326-003-Release-Assignment#page5.tif

RELEASE OF INTELLECTUAL PROPERTY COLLATERAL LIEN

This RELEASE OF INTELLECTUAL PROPERTY COLLATERAL LIEN (this "Release"), dated as of May 21, 2013, is made by ATALAYA ADMINISTRATIVE LLC, a New York limited liability company (the "Secured Party").

RECITALS:

A. The Tennis Channel, Inc., a Delaware corporation with an address of 2850 Ocean Park Blvd., Suite 150, Santa Monica, CA 90405 ("Borrower"), The Tennis Channel Holdings, Inc., a Delaware corporation with an address of 2850 Ocean Park Blvd., Suite 150, Santa Monica, CA 90405 ("Holdings"), as a guarantor (Borrower and Holdings sometimes hereinafter are referred to collectively as the "Credit Parties"), the financial institutions from time to time parties thereto, as lenders thereunder, and Secured Party as administrative agent for the lenders thereunder entered into that certain Credit Agreement dated as of June 18, 2010 (such Credit Agreement, as the same has been amended, modified, supplemented, extended, renewed, restated, and/or replaced from time to time, hereinafter is referred to as the "Credit Agreement").

B. The Credit Parties issued that certain Acknowledgement of Intellectual Property Collateral Lien dated as of June 18, 2010 and recorded in the U.S. Patent and Trademark Office Assignment Services Branch on July 8, 2010, at Reel 004238, Frame 0446 (active trademarks) and at Reel 004239, Frame 0292 (inactive trademarks) (collectively referred to as the "Recorded Lien") with respect to the registered trademarks identified on Schedule I attached hereto (the "Registered Trademarks") in favor of the Secured Party pursuant to which the Credit Parties granted a security interest in the Registered Trademarks to the Secured Party.

C. The Credit Parties have refinanced their debt owing under the Credit Agreement to the lenders in full. Secured Party is executing and delivering this Release in order to evidence the release all of Secured Party's right, title, and interest in and to the Registered Trademarks.

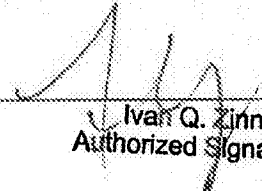
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, Secured Party does hereby (i) release the Recorded Lien and all of its right, title, and interest in and to the Registered Trademarks acquired by Secured Party by virtue of the Recorded Lien, and (ii) grant, assign, sell, and convey unto the registered holder of the Registered Trademarks, without recourse, representation, or warranty, all right, title, and interest in and to the Registered Trademarks which Secured Party now has or heretofore may have acquired by virtue of the Recorded Lien.

[remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, this Release has been executed by Secured Party as of the day and year first above written.

ATALAYA ADMINISTRATIVE LLC, as Secured Party

By:


Ivan Q. Zinn
Authorized Signatory

State of New York

SS:

County of New York

On this 20 day of May 2013, before me, a Notary Public in and for the State and County aforesaid, personally appeared Ivan Zinn, to me known to be an authorized signatory of Atalaya Administrative LLC, the company that executed the foregoing instrument, and upon oath did depose and state that he is an authorized signatory of such company, and that he executed the foregoing instrument on behalf of such company as its authorized signatory, freely and voluntary for the uses and purposes therein stated.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.


Notary Public

My commission expires: 12/31/2014

VALERIE J. MORA
NOTARY PUBLIC-STATE OF NEW YORK
No. 01MO6232513
Qualified in New York County
My Commission Expires December 31, 2014

SCHEDULE I

A. REGISTERED TRADEMARKS

FEDERAL REGISTRATION-THE TENNIS CHANNEL, INC.				
MARK	COUNTRY/ STATE	APPLICATION / SERIAL NUMBER	REGISTRATION NUMBER & DATE	STATUS
CHARITY JAM	United States	78925854 07/10/2006	3414655 04/22/2008	Live/Active
DESTINATION TENNIS	United States	78925947 07/10/2006	3244656 05/22/2007	Live/Active
TENNIS INSIDERS	United States	78929975 07/14/2006	3239794 05/08/2007	Live/Active
NO STRINGS	United States	78929805 07/14/2006	3239793 05/08/2007	Live/Active
MATCH MAKERS	United States	78929774 07/14/2006	3239792 05/08/2007	Live/Active
GLAMSLAM	United States	78926005 07/10/2006	3239684 05/08/2007	Live/Active
CENTER COURT	United States	78925827 07/10/2006	3239673 05/08/2007	Live/Active
T TENNIS CHANNEL	United States	76592578 05/17/2004	3250119 us 0844807 Intl 0848286 Inti 06/12/2007	Live/Active
T TENNIS CHANNEL	United States	76592576 05/17/2004	3167084 us 0848286 Inti 11/01/2006	Live/Active
T TENNIS CHANNEL	United States	76557560 11/06/2003	2951040 05/17/2005	Live/Active
T TENNIS CHANNEL	United States	76557559 11106/2003	3170368 11/14/2006	Live/Active
BRAGGING RIGHTS	United States	76535554 08/07/2003	2957703 05/31/2005	Live/Active
OPEN ACCESS	United States	78929837 07/14/2006		Dead/Inactive
TENNIS CHANNEL OPEN	United States	78791403 01/13/2006		Dead/Inactive
TENNIS CHANNEL OPEN	United States	78791324 01/13/2006		Dead/Inactive
MAJOR FLAVOR	United States	77755316 06/09/2009	3791398 05/18/2010	Live/Active
COMMUNITY SURFACE	United States	77883435 12/01/2009		Live/Active

FEDERAL REGISTRATION-THE TENNIS CHANNEL, INC.				
MARK	COUNTRY/ STATE	APPLICATION/ SERIAL NUMBER & FILING DATE	REGISTRATION NUMBER & DATE	STATUS
TENNISOGRAPHY	United States	77857451 10/26/2009		Live/Active
RACQUET BRACKET	United States	77965158 03/22/2010		Live/Active
COURT REPORT	United States	77962390 03/18/2010		Live/Active
BAG CHECK	United States	77962384 03/18/2010		Live/Active
CLASH ON CLAY	United States	77727215 05/01/2009		Live/Active
COURT CALLS	United States	77959186 03/15/2010		Live/Active
PLAYERS LOUNGE	United States	77727114 05/01/2009		Live/Active
WHAT MATTERS MOST	United States	77768324 06/25/2009	3722355 12/08/2009	Live/Active
BEST OF 5	United States	77768315 06/25/2009	3725557 12/15/2009	Live/Active
ONLY AT THE OPEN	United States	77369623 01/11/2008		Dead/Inactive
TENNIS CHANNEL & DESIGN	Argentina	2554741		Live/Active
TENNIS CHANNEL & DESIGN	Brazil	827077432		Live/Active
TENNIS CHANNEL & DESIGN	Bahamas	27199		Live/Active
TENNIS CHANNEL & DESIGN	Canada	1237079 11/12/2004		Live/Active
TENNIS CHANNEL & DESIGN	Chile	666528		Live/Active
TENNIS CHANNEL & DESIGN	CTM European Community	4117966		Live/Active
TENNIS CHANNEL & DESIGN	Dominican Republic	2004 92400		Live/Active
TENNIS CHANNEL & DESIGN	Hong Kong	300318249		Live/Active
TENNIS CHANNEL & DESIGN	Israel	176153		Live/Active
TENNIS CHANNEL & DESIGN	India	1320561		Live/Active
TENNIS CHANNEL & DESIGN	Jamaic	45969		Live/Active
TENNIS CHANNEL & DESIGN	Korea	844807		Live/Active

FEDERAL REGISTRATION-THE TENNIS CHANNEL, INC.				
MARK	COUNTRY/ STATE	APPLICATION/ SERIAL NUMBER & FILING DATE	REGISTRATION NUMBER & DATE	STATUS
TENNIS CHANNEL & DESIGN	Madrid. Protocol	A0000105		Live/Active
TENNIS CHANNEL & DESIGN	Madrid Protocol	A0000102		Live/Active
TENNIS CHANNEL & DESIGN	Mexico	687642		Live/Active
TENNIS CHANNEL & DESIGN	Romania	848286		Live/Active
TENNIS CHANNEL & DESIGN	Thailand	572585		Live/Active
TENNIS CHANNEL & DESIGN	Taiwan	93053065		Live/Active
TENNIS CHANNEL & DESIGN	Venezuela	2004-019698		Live/Active
TENNIS CHANNEL & DESIGN	South Africa	2004-20694		Live/Active
TENNIS CHANNEL & DESIGN	Antigua & Barbuda	848286		Live/Active
TENNIS CHANNEL & DESIGN	Australia	844807		Live/Active
TENNIS CHANNEL & DESIGN	Belgium	844807		Live/Active
TENNIS CHANNEL & DESIGN	Cayman Islands	CTM4117966		Live/Active
TENNIS CHANNEL & DESIGN	Estonia	844807		Live/Active
TENNIS CHANNEL & DESIGN	Iceland	844807		Live/Active
TENNIS CHANNEL & DESIGN	Japan	844807		Live/Active
TENNIS CHANNEL & DESIGN	Morocco	848286		Live/Active
TENNIS CHANNEL & DESIGN	Norway	848286		Live/Active
TENNIS CHANNEL & DESIGN	Russian Federation	848286		Live/Active
TENNIS CHANNEL & DESIGN	Switzerland	848286		Live/Active

B. TRADEMARK APPLICATIONS

None.