

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
TECHTRONIC APPLIANCES HOLDINGS COMPANY LIMITED		05/15/2013	CORPORATION: BERMUDA

**RECEIVING PARTY DATA**

Name:	Techtronic Floor Care Technology Limited
Street Address:	P.O. Box 957
Internal Address:	Offshore Incorporations Center
City:	Road Town, Tortola
State/Country:	BRITISH VIRGIN ISLANDS
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	1898577	REGINA
Registration Number:	1336302	REGINA

**CORRESPONDENCE DATA**

Fax Number: 4142770656  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 414-271-6560  
 Email: mkeipdocket@michaelbest.com  
 Correspondent Name: Billie Jean Smith  
 Address Line 1: 100 East Wisconsin Avenue, Suite 3300  
 Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	26280-9012 & 25726-9023 U
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**DOMESTIC REPRESENTATIVE**

Name:

OP \$65.00 1898577

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Jaime L. Tremi
Signature:	/jaime l. tremi/
Date:	05/30/2013
Total Attachments: 1 source=13222738_Regina_Assignment#page1.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Techtronic Appliances Holdings Company Limited, a Bermuda corporation with an address at Clarendon House, 2 Church Street, Hamilton, Bermuda HM 11 (hereinafter "Assignor"), owns the following trademarks (the "Marks"):


Country	Registration No.	Mark
United States	1898577	<b>REGINA</b>
United States	1336302	REGINA

WHEREAS, Techtronic Floor Care Technology Limited, a British Virgin Islands corporation with an address at P.O. Box 957, Offshore Incorporations Center, Road Town, Tortola, British Virgin Islands (hereinafter "Assignee"), is desirous of acquiring all of Assignor's right, title and interest in and to the Marks and Assignor is willing to assign the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks and all common law rights in the Marks, together with the goodwill of the business symbolized by the Marks and its right to sue for past infringement of the Marks and to recover any and all damages and awards for such infringement.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment.

**TECHTRONIC APPLIANCES HOLDINGS COMPANY LIMITED**

By:   
Name: David Lyle Butts  
Title: Director  
Date: 15 May 2013