

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Skin Care Rx, LLC		01/04/2013	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	Inteladerm LLC		
Street Address:	7405 E. Monte Cristo Ave		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85260		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4011137	APOTHICA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	480-300-6403		
Email:	dsigrist@inteladerm.com		
Correspondent Name:	Diana Sigrist		
Address Line 1:	7405 E. Monte Cristo Ave		
Address Line 4:	Scottsdale, ARIZONA 85260		
NAME OF SUBMITTER:	Diana Sigrist		
Signature:	/Diana Sigrist/		
Date:	05/30/2013		
Total Attachments: 1 source=Apothica Attachment#page1.tif			

OP \$40.00 4011137

**ASSIGNMENT OF REGISTERED TRADEMARK**

This Assignment is made this 4<sup>th</sup> day of January, 2013, by Skin Care Rx, LLC, a Utah limited liability company, now known as Fringe Media, LLC ("Assignor") to Inteladerm, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor has adopted, used and is using a service mark, "APOTHICA" (the "Mark"), which is registered in the United States Patent and Trademark Office, Registration Number 4011137, dated August 16, 2011;

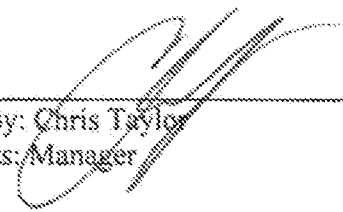
WHEREAS, Assignee has acquired the entire interest of the Assignor in the Mark and the registration thereof, pursuant to that certain Asset Purchase Agreement between Assignor and Assignee dated January 4, 2013, and for the purchase price described therein;

NOW THEREFORE;


Assignor hereby sells, assigns, conveys and transfers to Assignee, and Assignee's assigns, all of Assignor's right, title and interest in the Mark together with the goodwill of the business symbolized by the Mark and in the registration thereof.

The address of the Assignee is 7405 E. Monte Cristo, Scottsdale, AZ 85260.

Assignor: Skin Care Rx, LLC  
n/k/a Fringe Media, LLC

  
By: Chris Taylor  
Its: Manager

Assignee: Inteladerm, LLC

  
By: Brian Barley  
Its: President