

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bob Bain Productions, Inc.		12/01/2012	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Fox Broadcasting Company		
Street Address:	10201 West Pico Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90035		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3949530	AMERICAN COUNTRY AWARDS	
CORRESPONDENCE DATA			
Fax Number:	3109693095		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(310) 369-7630		
Email:	tm@fox.com		
Correspondent Name:	Tina M. Pompey, Fox Group Legal		
Address Line 1:	P.O. Box 900		
Address Line 2:	Intellectual Property Department		
Address Line 4:	Beverly Hills, CALIFORNIA 90213-0900		
ATTORNEY DOCKET NUMBER:	81268189/CA2012008218		
NAME OF SUBMITTER:	Tina Pompey		
Signature:	/Tina M. Pompey/		

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Date:

05/30/2013

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This Assignment, effective as of December 1, 2012, is between Bob Bain Productions, Inc., a California corporation with a principal place of business at 1447 Cloverfield Boulevard, Suite 201, Santa Monica, California 90404 ("Assignor"), and Fox Broadcasting Company, a Delaware corporation, with a principal place of business at 10201 West Pico Boulevard, Los Angeles, California 90035 ("Assignee").

WHEREAS, Assignor wishes to confirm and ratify that it has transferred and assigned to Assignee all rights, title and interest in and to the trademarks listed in the attached Trademark Schedule (the "Marks"); and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign, ratify and confirm that it has assigned to Assignee all rights, title, and interest in and to said Marks, together with the goodwill of the business symbolized by said Marks, the listed applications for the Marks, and all rights of action and claims for past infringements thereof. Assignee shall indemnify and hold harmless Assignor against any and all claims, suits, causes of action, losses, damages, costs, fees, and other expenses arising out of or relating to Assignee's adoption, use, and registration of the Marks.

Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title, and interest in and to said Marks.

ACKNOWLEDGED AND AGREED

Bob Bain Productions, Inc.

By: 

Name: ROBERT BAIN

Title: PRESIDENT

Date: 5/30, 2012

ACKNOWLEDGED AND AGREED

Fox Broadcasting Company

By: 

Name: Melissa Good

Title: Sr. VP, Business Affairs

Date: 5/30, 2012 ^{mj}

Trademark Schedule

Mark	Country	Registration No.	Registration Date	Class
AMERICAN COUNTRY AWARDS	United States	3,949,530	April 19, 2011	41